

# Benson

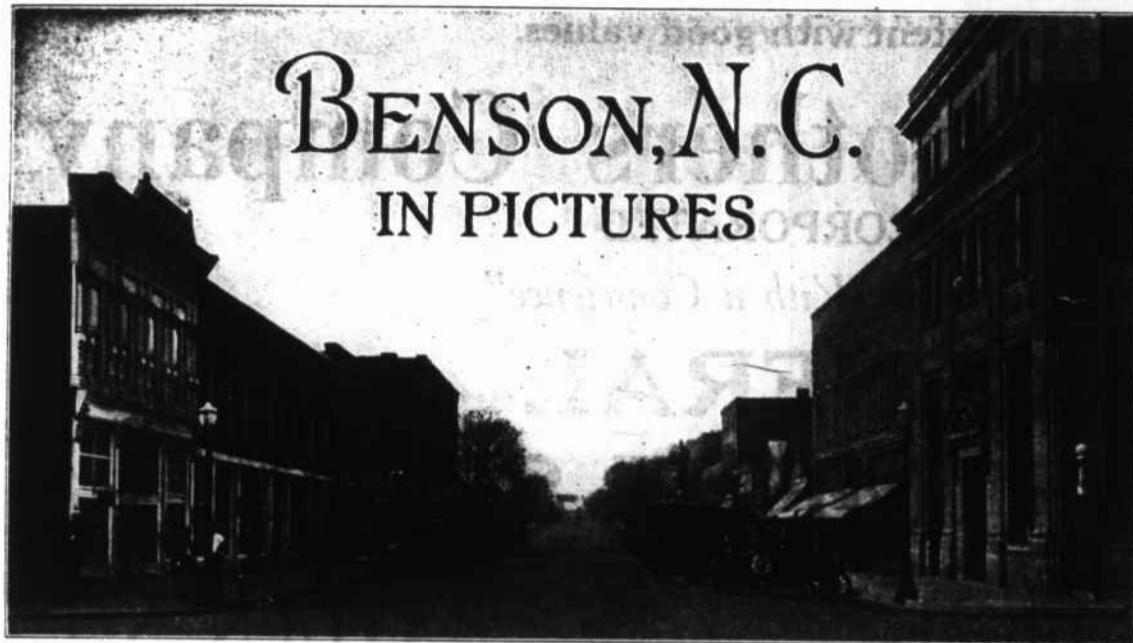
THE PLACE

# N. C.

TO LIVE

SERVE

PROSPER



Main Business Street

A  
Message  
To  
Home  
Seekers

**LOCATION:** BENSON is situated on the main line of the Atlantic Coast Line Railway, 32 miles from Fayetteville and 16 miles from Smithfield. The distance to Raleigh, the State Capital, is only 46 miles and on the completion of the Benson-Garner-Raleigh road which is now in progress, the distance will be only 28 miles. BENSON is also on the proposed route of the Carolinas-Florida Short Route from Richmond to Jacksonville. Highway 22 from Fayetteville to Wilson runs through the town.

**CLIMATE:** The climate of BENSON is unsurpassed, equaling in every respect that of the noted Sandhills. Its winters are mild, just enough crispness in the air to make one love open, while heat of the Summer is tempered by the gentle breezes that continually sweep the Atlantic Seaboard.

**POPULATION:** BENSON has a population of 2,000. Johnston, the County in which BENSON is located, is one of the most populous counties in the State, the population according to the 1920 census being 48,000. It is made up of a thickly settled agricultural region.

**AGRICULTURE:** The region around Benson is proclaimed the most fertile agricultural section in the world by numerous authorities on agriculture. Nowhere on the globe can there be found a region that produces cotton year by year more consistently and in such mammoth yields as does the BENSON section. Large yields of other crops are not uncommon. Johnston County has been the leading cotton producing county in the State since 1921. In 1923 62,000 bales of

cotton were produced in the county. It is primarily a section of small farmers and tenants are rare.

**MARKETING FACILITIES:** BENSON offers excellent marketing facilities for the various agricultural products that are produced in the section. Here one of the largest cotton markets in the State will be found. In 1923 thirteen thousand bales of cotton were marketed in BENSON and within a ten-mile radius it is safe to say that considerably over fifty thousand bales of the fleecy staple went over the buyer's scales. Within a few miles several of the world's largest tobacco markets are available. And here, too, will be found the largest poultry market in North Carolina. Annually around seventy-five thousand dollars worth of poultry is shipped out of BENSON to Richmond and other northern markets.

**MANUFACTURING:** Opportunities to those who have capital and with a purpose toward manufacturing are most excellent. Hitherto manufacturing has been largely a producer of the raw product rather than a manufacturer of the raw product. To this, the more intricate problem, little attention has been paid. The sentiment, locally, however is to aid and foster manufacturing in every way possible and free taxes for five years and free sites are offered to those who will come in and start manufactories. Manufacturing at present in this section is principally confined to wood-work plants. One of the largest woodwork shops in Eastern Carolina will be found here.



Benson Methodist Church



Benson Baptist Church

## FACTS ABOUT BENSON

**FACTS ABOUT BENSON:** BENSON has more street paving per capita than any other town in North Carolina.

BENSON has two strong banks with adequate resources to care for the financial needs of the community.

BENSON is the largest poultry shipping center in the State.

BENSON has one of the largest cotton markets in the State.

Within a radius of fifty miles of BENSON about one-fourth of all the cotton produced in North Carolina is grown.

The religious and educational advantages of BENSON are unsur-

passed. Five wide-awake churches are within her limits, while she can boast of one of the best high schools in the State.

BENSON is adjacent to some of the world's greatest tobacco markets, which makes it possible for one to grow the golden weed if they desire, thereby assuring the homeseeker that it is not necessary here to put all the eggs in one market.

Lastly, here live some of the finest people in the world. Here will be found the true one hundred per cent Americans. Not a purer Anglo-Saxon strain of blood will be found on earth than in Johnson Co.

For further information write Mayor of Benson or Kiwanis Club.