

# TODAY and TOMORROW

**JEZEBEL** . . . beds of ivory  
It was like looking back into the Bible to read of the discovery in Samaria of the ruins of the palace of King Ahab and Queen Jezebel, by an exploring expedition from Harvard University. They brought back to Cambridge ancient pieces of carved ivory which once were the decorations and ornaments of the "ivory house" of Ahab and his "painted queen."  
"The houses of ivory shall perish and the great houses shall have an end," as the Prophet Amos wrote. "Woe to them that are at ease in Zion and trust to the mountain of Samaria . . . that lie upon beds of ivory and stretch themselves upon their couches."  
Since the year 850 B. C. these ivories which are now in America have been lying there. Their discovery makes the First Book of Kings seem alive and real.

**LIQUOR** . . . same old racket  
One of my New York friends complained the other day that the "legal" whiskey now being sold is of no better quality than that which he used to buy from his bootlegger. I asked him why he should be surprised at that. There never was a time when more than a small fraction of the liquor-drinkers knew the difference between good liquor and bad, anyway; and so little pure whiskey has been available the past few years that very few today know what it is like.

Why should the legitimate liquor dealers make an effort to sell something that wouldn't be appreciated, when they can get by with the same old bootleg stuff? I never heard of anybody engaged in the liquor traffic who had any conscience about such things. It never has been an honest business, and never will be.  
Pretty soon, I think, we shall see another popular wave of revulsion against the sale of liquor. And it will come, not from church sources but from business men who find the morale and the skill of employees impaired by drink. I think the public, which was so eager to repeal the 18th Amendment, will find that it is up against the same old abuses as before.

**GAMBLING** . . . then and now  
There is considerable talk going around that some sort of a Government lottery may be set up, not only to give people a chance to gamble but to provide revenues for the nation. I hear many people denounce such a scheme, on the ground of morality. I hear others, among them men of high standing and character, say they see no great objection to it. It all depends upon the point of view.  
When I was a boy moralists used to denounce playing marbles "for keeps" as one of the most vicious of sins. I find it difficult to regard either that, or playing cards for reasonable stakes, or taking a chance in a raffle at a church fair, as evidence of a degraded and immoral character. I think the great wave of protest which made lotteries illegal in this country, more than forty years ago, was due to the belief that they were not conducted honestly.

Regardless, however, of the right and wrongs of the matter, I am of the opinion that, before very long, we shall see some sort of lotteries, either by the government or under government supervision, established in this country.

**DAVIS** . . . untangling job  
In picking my friend Norman H. Davis to head the international committee which is trying to salvage whatever remains of the fortune of Ivar Krueger, for the benefit of those who invested money in the Swedish financier's schemes, the men of affairs who are interested have picked the one American who has the best reputation in Europe as a financial adviser.

Hundreds of millions of dollars are involved. The financial structure which Samuel Insull erected in Chicago, with interlocking and holding companies whose interests overlapped, was simple compared with the great world-wide tangle of Krueger's affairs, disclosed only after he had committed suicide in a Paris hotel. There is hardly a government which is not in some way involved, no country in which great numbers of investors are concerned in getting the mess straightened out.  
I am betting that Norman Davis will untangle it.

Story of the **WORLD WAR** is uncensored, authentic photographs. Five full pages of pictures each Sunday of the drama of the great conflict, in the **BALTIMORE SUNDAY AMERICAN**. Get your copy from your favorite news-dealer or newsboy. Get a copy at **Beasley's News Stand**. 1-26-34

### Roosevelt Bride



**NEW YORK:** . . . Miss Grace Green Roosevelt (above), only daughter of Col. and Mrs. Theodore Roosevelt and granddaughter of the former president, "Teddy", is soon to become the bride of William McMillan of Baltimore.

### Americans' Car Desires

The most extensive commercial poll ever undertaken in the United States shows that Dependability ranks at the top of the ten qualities which Americans desire most in their motor cars. This is disclosed in the first announcement of the results of the questionnaire sent during 1933 to a million and a half motorists by the Customer Research Staff of General Motors.

The Customer Research Staff announced that analysis of the more than 240,000 replies to the questionnaire shows that preferences as to motor car characteristics are in the following order: 1st, Dependability; 2nd, Operating Economy; 3rd, Safety; 4th, Appearance; 5th, Comfort; 6th, Ease of Control; 7th, Smoothness; 8th, Low List Price; 9th, Pick-up; 10th, Speed.

Through "The Proving Ground of Public Opinion"—an unusual little booklet questionnaire, owners of all makes of cars were invited to pool their practical driving experience with the technical skill of General Motors Engineers and Production Experts.

Thousands of Persons went beyond the questions asked and wrote letters ranging from one to twenty pages setting out exactly what they think is the matter with their old automobiles and what they would like, in detail, in their new ones.

England and America observed New Year's on March 25th until shortly before the Revolution and the Church of England still retains this date in its official religious calendar.

Farm Agent B. E. Grant, of Bertie county, reports that he has had to keep his office open day and night to handle the rush of growers seeking loans on their cotton options and equalization payments on their tobacco.

In addition to seeing 1,000 armers who called at his office in one week, Pitt County Farm Agent E. F. Arnold supervised the sale of \$121 worth of farm produce on the local curb market.

### SEVEN PATHS NEWS

Mr. and Mrs. Frank W. Justice, of Louisburg were visitors here Sunday afternoon.

Elizabeth Turnage spent the night at her grandmother's, Mrs. R. E. Strickland, Saturday.

Mr. and Mrs. Lonnie White and family were visitors here Sunday afternoon.

Miss Elaine Moore was the dinner guest of Miss Hulga Strickland Sunday.

Mr. and Mrs. Richard Strickland visited Mr. and Mrs. Edmond S. Moore Sunday.

We are sorry to report that Mr. M. T. Lamm is confined to his bed after having his teeth removed.

Mr. and Mrs. B. C. Strickland of Spring Hope had supper with Mr. and Mrs. R. R. Strickland Sunday night.

Miss Ruth Wilder had dinner with Miss Ruth Alford Sunday.

Mr. and Mrs. Otho Strickland, of Rocky Cross, visited friends here the past week-end.

It has been reported that Artis Benton is very ill.

Mr. Robert Perry, of Edward Best community, visited friends here Sunday afternoon.

We are sorry to report that Mr. Hardy Moore and family have moved out of the community. They are to make their home with Mr. Troy Wilder.

**Miss Elaine Sykes Honored**  
Miss Elaine Sykes was the guest of honor at a birthday party given by Mr. and Mrs. Avery Stallings in their home Saturday evening, January 13, from 7:00 to 11:00 o'clock.

The guests entered wholeheartedly into the enjoyable games that were led by Miss Norrene Sykes. Partners were arranged and two contests held. They were especially enjoyed. Victrola music was an added feature to the evening's fun.

At the latter part of the evening the guests were invited into the dining room which was beautifully decorated, carrying out a color scheme of pink, green, and white. A delightful course of ambrosia and fruit cake was served by Mrs. Avery Stallings, assisted by Mrs. Cleveland Stallings. Tiny pink baskets filled with green and white mints were used as favors. The white birthday cake topped with small pink candles, placed on ruffled green crepe paper made a beautiful centerpiece.

The honoree received many useful and attractive gifts.

Guests of Mr. and Mrs. Stallings included: The honoree, Miss Sykes, Misses Hattie Murphy, Othello Mullen, Messrs. Ennis Murphy, Horace Mullen of Bunn; Misses Hettie Davis, Vergie Gup-ton; Rosa Pernell, Messrs. Spencer Gup-ton, Howard Davis, of the White Level community; Misses Edna, Lottie and Alice Savage, Zelma May, Messrs. Jack Savage, Curtis Edwards, Fred Wood, of the Peach Tree community; Miss Berteen Harris, of Justice; Mr. Randolph Strickland, of Rocky Mount; Messrs. Dick and Bruce Gup-ton, of Gold Sand; Misses Beatrice, Ruth, Margaret, Frances, and Grace Strickland; Miss Norrene Sykes; Messrs. Bruce Sykes, Arthur Moore, Georgia Tant, June Turnage, Meedie Sykes, Horace Jones, Wilson Sykes, Willard Wilder, Bayard Sykes, and Mr. and Mrs. Cleveland Stallings.

A 100 per cent sign-up of tobacco farmers in Martin county is expected by T. B. Brandon, farm agent.

Practically all producers in Hertford county are placing their option cotton in the cotton pool.

**WIFE WANTED**  
Man of mature years, successful farmer, no children, good provider wants smart energetic wife, sufficiently old to be settled. Write X2, care Franklin Times, Louisburg, N. C. 1-26-34

**FOR RENT**  
Store room on Main Street now occupied by C. G. Cash. 12-29-34 S. P. BURT, M. D.

### To Puerto Rico



**WASHINGTON:** . . . Major Gen. Blanton Winship (above), USA, retired, is the new Governor General of Puerto Rico, succeeding Robert H. Gore on appointment by President Roosevelt an hour after Gore's resignation.



Lewis Murphy, crack rifle and pistol shot coming to Louisburg Theatre with Buz Barton's Wild West revue

### Fascinating Facts of NATURE



In the shadow of the Andes Mountains, Nature sored the world's supply of Chilean Natural Nitrate.

Nature is your friend. She made your land. She makes your seeds. She created the three plant foods that are the sinew of farming in the South—potash, phosphate, CHILEAN NATURAL NITRATE, the one and only natural nitrate fertilizer.



CHILEAN NITRATE WAS FIRST USED BY SOUTHERN FARMERS WHEN ANDREW JACKSON (OLD HICKORY) WAS PRESIDENT (1829-1837)



CHILEAN NITRATE IS ONE OF FEW THINGS IN THE WORLD THAT EXCELS BECAUSE OF ITS IMPURITIES. REASON—"IMPURITIES" SUCH AS IODINE, POTASSIUM, SODIUM, CALCIUM, BORON, MAGNESIUM ARE NATURAL PLANT FOODS IN THEMSELVES

**Chilean NATURAL NITRATE**

The only nitrogen that comes from the ground.

# GOLDEN GRAIN

The BURLEY BLEND

**5c**



GOOD ENOUGH FOR ANYBODY  
CHEAP ENOUGH FOR EVERYBODY

IT'S UNION MADE



### PRESCRIPTIONS FILLED

For twenty-five years this institution has held firmly to the policy that mixing a doctor's prescription was a most serious business. We have not been diverted from the original policy that ours was to be a real drug store. Perhaps that accounts for the confidence placed in our store by physicians and their patients. When you want prescriptions filled, bring them to us for prompt and efficient service.

**S. P. BODDIE**

Druggist & Pharmacist "On the Corner"

### The What-Not Bargain Store

Come and see our new white Flat Crepe, white Tripple Crepe, and white Angle Cloth, all pre-shrunk and washable, lovely quality. Also wool blanket remnants, silk and cotton bed spread and quilting material all sold by the pound. Make your own wool blankets or comfort filling for about one-third usual price.

MRS. H. G. PERRY, Proprietor  
DOUGLAS PERRY, Manager

Across from Franklin Hotel Phone 45-W

# Thin Ice

Skating on thin ice is not a practice confined to winter alone.

Some men are on thin ice both winter and summer because they have no firm financial foundation beneath them.

You can not afford to spend all your income.

### SAVE

Begin today to build a solid financial footing so that you will not slip at a critical moment in life.

### Start Your Account In This Bank

ALTHOUGH THE SAFETY OF ALL DEPOSITS OF THIS BANK HAS BEEN AMPLE IN THE PAST, IT IS DOUBLING THE SECURITY FOR ITS DEPOSITORS BY JOINING IN THE INSURING OF ALL DEPOSITS UNDER THE GOVERNMENT PLAN.

# FIRST-CITIZENS BANK AND TRUST CO.

CORNER MAIN AND NASH STREETS  
LOUISBURG, N. CAROLINA  
BANKING HOURS: 9:00 A. M. TO 2:00 P. M.