## More than 73,000 miles in a New Ford

The subetantial worth of the new Ford is reflected in its good performance, coononiy and reliability. Its stamina and endurance are particularly apparent in ectra burden on the automolile.
In'less than a gear a new Ford Tador Spilan was Itriven more than seventy-three thousand miles over a difficult route. The operating cost per mile was very low and practically the only expense for repairs was for new piston rings and a new bearing for the generator.

The car carried an average load of 1200 pounds of mail and was driven 250 miles daily. The Foed has mever failed to go when I was ready," writes ome of the three mail earriers operating the car. "The starter did ges rums about 20 milies per gallon. At times I pull a trailer whenever I have a bullty load."

Many other Ford owners report the same satiofactory performance. Every part has been made to emdure - to serve you faithfully and well for many thousands of miles.


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