| THE FRANKLIN TIMES <br> Issued Eivery Friday |  |
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## EDITORIAL

## THE REAĹ BOGEYMAN

From all the reports that come out of Europe about the war situation, it seems to us that the main reason why England, France and a lot of smaller nations ar trying to keep Italy from grabbing Ethiopia is not so much sympathy for the Ethiopians as that to let Mus solini
many.
Europe didn't worry much when Japan grabbed off Manchuria. That is a long way from London and Paris, But Ethiopia is close to hate and Italy is roden on neighbors. If they let neighbor Italy go out and pick up new territory wherever it wants to, how are they ready to annex a slice of the Ukraine, or take over

## Czechoslovakia!

German rearmament is giving all the rest of Europe the jitters. Sooner or later, statesmen believe, the Ger"place in the sun." And that's another reason why the other powers are trying to conciliate Mussolini with one hand while trying to earb his territorial ambitions with the other. They want his support when the time comes to make another stand against Germany.

## cIVILIZATION'S SYMBOL'

The annual Roll Call of the Red Cross is under way. Its banner, the red cross on a white field, has been aptly termed "Civilization's Symbol." First used as a warning flag in war, it has become the emblem under which
the armies of peace are enlisted in the never-ending warthe armies of peace are entisted in the ne,
fare on disease and disaster in civil life.
roll. It is a banner under which every citizen should enevidence that those who dwell in that house do not live for themselves alone, but are sharing the burden of caring for the afflicted.

The record of the Red Cross comes as near to being a record of unselfish humanitarianism as can be found major disaster, such as fire, flood, shipwreck or tornado, or the more prosaic work of safeguarding public health, producing garments for the poor and needy, printing services which the Red Cross constantly renders, at all times be prepared to meet the calls upon it Its funds come from the voluntary contributions of all the people. The Annual Roll Call gives every citizen an
opportunity to show his patriotism in the broadest and truest sense. In giving to the Red Cross, one gives to the service of all mankind.

## IT OUGHT TO BE TRUE

"You can't trample the law underfoot and get away with it,"Judge Clawson L. Willians told a Negro, guilty
of a serious crime, in the New Hanover Superior Court. Everyone will applaud Judge Williams' statement and In a county adjoining believe that it is true. But is it 9 In a county adjoining that in which Judge Williams spoke, two years have passed since a mob lynched a negro without one of those guilty of the lynching having been punished for trampling the law, In a county adjoining the county in which the State Capital is located, the months go by without any suggestion that any member of a lynching mob there will ever be brought to trial for "trampling the law underfoot." And this week in Texas a courty attorney, commenting on a lynching, declared: "I do not call the citizens who executed the negroes a mob, I consider their action an expression of Judge Williams ought
right so long as the law to be right, but he will not be right so long as the law is trampled underfoot by mobs of men and the law shows itself helpless, sometimes even,
as in the Texas case, shows itself amenable to the trampas in the Texas case, shows itself amenable to the trampling of many bl

To the minds of the lay citizens the necessity such action on the part of the public is a most serious tion of justice and our higher officiels, wha so apten de feat the ends of justice as determined by the conrts with their power of leniency. The people will ultimately rule, HOW NOT TO DO BUSNEESS
A Wright equnty merchant once went out of bugi-
ness. While in business he made no money for himself. ness. Whie in business he made no money for himself. It landed in the county with a stock of geodsyand
announced that he would undersell his competitors. If

Hunting Season Hints by A. B. Chapin ${ }^{\circ}$

his competitors offered merchandise at a dollar, he anWhen he went out of business he owed a large sum of money. He settled with h
His idea of business was to cut the price. That is all a miserable failure, folding his tent, and quit. Not only did he lose his money but he deprived his
competitors of a profit, and the trade was demoralized and his creditors footed the bill. It even caused other business houses to fail, and because of no fault of their No community can thrive unless people who do business make a profit. This applies to mershanits, farmers,
industrialists, and all. When some fellow thinks he can outsmart the rest of the crowd by elintnation of profit
he is nothing short of ridiculous. it costs money to operate a business, and anyone who thinks he can ese
this cost is absurd.-Independent, Belmond, Iowa.

DID YOU EVER SEE THESE?
And, by the way, did you ever see a man carrying
billboard under his arm 9 No. Did you ever see a handbill on a reading tablet No. Did you ever see a picture o the new hat you want come into the home via radio? No Did you ever see a live newspaper thrown into the waste-
basket without being read $f$ No. That's why advertising in the Sun brings results.-Mississippi Sun, Charleston, Miss.


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