LOUISBURG'S GREATEST

SALE

IS NOW IN FULL SWING!

TONKEL'S

LOW PRICES

DEMAND YOUR ATTENTION!

Thousands of Dollars worth of Am-

erica's Finest Merchandise is now

being sold at the Lowest Prices in

The Sale you have been waiting for

Let nothing keep you away!

It means money to you!

We are underselling everybody.

TONKEL'S DEPT STORE

WHERE YOUR \$ BUYS MOST

many years.

is now going on.

College Takes **New Life Lease**

Louisburg Institution Revitalized By Work of Dr. A. D. Wilcox

Louisburg, Oct. 17.—President A. D. Wilcox, as head of Louisburg College, said much in his short state

"Louisburg College, organized in 1802, is one of the oldest colleges in North Carolina. It is rich in the best traditions of the South. The pest traditions of the South. The culture of a century broads like a benediction in its wide halls behind its colonial pillars. The stately buildings, the great oaks, the wide spaces of lovely campus—all these speak of the spirit and atmosphere which make the bankground of Christian culture."

And it was an act to save such as

And it was an act to save such an institution of culture that President Wilcox performed when he made the canvass of the situation concerning Louisburg College and its conditions and reported his findings at a meet-ing of the board of trustees of the college on the 30th of April; and then a similar act, only more so in weight and strength, when he ac-cepted the presidency of the institution at that meeting and going into office in June, acting as financial agent of the college until that time. His work for the college took him to all parts of the State. He sought to all parts of the State. He sought students and sought aid, financially and otherwise. At intervals during the summer, he made reports of his findings, and work and each was marked with greater progress and pointed nearer to a favorable year for Louisburg College. Dr. Wilcow was the ideal man for the work that was ahead of him. "A man of rare intellect, broad vision, and deep sympathies, he possesses the courage, energy, and patience that glories in the challenge of a great task. ies in the challenge of a great task and his consecration to a life of Christian service fully justifies the confidence and love of his people," who responded whole-heartedly and gladly to his call for help. The scene of the opening of the college, on September 9-10th, pro-

claimed boldly his success and point-ed further to a greater future he holds for it. The opening enroll-ment of 167 stood out large compared with the approximately 98 enpared with the approximately as en-rollment of last year, and in view of that fact that 148 of the enroll-ment are entirely new students is even more significant. Also, approx-imately one-third of these students are boys as a consequence of the new feature of co-education to Louis-

burg College.

Mayor L. L. Joyner, of Louisburg, during the first of the summer when the college was fighting for existence made the following statement about

"Louisburg College is the beacon light of female junior colleges of South. Proud she is and proud she should be. The beautiful monumen-tal figure of the Confederate veteran that stands on the summit of a hill, directly in front of Louisburg College, is but a boy, compared to this historical institution. She has fought every war since the Revolution, and though battle scarred and weary, she is at present proudly fighting with her back to the wall, for the privilege of carrying on her educational training in an atmosphere of pure, unquestionable Christianity. She refuses to become a crucible for experiments in Christianity and educa-

Yes, Louisburg College fought proudly and advanced from against the wall under the able and efficient commandership of President Wilcox He led her forward to a bright and promising opening this fall and still leads her to greater future, still fighting and going forward. His presence in the college lends a stead-iness and progressive atmosphere

That is President Wilcox with the college. Now, Louisburg College with President Wilcox is the same insti-tution of the traditions and rank it was before. But it is more than that. It is a new institution, a new college, in leadership, in life, in vig-or, in spirit, in student body. He or, in spirit, in student body. He has made Louisburg College an efferevescing fountain of youth, bubbling forth the best of young manhood and womanhood, with an eager spirit inspired with the good and greatness of things, and instilled therein is the highest degree of Christian culture. Ponce de Leon sought the Fountain of Youth that he might prolong life President he might prolong life. President Wilcox revived Louisburg College that the lives of young men and women of North Carolina might be tuned to the finest degree and melded into the most beautiful char-Acters that ever played a role in North Carolina history.

Dr. Wilcox entered the North Carolina Conference in 1906. He

Carolina Conference in 1998. He has held many pastorates since that time, major among which are Raleigh, Greensboro, Durham, Wilmington, Charlotte and Salisbury. WIImington, Charlotte and Salisbury, Presi-dent Wilcox lost his vision, not long after which he was called to Louis-burg upon the request of the Metho-dist Church to fill the pulpit there. He took over the church at Louis-burg in the fall of 1929, where he is still serving. He received treatis still serving. He received treat-ment for his eyes and the next year after going to Louisburg his sight was partially restored. This is President Wilcox's second stay with the Louisburg church as he held pastorate there a number of years

BIG MAGAZINE OFFERS
Until Nov. 10th, 1931, I can self
the American Magazine for two years
for \$3.50. Splendid prices on clubs
of other magazines. Let me have your
subscription, new or renewals, to
the News-Observer.



RET THERE are times when a baby is too fretful or feverish to be sung to sep. There are some pains a mother anot pat away. But there's quick enfert in Castorial

For discribes, and other infantile ills, give this pure vegetable preparation. Whenever coated tongues tell of constipution; whenever there's any sign of sluggishness. Castoria has a good taste; children love to take it. Buy the genuine—with Chas. H. Fietcher's signature



YOUNGSVILLE SCHOOL NEWS

Hollowe'en Entertainment

The primary grades of the Youngs-ille High School furnished a most delightful evening's entertainment in the sehool building on Friday, October the thirtieth.

The program consisted of two distinct features. The first part of the evening was taken up with a number of Hallowe'en songs by the small children, which secured the proper pirit for the occasion.

The grammar grades rendered in

on interesting manner The Hallowe'en Brigade; while the high school students acquitted themselves well in a negro minstrel.

The remainder of the time was opent in fishing for prizes throwing the fork for apples, and fortune tell-

Those attending were fully enter-tained throughout the evening. Ghosts, witches, and goblins kept things wide awake with their pranks all through the audience. The hall was fittingly decorated for the season with grinning faces to greet the people at every turn.

A nominal fee was charged for each function. The proceeds of the event are to go toward making the elementary school standard.

Basket Ball; Girls

The girls began practicing basket ball on Monday of last week. Miss Underwood is their coach this year. Atthough this is her first year, the girls are taking a great interest. The girls have prospects for a better team this year than ever before. The gırls who are playing are: Martha Carter, Ida Holden, Havannah Mitch-Carter, Ida Holden, Havannah Mitch-ell, Edna Young. Thelma Roberts, Edna Catlette, Vivian Wiggins, Ruby G. Holden, Edna Winston, Allethea I!olden, Virginia Perry and Ina Pearce. A number of eighth grade girls are also trying and look mighty good for this early in the season.

Basket Ball; Boys

The boys who were interested in playing basket ball began their prac-Mitchell is the boys coach. This is his first year, but the boys are certainly playing well under his instruc-tions. We are expecting to have a tions. We are expecting to have a much better team this year than we have ever had. Boys, we can win first place! So let's go! If you once fail, Try, Try again.

Those who played last year are: Winston Ragan, Jones Hart, G. C. Holden, Mack Hendricks, and Moses Hart are playing again this year. The prospects are Marsh Wiggins, nie Franklin, Jack Keith, James Connor, and Linwood Stephenson

111

Supervised Play Among High School Students Among the students of the high school there are those who for ditferent reasons do not care to play lasket ball. To provide for the de-sire of these students to play it has sire of these students to play it has been arranged that they use the activity period in playing miscellaneous gemes under the supervision of Miss Ballard. From the appearance of this group both as to size and apparent enjoyment it is to be judged that they are having the biggest time of all are having the biggest time of all. We hope that the games which they learn at this period may serve them as a manner of entertainment for many years."

Science Club

Last week a group of boys and girls of Youngsville High School met and organized a Science Club with Mr.

organized a Science Club with Mr.
Mitchell as our sponsor. This meeting was held on October 23, 1931. The
following officers were elected:
President—Joseph Frazier.
Vice-Pres.—Johnnie Perry.
Secretary—Linda Mae Roberts.
Asst. Secretary—Elmo Frazier.
Treasurer—Elmo Frazier.
Treasurer—Elmo Frazier.
Social Committee—Chairman, Helen
Hill; committeemen, Pauline Frazier,
Johnnie Perry, George Murphy, Ruby
Fuller, and Mack Hendrix were appointed to put on the program for
the next meeting. the next meeting.

In order to add more fun to

club, those who were not present on the day of organization, and wish to tecome members must be initiated. The following were appointed to plan the initiation: Johnnie Perry, Moses Hart, Gerald Little, Elmo Frasier, Joseph Frazier, Ruby Fuller, and Hel-

en Hill.

The purpose of the Science Club is to develop a keen sense of appreciation for the remarkable natural creations which surround us and which cry aloud in their efforts to teach us truths which are so often unknown.

‡‡‡

Glee Club

The majority of the high school students met on Friday, October seventeenth to organize the Glee Club.

The following officers were elected: Martha Carter, president; Ida Holden, vice-president; G. C. Holden, secretary; Linwood Stephenson, treasurer;

tary; Linwood Stephenson, treasurer; Miss Lillian Underwood, sponsor. The club is looking forward to a full year of work.

What-Not Club
The What-Not Club of Youngsville
High School met Friday, Oct. 23, 1931 to organize. The following officers were elected: Bonnie Bell Lancaster, president; Edna Winston, secretary; Fred Hall, treasurer; Miss Kate Bullard, sponsor; Myrtle Lee Hendrix, social leader; Mary Rodgers, literary leader; Fred Hall, music leader, Harel Roberts, dramatic leader; Mary

Susan Pearce, social director.

The club is looking forward to a good year's work. The social leader is planning to furnish plenty of entertainment; the literary leader is planning a program of essays, de-bates, and poems; the dramatic leader is planning some very interesting plays; and the music leader is plan-ning the story of songs and also songs

.The year's work is well outlined

The year's work is well outlined and each member seems enthusiastic over his or her particular post.

‡ ‡ ‡

Organization of the Scholarship Seciety of Youngsville High School
About ten days ago the superintendent of Youngsville High School, Air. E. T. Parham, presented the idea of a scholarship society to the student ocdy. The purpose of this organization was to be the creating of more interest in the class room work of the high school students and the creating of an incentive for a higher attain-ment in the field of knowledge than is found in the activity of many stu-

dents. No students could belong to the society who had not made an average of eighty five during their years in high school and not lower than eighty on any one subject.

A list of the names of the students who were eligible were voted on by the student body and high school teachers, each student voting for five, and each teacher, for ten. The teachers' votes weighed two thirds and the students one third.

At the first meeting of the society it was decided that our first study should be an imaginary trip to the interesting points of North Carolina-While on this trip we shall expect to learn interesting historical facts about these places. We want to study interesting things which will not necessarily be brought out in the class

The society has not yet been given a definite name but we expect to name it at an early date, giving it one that will be expressive of scholarship and

As this is a new organization we cope it will make for itself a permanent place in the life of the school and will create an interest that will be lasting and stimulating

Wigg—It takes brains to get any-wheres today. Wagg-Yep, that's why so many

night with your husband any more.

Mrs. Ippi—No. The only thing that old relic takes out at night now is his teeth

cople use other means of transpor

\$5,000.00 IN CASH PRIZES

See Your Druggist

SICK HEADACHE From Constipation



HERE is a purely vegetable medicine which has benefited thousands of men, women and children, and which you should try when troubled with constipation, indigestion, or bilicusmess. Mr. H. H. Rogillio, of Lake Charles, La., writes: "When I let myself get constipated, I feel dull and sluggish and all out of sorts, not equal to my work. When one has this feeling it is time to take something before he feels worse. I certainly have found Black-Draught quick to relieve. I used to have severe sick headaches and suffer a great deal. I found this came from constipation, and that Black-Draught would correct it. That is why I began using THEDFORD'S

Black-Draught

Lady La de Dah (to daughter, as new hotel guests arrive)-More vulgarians!

New Arrival (to friend)-Did you hear that woman? She takes us for a couple of foreigners.

. WHEN YOU BUY

LIFE INSURANCE

CONSIDER THESE FACTS

Of All The American life Ins. Co.'s (Excluding Industrial)

The New York Life stands

FIRST in Premium Income. FIRST in Total Incom

FIRST in Payments to Policyholde

FIRST in Total Disburse FIRST in Income Saved.

FIRST in Admitted Assets

FIRST in Surplus Funds. FIRST in New Business.

FIRST in Insurance in Force.

FIRST in Increase in Insurance in Force.

New York Life INSURANCE COMPANY

JAMES B. KING

LOUISBURG, N. C.

Done by experts, using the latest pproved methods and best material at the lowest possible cost.

Harness Repairing

is a specialty with us and our and prices are guaranteed.

Automobile Tops

Miss Ouri-You never go out at Repaired or replaced at wonderfully low prices. See us before trading off your old car.

Louisburg Repair Shop

J. LEHMAN, Proprietor

at Foot Tar River Bridge

Reference de la constantial d

NOT ONE THAT JUST SELLS GROCERIES

WE TRY TO DO EVERYTHING WE CAN TO MAKE YOUR GROCERY BUYING EAASY, PLEASANT ASD ECONOMICAL. WE FURNISH YOU THE BEST OF EVERYTHING FOR YOUR TABLE AT HONEST PRICES.

THAT'S THE KIND OF STORE WE TRY TO RUN.

We have a full supply of the USS Poultry Feeds

THOMAS GROCERY

J. C. THOMAS, Proprieto NASH STREET

LOUISBURG, N. C.

N. CAROLINA

DO YOUR

Have a Lusterless Dingy Appearance?

We can freshen them up by our superior cleaning process and they will look as inviting as when new.

If your gowns or suits are soiled or stained, call us and they will be returned to you fresh and clean. Our process does not

We Knock The Spots

LOUISBURG DRY CLEANERS

A greatly improved formula that increases the satisfaction and popularity of the Duco process. It is especially compounded for Furniture, Woodwork, Floors, Walls, Automobiles. only paint that actually penetrates iron, and gives a good smooth inexperienced person can make a good job with the It comes in a large variety of colors. We have in colors from which to select. It brushes easily, dries fast, has no objectionable odors, can be thinned, resists marring and chipping, retains its deep rich gloss. Its the only satisfactory paint to use. Let us show you that it is cheaper.

BUILDERS SUPPLY COMPANY

SHIRLEY DOWNEY, Manager

LOUISBURG, N. C.