



Another Record!

over
500,000
New Six Cylinder
CHEVROLETS
since Jan. 1st

Sweeping constantly ahead to greater and greater heights of popularity... making and breaking new records of success with impressive regularity... the new Chevrolet Six has established one of the most remarkable records in automotive history—more than 500,000 on the road since January 1st!

Not only does this brilliant accomplishment surpass the greatest record that Chevrolet has ever achieved in the past—but it brings to Chevrolet the significant honor of having built in only four months a greater number of six-cylinder cars than any other manufacturer has ever produced in an entire year!

Even with such a record to focus attention upon the outstanding value of the Chevrolet Six—many people still do not appreciate what “a Six in the price range of the four” actually means!

To such persons, consideration of the features responsible for this tremendous popularity will prove a revelation. So read the adjoining column carefully—and then come in and ask for a ride in this sensational six-cylinder car.

The ROADSTER.....	\$525	The COACH	The Convertible LANDAU	\$725
The PHAETON.....	\$525	\$ 595	The SEDAN DELIVERY	\$595
The COUPE.....	\$595		LIGHT DELIVERY CHASSIS	\$400
The SEDAN.....	\$675		1 1/4 TON CHASSIS	\$545
The Sport CABRIOLET.....	\$695		1 1/4 TON CHASSIS WITH CAB	\$650

All prices f. o. b. factory
Flint, Michigan

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

Outstanding Features of the New Chevrolet Six that have created this Tremendous Popularity—

6-Cylinder Smoothness

Due to the finer inherent balance of its six-cylinder motor the new Chevrolet Six provides that smooth, quiet, flexible performance which is characteristic of the truly fine automobile. At every speed, the power is delivered easily, freely and without annoying vibration.

6-Cylinder Getaway

In sheer brilliance of performance, as well as in smoothness and quietness of operation, the new Chevrolet Six is a revelation. Acceleration is remarkably fast. And a new non-detonating cylinder head eliminates every trace of “lugging.”

6-Cylinder Speed

The new Chevrolet Six has speed in abundance—but even more important than its speed is the smooth, quiet, restful comfort you experience at every point on the speedometer. You can open the throttle wide with a feeling of complete security.

Better Than 20 Miles Per Gallon

The marvelous performance of the Chevrolet Six would be exceptional in any car. But in the new Chevrolet Six it is actually sensational—for here it is combined with an economy of better than 20 miles to the gallon of gasoline!

Exceptional Riding Comfort

Another vital factor that has influenced over a half-million people in their selection of the new Chevrolet Six is its marvelous riding comfort. It travels smoothly over rough roads—and its balance on turns and corners is exceptional.

Beautiful Fisher Bodies

Longer, lower and roomier—finished in attractive, long-lasting colors—and upholstered in rich, deep-tufted fabrics—the new Fisher bodies on the Chevrolet Six introduce into the low-price field an entirely new measure of style and distinction.

Proved Dependability

Tested for more than a million miles on the roads of the General Motors Proving Ground—the new Chevrolet Six went into the hands of its owners thoroughly proved in every detail. And now reports of its performance on the highways of the nation pay glowing tribute to its endurance and dependability.

Amazing Low Prices

An achievement that surpasses even the brilliant performance qualities of this sensational six-cylinder car are the prices at which it is offered. Study these prices, and compare them with any other car and you will recognize the remarkable value represented in this Six in the price range of the four!

LOUISBURG MOTOR CO.

MAIN STREET MOTOR CO., Franklin, N. C.

A SIX IN THE PRICE RANGE OF THE FOUR