

# THIS WEEK IN WASHINGTON

Special to The Franklin Times

Washington, July 10. — Two new words are coming into use as a result of the new laws now in effect. They are NIRA and FRA. So far they have been printed only in capital letters, but sooner or later they seem bound to become regularly recognized words that will not need capitalization.

NIRA is composed of the initials of National Industrial Recovery Act and FRA stands for Farm Relief Act. The practice of coining words out of initials is new to Washington, although it has been the custom in Europe for many years. Every Englishman knows what is meant by "Dora." It is the Defense of the Realm Act, passed early in the war and still in effect. It is "Dora," for example, which makes it illegal for saloons in England to be open during certain hours of the day.

We are going to hear a lot about "Nira" and "Fra". When they are in full operation they will bring about such radical changes in methods of doing business, in industry and agriculture, that many are speaking of the New Deal as a Revolution. In a very real sense, that is what it is: a revolution in the bloodless American way. As Otto Kahn pointed out before the Senate Investigating Committee, about every thirty years the United States changes its attitude toward business and makes a complete about-face.

Two Roosevelt and Theories The last previous change was in the administration of Theodore Roosevelt, when the anti-trust laws were enacted. The theory then was that what the nation needed most was unrestricted competition, war to the death between business organizations, unrestricted freedom of everybody to get into the fight for wealth and either win or be licked.

The theory of the Franklin Roosevelt Administration is that unrestricted competition, formerly encouraged in the supposed interest of the ultimate consumer who would benefit by low prices, is a ruinous policy when competition destroys the buying power of the consumer by closing factories and throwing men out of work. Under free competition in industry there is always an irresponsible minority in every line to take advantage of every excuse to reduce wages and lengthen working hours, and by price-cutting to bring the whole industry to ruin.

Wage-Earner the Consumer That the wage-earner is the principal consumer is a lesson the economic world has learned only in the past twenty years or so. Therefore, the approach of the New Deal to the economic situation is not from the point of view that the consumer must be protected against high prices, but that the consumer must be enabled to buy goods at whatever price is high enough to insure profits to the producer, the consumer being, primarily, the wage earner who must have a job at good wages if he is to be able to buy anything more than bare necessities.

That economic theory is not new with the present Administration. It is the theory held and strongly advocated by President Hoover and many leaders of political and economic thought for a good many years. What stood in the way of constructive action was mainly politics; partly the opposition of Congress to anything which Mr. Hoover was believed to desire, and partly the reluctance of most old-line politicians to advocate or support any important change in the statutory structure, especially in the "sacred" anti-trust laws.

It took a genuine "New Deal," a complete sweeping out of the old crowd and an overwhelming majority of public sentiment and Congressional votes behind the new President, to make it possible to try to do anything about it.

Now NIRA and FRA The result so far is NIRA and FRA. The purpose behind these two radical laws is to raise prices of manufactures and agricultural commodities and to insure that there shall be no undermining price-cutting, no ruthless over-production to force prices down, nothing done to shake the stability of industry or agriculture.

Under NIRA minimum wages and maximum working hours are provided by agreement within the industry with the Government ready and able to step in and force producers who won't cooperate, to live up to the provisions of the code agreed upon. Production control, price maintenance and other conditions calculated to insure steady work at good pay to all workers are included, and the anti-trust laws are repealed. The first industry to submit a satisfactory code is the cotton textile industry, which has agreed on \$12 a week in the South and \$13 in the North as the minimum wage, 40 hours as the maximum work week, and not more than two shifts a day for factory workers, while there is to be no sell-

## Loveliest Debutante



One of London's most thrilling pastimes each season is to select the most beautiful and loveliest debutante. This season the unanimous award went to Miss Phyllis Salt, daughter of London's Air Defense Commander.

ing below production cost and other means to prevent unfair competition are provided. Every other industry in America is organizing under NIRA, though not fast enough to suit General Hugh Johnson, the Administrator of NIRA, who would like to see ten million workers re-employed before cold weather comes.

Farmer as Consumer Under FRA the problem is not identical, for farmers have never tended to work together and never will to any extent. But by dealing with each individual producer of the basic agricultural commodities and making it worth their while, by funds derived from taxes on the processing of their products, to reduce their output, the way is open to keep farm prices up to a point of profit for the farmer, thus enabling him to become once more the consumer of practically half of the nation's manufactured products, at prices profitable to the manufacturer. And that, in turn, helps keep men at work at good wages, to consume the farm and factory products.

The Consumer, as somebody apart from the producer, no longer figures in the politico-economic picture. There's "no such animal" as a consumer who is not also a producer, or very few of them. Keep the producers prosperous, farmer, wage-earner, manufacturer, for they are the real consumers of each other's products.

That is the whole theory of the New Deal as represented by NIRA and FRA.

## Wheat Tax

The Office of the Collector of Internal Revenue is working under pressure to inform Millers and merchants as to the Processing and Floor taxes on Wheat and Wheat products.

The tax is effective at midnight of July 8, 1933. Millers grinding wheat for the farmer for consumption by the farmer, his family or tenants, will require an affidavit of the farmer to that effect.

If farmer sells the flour, no exemption is allowed. A Wholesaler who is also a Retailer, carrying on business at the same place must pay the tax on his entire processed wheat stocks as though the Retail phase of the business did not exist.

If a Retail merchant has such stocks stored elsewhere than his retail floor, the tax attaches to such stocks. A Floor tax is imposed on all processed wheat products in the hands of millers, wholesalers, bakers, hotels, restaurants, cafes, and caterers, as well as to stocks held by retailers in storage.

Retailers have until August 7th in which to dispose of all stocks on hand in his store at midnight, July 8th, but must keep a record of goods received from July 9th to August 7th, and make an inventory August 7th of stocks on hand at the close of business then.

## Tells How She Lost 15 Lbs. of FAT

### Rheumatism Gone Too

Here is a woman who was rapidly putting on weight and who was troubled with a rheumatism too. Read her letter:

"I started taking Kruschen Salts because of the good it had done for a friend of mine who had been crippled with rheumatism. At the end of the second bottle I was weighed and find I am now only 148 pounds (original weight 163 lbs.), at which I am so pleased. But I have also felt my rheumatism much less, which has been so troublesome in my knees. I must say I think Kruschen a splendid weight reducer." (Miss) E. L. P.

Overweight and rheumatic poisoning often go together. The six salts in Kruschen assist the internal organs to perform their functions properly—little by little but surely. You feel wonderfully healthy, youthful and energetic—more so than ever before in your life! Kruschen Salts is obtainable at all drug stores—a jar lasts four weeks and costs not more than 86c.

## SERMON TOPICS

### Methodist Church

Sunday morning the Methodist Church was host to the Epworth League Assembly. The Assembly theme was "Loving Your Neighbor as Yourself." The pastor spoke from Luke 10:29 "Love thy neighbor as thyself." He said that this generation needs a brotherhood of faith. The mind of America may believe that God is a white man, an American, but Jesus who knew Him intimately said that He was Spirit, Light, Love. He called God Father and told us when we pray to say, "Our Father."

Our world is in a great ferment. Confidence has broken down between men and nations. Man must have faith in himself. If we mobilized all the fearful, despondent, broken pieces of humanity we would find that they have lost faith in themselves. These times call for faith in other men. Jesus always had faith in men. He believed in an impetuous Peter, a sinful Magdalene, and prayed for those who crucified him. The only people he seems to have lost faith in were the Scribes and Pharisees, these had lost faith in other men. We need to have faith in God. He is the rewarder of all those who believe in Him. He made this far-flung Universe of which we are a small part. He has kept faith with us thru the gift of His Son Jesus Christ. All Christians pray to the same faith. We should form a brotherhood of faith with all people.

We need a brotherhood of love. In this modern age the world has become one great neighborhood. Television flashes the human image across land and sea. The radio bears its message to every fireside. The aeroplane wings its way to every point of the geographical compass. The law of economics has made of all nations one need, one problem, one solution, one hope of recovery.

Jesus lived in an age of racial antagonism. To marry a foreign wife was a serious social error. Contempt for the poor natives and foreigners was one of the cardinal sins of his day. Some of the most severe criticism launched against him was "he ate and fellowshiped with publicans and sinners." Did he do right? He broke over these racial walls and became the friend of man. Racial pride is fine. It keeps racial purity as it ought to be. But racial prejudice is wrong because it breaks up the spirit of friendly men. We must have a brotherhood of love, binding all human hearts into one Christian fellowship with Christ as Master and Lord.

Our times call for a brotherhood of human action. Neither man nor nation can survive long alone. In commerce or religion every nation needs open markets and the friendly spirit of other nations. People live together, they must work together. This is the hope of our age.

The Sermon on the Mount was the declaration of a young man. Its meaning moves with the dawning of youth. It took a young Prince Jonathan to make a King David. Preferring another instead of self is one of the finest of Christian principles. It took a good man to over-pay his hired help. Most people want the most labor at the cheapest price. But a Syrian farmer arose to this noble achievement. Thru a thousand years of Rome's history there was not a single labor strike, because Roman capital suppressed and enslaved the laboring element. If America ever solves her labor problems it must be when the spirit of Christ builds a firm brotherhood of mutual trust, kindness, and cooperation.

A temple worker was on his way home for a few weeks vacation and fell among thieves who robbed him and left him dying. A priest who worshipped and served God passed by and did nothing. A devout church member did the same. But a Samaritan, with neighborly kindness bore him up and nursed him to life again. Jesus saw in this tragical occasion the truth that God is where His people are. Then too, the spirit of love and human help is one of the most needed Christian realities.

## More Cars in June

Production of new Chevrolet cars and trucks in June more than doubled output for the corresponding month last year and was the largest single month's production in two years, W. S. Knudsen, president and general manager of the Chevrolet Motor Company announced today.

With a total output of 81,573 units, June compares with 36,142 in June last year and with 65,538 in May this year, previously the best month since June, 1931, Mr. Knudsen said.

He emphasized that the high June total was made possible only by the splendid morale and cooperation extended by the more than 25,000 employees now on the company payrolls. Mr. Knudsen said he hoped, through the share-the-work plan practiced by his company in recent years, to hold the employment curve flatter this summer than has been possible in past seasons.

Every effort has been made through the depression, he pointed out, to provide for the regular Chevrolet workers. Through regulating hours of work per week to retail demand, and by building

## Speeds Business



It is action now in the U. S. industrial recovery program and the man of the hour is Gen. Hugh S. Johnson (above). This photo was taken as Gen. Johnson opened the hearings on industrial codes submitted by different industries.

up parts stocks in lean seasons, it has been possible for eleven months of each year since 1929 to hold Chevrolet payrolls to within ten per cent of the average of 32,500 men, Mr. Knudsen stated.

June production exceeding May is unusual in his company's experience, Mr. Knudsen said, since either April or May are normally peak months of the year.

How Wives Can Keep Their Husbands at Home. A Canadian Judge Draws up a list of Don'ts for Women. Read about them in The American Weekly, the Magazine Distributed with Next Sunday's Baltimore American. Buy it from your favorite newsboy or Newsdealer. 7-14-11

## Announce Date Of Essay Finals

Cooperative Essay Finals to be Held July 28 as Feature of American Institute of Cooperation

Raleigh, July 10.—State finals of the sixth annual essay contest of the North Carolina Cotton Growers Cooperative Association will be held here Friday night, July 28, as one of the features of the American Institute of Cooperation, M. G. Mann, secretary-treasurer of the cotton association, has announced.

The program committee of the Institute of Cooperation, to meet at State College July 24-28, has tentatively scheduled the contest to be held in Pullen Hall on Friday night at eight o'clock.

The final contest will bring together the four district winners, selected through a series of elimination contests from the more than 4,000 students who wrote essays. They will speak on "Rural North Carolina's Greatest Need," and this winner will be awarded a one-year college scholarship.

Miss Irene Whitehurst, of Conetoe High School in Edgecombe county, will represent the eastern district which is composed of Northampton, Hertford, Halifax, Nash, Vance, Pitt, Martin, Chowan, Bertie, Gates, Edgecombe, Granville, Beaufort, Washington and Perquimans counties.

Miss Eunice Grey Fulghum, of Kenly High School in Johnston county, will represent the central district which is composed of Wayne, Wilson, Wake, Chatham, Lenoir, Green, Warren, Johnston, Durham and Franklin counties.

Representatives of the Southern and Western districts have not yet been selected but will be chosen at district contests to be held shortly.

"The most pleasing thing to those in charge of the contest is the high quality of the essays,"

## Build Up that Skinny Child!

### Enrich His Impoverished Blood

Sickly, weak, underweight children are usually lacking in rich, red blood. When blood becomes poor, a child becomes rundown. Already weak, he loses appetite, which makes him still weaker. Take no chances on a child gaining strength by himself. Start giving him Grove's Tasteless Chill Tonic right away. This famous tonic contains both iron and tasteless quinine. Iron makes for rich, red blood while quinine tends to purify the blood. In other words, you get two effects in Grove's Tasteless Chill Tonic.

Put your child on this time-proven tonic for a few days and see the difference it makes in him. Good appetite, lots of pep and energy and red roses in his cheeks. Children like Grove's Tasteless Chill Tonic and take it eagerly. It is absolutely harmless and has been a reliable family medicine for half a century. Get a bottle today at any store.

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# STEEL ALONE IS NOT ENOUGH!

—neither strong enough, nor safe enough, nor quiet enough for the body of a quality car like CHEVROLET

Why is it that every 12-cylinder and 16-cylinder car in America has bodies of steel reinforced by hardwood? Why is it that every make of car selling for over \$4000 uses bodies of exactly the same type? Why? For the same reason that Chevrolet uses it exclusively. Because every test and every experiment have definitely proved: STEEL ALONE IS NOT ENOUGH!

The trouble with steel alone is that it stands just so much shock and punishment. Steel alone is also inclined to rumble and rattle. BUT—when you put the two together—a heavy, staunch steel body over tough, solid hardwood—then the hardwood reinforces the steel—and vice versa! And the result: the strongest, safest type of body, such as Fisher builds for Chevrolet. CHEVROLET MOTOR CO., DETROIT, MICH.

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