

Cards and Favors

ST. VALENTINE
WASHINGTON'S BIRTHDAY
ST. PATRICK'S DAY
SEE US FIRST

Boddie Drug Co., Inc.
YOUR DRUGGIST
Louisburg, N. C.

GOT "BUMPED" BY COTTON AGAIN

SAME OLD STORY OVER AND OVER IN EVERY COTTON STATE.

Atlanta, Ga.—(Special).—"We invited the present unsatisfactory cotton price situation when we failed to take notice of the danger signals flying on every hand at planting time last spring," declared H. G. Hastings, widely recognized agricultural authority and President of the Georgia Association, a statewide development organization with the avowed purpose of breaking up the slavery to cotton that exists so largely in Georgia and other cotton states.

"It looks as if our cotton farmers enjoy having the very life 'bumped' out of them ever so often the way they come back and invite 'bumping' every period of high priced cotton. It's a mystery the way they keep coming back for more punishment in the face of repeated 'bumps.'"

Our farm folks, our country bankers, supply merchants, etc., must all get it through their heads that the rules of the cotton growing game are changing. One-third to one-half bale per acre is a money loser on any price that is in sight. Low yields per acre always means high cost per pound.

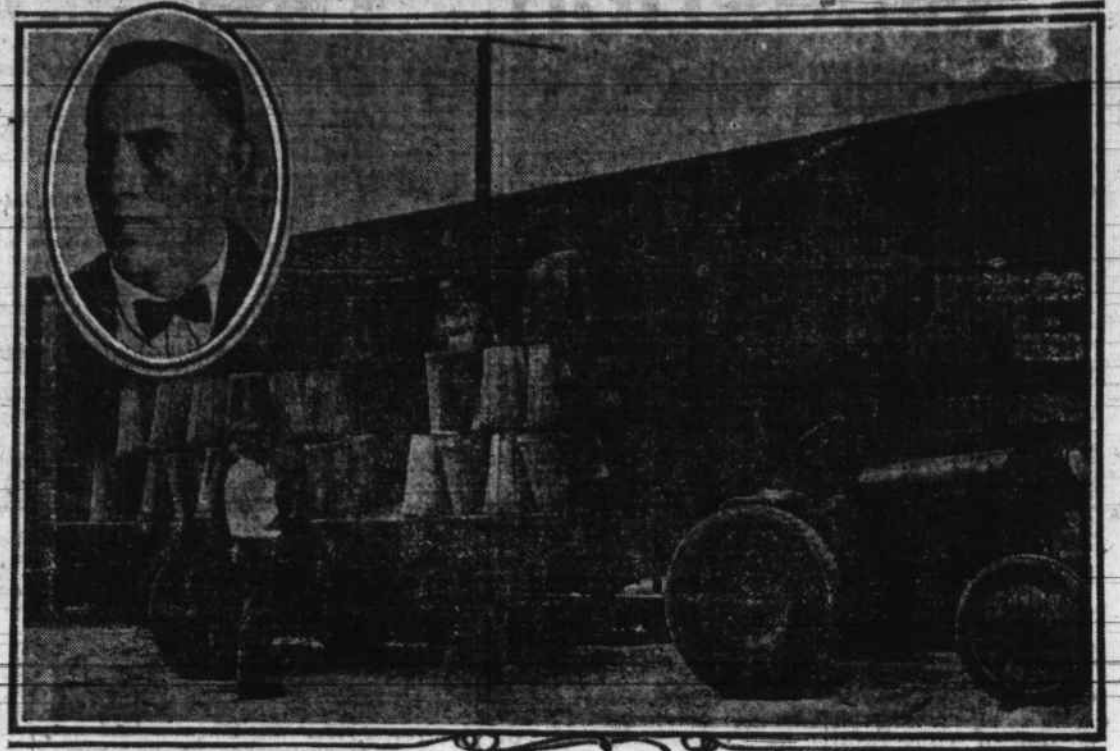
There is one answer, and one answer only, to the cotton-growing problem, and that is less acres in cotton and more cotton per acre. As the yield per acre goes up, the cost of making it per pound automatically comes down. We can't have much control over selling price, but we can keep production costs down.

Less acres in cotton means more acres available for food and grain crops, cows, hogs and chickens. Cost of making cotton is largely a food and grain cost, food for the family and food for the working live stock. Corn, oats, hay and forage for the mules, horses, cows, hogs and chickens; meat, meal, fresh and canned vegetables and fruits for the family table are made at half the cost or less of what is paid for same to merchants or dealers.

In almost every cotton growing community there are one or more farmers "sitting easy" right now. The secret of their easy posture is that they own their cotton instead of owe it for food or grain or borrowed money. They are not pinched. They have corn or other grain in the crib, hay or forage a-plenty in stack or barn, meat either in smokehouse or on hoof, milk and butter from the cows and plenty of chickens for regular use, as well as when the preacher comes around. Most of it not all the year round there are fresh vegetables from the garden and home-canned goods from their own shelves instead of the merchant's.

The safe way, the only way to make you "sit easy" in times like this is to "live at home and board at the same place."

Co-operative Marketing Installed at Venice



Ready cash for truck crops grown on "ready-to-farm" farms is the order of the day at Venice, the new center of the south Florida truck farming industry. Northern farmers have to worry about how to dispose of their crops, and frequently are forced to sell them at a price under their actual cost of production. Not so at Venice, however. Colonists on the vast 25,000-acre agricultural empire haul their products into the city and turn them over to the Venice Growers' Association, which pays them cash on delivery, and markets them throughout the nation. The co-operative marketing sys-

tem is founded upon the principles laid down by the world famous Manatee County Growers' Association, which body handles the marketing of a large percentage of all winter fruits and vegetables grown in Florida. A working agreement is in force between the two associations, whereby the Venice Growers' Association benefits by the long experience and success of the older body, under the direction of John Parrish shown in inset. In the marketing season, the association is in close touch by telegraph with the world market in winter fruits and vegetables every minute of the day. If a shipment of celery is somewhere in Geor-

gia, bound for the market at Chicago, and the association receives information indicating a better price at Boston, the destination of the car en route is changed by wire.

The association is not only rendering the farmers an envied service by paying them cash for their crops, but it knows and caters to the tastes of the various cities in the country. For example, it knows the kind of beans that Philadelphia people like, and the variety of lettuce that the Detroit housewife prefers. The association has proved that co-operative marketing, if handled right, is a complete success.

You Can

sharpen your razor blades in ten seconds if you use a Valet AutoStrop Razor—the only razor that sharpens its own blades.

\$1 up to \$25.

Valet AutoStrop Razor
—Sharpens Itself

from Missouri!



and He Can Show You!

"Because his advice is so practical—so loaded down with common sense—and all based upon an experience of 34 years of successful active practice, Dr. J. J. Gaines of Excelsior Springs, Mo., is today the most widely heeded health authority in the United States. His 'Health Talks' appear exclusively in the Franklin Times every week. Health is Wealth—so read and heed Dr. Gaines' suggestions for health and happiness."

For Sore Throat



Rub throat and chest with Vicks; cover with warm flannel. Its double direct action (inhaled and absorbed) brings welcome relief.

VICKS VAPORUB

Sausage will be more uniform in flavor if the seasoning is added to the trimmings before they are ground rather than to the sausage after it goes through the mill.

Headache dizziness

"I HAVE headache once in a while, usually coming from constipation or torpid liver," says Mr. L. A. Morphis, of Pottsville, Ark., "and the very best remedy I have found to correct this condition is Theodor's Black-Draught. It acts quickly and easily, and it just can't be beat."

"Black-Draught is the very best laxative I have found. I always feel so much better after taking it."

"My wife takes Black-Draught, too. For dizziness, costiveness and any little stomach disorder, we find it most satisfactory, and consider Black-Draught a family medicine."

Constipation, with an inactive liver, locks up poisons in the body and allows them to do their dangerous work.

Being purely vegetable and containing no harmful drugs, Black-Draught acts gently, helping the system get rid of impurities and preventing serious sickness. Get a package today. Sold everywhere. 25 cents.



That swine growing is becoming increasingly popular in Craven county is shown by the County Commissioners recently advancing \$200 so that a scale could be put in at the loading station. The railroad has also agreed to build additional pens and chutes.

The modern girl has a mother who thought mistletoe on the chandelier was necessary.

Tom Tarheel says there is no reason for growing something that folks are not using, and he expects to let up on cotton.

Some boys go to college to learn how to become useful and others go to become educated.

There are 25,000 varieties of insects, entomologist says, and we are presuming he didn't include the human insects.



Wilson, N. C., Oct. 16, 1926
"I have been raising tobacco for the past thirty years, and during this time I have used a great many different brands of high-grade fertilizer, but for the past five years have been using your goods exclusively under my tobacco, cotton and corn with highly satisfactory results."
"My tenants are thoroughly satisfied with the goods and often speak of the fine mechanical condition of your fertilizer, which makes distribution more uniform and easier, and I have no hesitation in recommending your goods to my farmer friends."
—W. H. Cozart

Middleburg, N. C., Sept. 24, 1926
"I have used your 'AA Quality' Fertilizers for around four years. This year, on my tobacco crop, I expect to gather around 1000 pounds per acre. I used around 1000 pounds. The quality of this crop is extra good."
—J. M. Jackson

Fine-quality leaves which command top prices require the best tobacco fertilizer

A TOBACCO plant is always hungry. Its roots are always reaching for more. It demands rich plant foods to make top-quality leaves. That's why it takes a complete fertilizer well balanced to make tobacco fields produce their best.

"AA Quality" Tobacco Fertilizers are made especially for tobacco. They feed the plants properly and promote uniform development. Each plant gets its full share of the food, in readily available form, right up to the ripening period. "AA Quality" Fertilizers make each leaf smooth - textured, fine-burning, top-quality.

The materials used in these famous fertilizers are completely mixed, cured and re-milled. They are mechanically perfect. They distribute easily and evenly.

Three generations of successful farmers know "AA Quality" Fertilizers as old and reliable friends. Sixty years of practical fertilizer experience goes into their making. And the largest fertilizer manufacturing company in the world guarantees their absolute dependability.

For consistently good yields of top-price tobacco, use "AA Quality" Fertilizers.



"AA QUALITY" FERTILIZERS

Best known to you under the following brands

"AA"—FISH BRAND—ZELL'S—PATAPSCO—POCOMOKE
IMPERIAL—LAZARETTO—HAMPTON—LISTERS—BRADLEY'S

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