COFFEE

Cool Mornings Call for Hot Coffee

— WE RECOMMEND —

MORNING GLORY BLEND

Deliciously Stimulating

AND THE PRICE IS REDICULOUSLY LOW FOR A FINE COFFEE

5 Pounds for $1.00

TRY A CUP AND BECOME A REGULAR USER

SEABOARD STORE CO INC.

D. F. McKINNE, President

— Pay Cash and Pay Less —

—TO OUR—

FRIENDS AND CUSTOMERS

—¶—¶—

We are bound to raise some money. When you have a dollar to spend be sure to come to see us. If we can't get OUR PRICE, we will have to TAKE YOURS. Will meet competition on any article in stock.

Be sure and come to see us. We have got to move our stock.

Yours to serve,

PERRY & MOSELEY

NEAR TAR RIVER BRIDGE LOUISBURG, N. C.

COOK STOVES — RANGES

Heating Stoves, all styles,.. $1.25 up

See the large variety I have and the low prices.

A small stock of Furniture and Rugs good quality — some pieces at less than cost—all cheap.

Large stock Building Material

Goodyear Automobile Tires

H. C. TAYLOR

LOUISBURG, Phone 305 N. CAROLINA

NOTICE! NOTICE! NOTICE!

We have reduced prices on all Repair Work. Come to see us.

NOBE MEDLIN — R. C. BECK

We guarantee to please you and will appreciate your work.

Radio Repair Work

Batteries Recharged One Day Service

BECK'S GARAGE

THE OLD RELIABLE — LOUISBURG'S OLDEST GARAGE

DAY PHONE 311 — NIGHT 46

THIS WEEK IN WASHINGTON

Special to The Franklin Times

Washington, D. C., October 1.—Depression can be conquered by a campaign to bring home to consumers the fact that prices have not been so low as they now are since before the war. That anybody holding money in the bank is losing a chance to make a quick twenty-five per cent profit on every dollar spent by not buying right now; that almost any day will come the turn from a buyer's market to a seller's market and that prices are bound to soar when that day arrives.

The above is the conclusion reached by Walter P. Gifford, President of the American Telegraph and Telephone Company, after a month's study as head of the President's Unemployment Commission. He says the advertising that has been done so far in an effort to get people to buy by telling them it was a patriotic duty and that it helped keep money in circulation has been based upon a wrong psychology. His idea is to appeal to consumers through their self-interest alone.

Gifford's statement about low prices is borne out by the latest Department of Commerce report which shows that commodity prices are twenty-five per cent lower right now than they have been since the slump started in 1929. The reduction applies to practically all major lines except fruit and vegetables. These are actually fourteen per cent higher than they were in 1913.

‡ ‡ ‡

Americans have learned to eat more fruit and vegetables in the past few years than they ever did before. Only a few years ago beans and cabbage, along with potatoes, covered the average vegetable diet of the nation. Lately the discovery of the health-giving properties of greens and fruit has let to their wide use and prices show that the supply is lagging behind the demand, while the prices of staple crops are still falling.

‡ ‡ ‡

Another sign that the end of the depressioon is nearing is evidenced by the report of Arch Coleman, Assistant Postmaster General, that there has been a recent increase of fifteen per cent in the amount of mail being handled by the Government. Nearly all of this gain was in first and third-class mail, the latter being swelled by the enormous amount of extra advertising matter, indicating that manufacturers are certain that there will be an increase in consumption this fall.

‡ ‡ ‡

Gerard Swope, the great industrialist who is head of the General Electric Company, has offered a plan to minimize unemployment in future. The plan is being given close study by all political leaders. In effect, it is a plan opposing further Government control of business. He wants each of the major lines like his own, the lumber interests, grain men, steamship owners and so on, to form a "cartel" on the European system which will absolutely govern each industry.

‡ ‡ ‡

He suggests Government control be limited to the least possible participation, only interfering in cases of rank injustice. Such combinations would control production, holding down manufacturers when the market showed signs of becoming glutted. This would enable factories to keep running all year and make the lot of the working class much safer. Insurance, pensions and other social problems would all be handled inside of the various industries, which would set aside part of their surpluses to take care of the added financial burden.

It is pointed out by Mr. Swope that Congress will have to pass some new laws to permit the formation of these cartels, and abrogate other laws, particularly the Sherman Anti-Trust Laws. He sees no reason why a successful effort along these lines will not succeed.

Such cartels already exist, although in a much less degree than is proposed for the new combinations. The moving picture industry is dominated entirely by one man, former Postmaster General Will H. Hays, and baseball is under the thumb of former Federal Judge Kenesaw M. Landis. The song writers recently fell into line, while labor has its own "trust." All of these are recognized by law and permitted to operate and Mr. Swope sees no reason why manufacturers cannot be organized the same way.

Would Stabilize Jobs

Gerard Swope, president of General Electric, wants to form "trusts" for the benefit of workers.

Blow to Regent Street

London's swanky shopkeeper made no money off Gandhi, who was dressed like this when he met the King.

Easy Pleasant Way To Lose Fat

How would you like to lose 15 pounds of fat in a month and at the same time increase your energy and improve your health?

How would you like to lose your double chin and your too prominent abdomen and at the same time make your skin so clean and clear that it will compel admiration?

Get on the scales to-day and see how much you weigh—then get an 85 cent bottle of Kruschen Salts which will last you for 4 weeks. Take one-half teaspoonful in a glass of hot water every morning and when you have finished the contests of this first bottle weigh yourself again.

After that you'll want to walk around and say to your friends,—"One 85 cent bottle of Kruschen Salts is worth one hundred dollars of any fat person's money."

Leading druggists America over sell Kruschen Salts.

CAN MORE TOMATOES BEFORE SEASON CLOSES

If every member of the family does not have a minimum of nine quarts of canned tomatoes for food this winter, more should be canned before the season closes.

"Ripe tomatoes contain valuable food elements that are necessary to good nutrition and when grown and canned at home provide an inexpensive food," says Miss Mary Thomas, extension specialist in nutrition at State College. "Tomatoes are valuable in the diet whether raw, cooked or canned. They may be substituted for oranges and they rank with these as one of the richest sources of vitamin C. They are superior to oranges as sources of vitamins A. B. and G. This means that the tomatoes contain those food elements which promote growth and help to keep the tissues of the eye, ear, nose and throat resistant to infection. They stimulate the appetite, aid in the digestive processes and prevent pellagra. Tomatoes should be eaten at least three times a week throughout the year."

In planning the supply needed by the family this winter, be sure to count in the baby, says Miss Thomas. Babies grow better, show less tendency to be anemic and develop better teeth if vitamin C. has been a part of their regular diet since infancy. Every member of the family should have at least nine quarts canned by now for use next winter. If this amount has not been canned, a new supply should be conserved before the season is gone.

Miss Thomas claims that no other garden product is easier to can nor may be used in such a variety of ways. No other garden product will do more to protect the family health and pocket book next winter.

K. R. Jones of Craven County has found that lime is the limiting factor in growing corn on his large farm near New Bern. He claims an increased yield per acre of 35 per cent where he has used limestone, says C. B. Farris, farm agent.

R. K. Moore of Columbus County reports yields of two tons of cured hay an acre from seven acres of lespedeza on his farm. There are 58 lespedeza demonstrations in the county this season.

BARGAINS

WORTH GRABBING

1 Lb. Can Rumford B. Powder . 30c
½ LB. CAN FREE

EAGLE MILK, CAN 19c

COCOA, 2 lb. can 19c

½ PINT BOTTLE VANILLA EXTRACT 25c

Herring Roe, large can 14c

CRACKERS, 3 LB. CARTON 39c

COFFEE, 5 lbs. 60c

16 LB. PAIL 8 LB. PAIL

LARD, ... $1.45 75c

CORNED BEEF, BEST GRADE, CAN 19c

Potted Meat, 6 cans 19c

MATCHES, 6—5c BOXES 17c

Red Dog, 100 lb. bag $1.50

SOAP VALUE
1 Pkg. Chipso 10c
1 Pkg. Oxydol 10c
2 Cakes P & G Soap 10c
2 Cakes Ivory Soap 10c
Value 40c
ALL FOR 25c

GET OUR PRICES ON SEED
OATS — VETCH
BARLEY — CLOVER
WHITE BLOOMING CRIMSON CLOVER — RYE

—Saturday Meat Specials—

CHUCK ROAST, Pound ..... 15c—17½c
MEATY STEW BEEF, Pound 12½c
CHOICE STEAK, Pound ..... 20c—35c
SLICED CURED HAM, Pound 30c
BREAKFAST LINK SAUSAGE, Pound 25c
KINGANS FRANKS, Pound 20c
FRESH FISH, Pound ..... 5c FRESH OYSTERS

G. W. MURPHY AND SON

"WHERE A DOLLAR DOES IT'S DUTY"

EAST NASH STREET LOUISBURG, N. C.

Automobile Tires and Tubes

MANSFIELD COOPER MONARCH

Direct to the Consumer at Factory Prices. Unlimited Guarantee as to Time and Mileage. We have taken the agency for all three of the above lines. Having no extra expense for rent, clerk hire, etc., we sell you tires cheaper than you can buy same quality anywhere in the State. One has best price on passenger car tires, one on truck tires and one on tubes.

The United States Government awarded the Cooper Corporation on July 2nd a contract for Nine Hundred Heavy Duty Truck Tires. Only tires of the highest quality can pass the U. S. Bureau of Standard Specications.

The Mansfield Tires are well and favorably known. The factory has discontinued the manufacture of their Second and Third lines for the Mail Order Houses under their special brands and are shipping in this section their first Quality line only, each tire having their name moulded on it.

Some of our prices Oct. 2nd, 1931, others in proportion.

MANSFIELD FIRST QUALITY

29 x 440	21	$4.35
30 x 450	21	4.95
29 x 475	20	5.80
29 x 500	19	6.10
30 x 500	20	6.35
31 x 525	21	8.25
29 x 550	19	8.45
30 x 550	20	8.60
30 x 3½		3.86

COOPER HEAVY DUTY TRUCK TIRES

30 x 5—8 ply	$15.90
32 x 6—10 ply	26.69

STANDARD RED TUBES

30 x 3	$ .60
30 x 3½	.70
29 x 440	.80

HEAVY DUTY RED TUBES

30 x 3½	.97
29 x 440	1.25
30 x 450	1.30
30 x 5 Truck	2.35
32 x 6 Truck	3.45

All above tires guaranteed. Note price Cooper Heavy Duty Truck Tires 10 ply $26.69, regular retail price on this tire is $48.35. See our Cooper Puncture Proof Tube. We also sell the Logan Tire, unguaranteed. Have had no complaint. Gives general satisfaction. Repeats.

We are selling tires like the wholesale trade is selling sugar.

LOUISBURG GROCERY COMPANY