

The Franklin Times

INVITES YOU TO JOIN THEIR BIG SUBSCRIPTION DRIVE

"HE WHO HESITATES IS LOST"

Read this page carefully and then act. Let us present you with Five Hundred Dollars. On February 29th we will give away hundreds of dollars in our

CASH AND PRIZE DISTRIBUTION

SEVEN BIG PRIZES AND TWICE - WEEKLY PAY CHECKS.

FIRST PRIZE

**\$500
IN CASH**

\$ \$ \$ \$

On February 29th the candidate polling the greatest number of credits will receive this wonderful prize.

SECOND PRIZE

**\$200
IN CASH**

\$ \$ \$ \$

The candidate polling the second highest number of credits will receive this prize.

THIRD PRIZE

**\$100
IN CASH**

\$ \$ \$ \$

The candidate polling the third highest number of credits will receive this prize.

OPPORTUNITY COUPON 100,000 CREDITS

NAME _____

This coupon and one (3) year paid-in-advance subscription (new or renewal) entitles the member to 100,000 extra Credits in addition to the regular schedule. Only four of these coupons allowed to any one member.

Good Only until February 8th.

Free Credit Coupon

Good for 100 Free Credits

M _____

Collect all these coupons you can. Get your friends to save them for you. CLIP NEATLY.

Do Not Fold or Roll. Not Transferable.

Good Only until February 8th.

FOURTH PRIZE

50 PER CENT BONUS

The fourth prize winner will be paid a bonus of 50 per cent of his or her total earnings. The earnings are ten per cent of the money collected on subscriptions.

FIFTH PRIZE

33 1-3 PER CENT BONUS

The fifth prize winner will be paid a bonus of 33 1-3 per cent of his or her total earnings. The earnings are ten per cent of the money collected on subscriptions.

SIXTH PRIZE

25 PER CENT BONUS

The sixth prize winner will be paid a bonus of 25 per cent of his or her total earnings. The earnings are ten per cent of the money collected on subscriptions.

SEVENTH PRIZE

15 PER CENT BONUS

The seventh prize winner will be paid a bonus of fifteen per cent of his or her total earnings. The earnings are ten per cent of the money collected on subscriptions.

ENTRY COUPON GOOD FOR 10,000 FREE CREDITS

NAME _____

ADDRESS _____

COMMUNITY _____

I Agree to Abide by the Rules of the Campaign.

Extra Prize Given the First Week

THERE IS NO LIMIT

Placed upon your earning ability, you can make your Twice-Weekly Checks just as large as you wish. Each participant who earns \$10.00 during the first week will receive an extra bonus of \$10.00, making a total of \$20.00 for the first week. Just think of it!

EXTRA SPECIAL!

150,000 EXTRA CREDITS to each and every participant on every \$20.00 reported during the first week. This will be the largest Extra Credit offer during the campaign.

RULES AND REGULATIONS

- Any reputable man or woman over eighteen years of age, including country correspondents, may participate and compete for prizes. No employee can enter the competition. This newspaper reserves the right to reject any applicant. Participants are guaranteed fair and impartial treatment but should any question arise the decision of the management shall be final.
- The winners of the prizes will be determined by their total credits, said credits being represented by ballots issued on cash collections and coupons clipped from this newspaper. In the event of a tie each of the tying participants will receive a prize of the same value. Credits are free. They cannot be bought or sold. Participants cannot combine, transfer or exchange credits. Fifty thousand extra credits will be given for making two cash reports each week.
- Participants are authorized agents of this newspaper but it is understood and agreed that they will be held responsible for all money collected by them. Participants who fail to make a cash report in FULL on regular report days will be considered INACTIVE and liable to forfeit all rights to any prize or commission.
- Participants will be paid their earnings, ten per cent commission of all money collected by them, on each Tuesday and Friday. It is understood and agreed that the winners of the first three prizes will consider their commission in the light of an "advance" and is to be refunded upon presentation of prize. Participants may solicit subscriptions anywhere they wish and are permitted to have friends assist them. (The publisher reserves the right to include advertising and job work.)
- Any collusion or coercion on the part of any participant to nullify competition or any other combination formed to the detriment of other participants or this newspaper will not be tolerated. Any participant taking part in such combination stands liable to forfeit all rights to any prize or commission.
- Neither the publisher nor the campaign manager will be responsible for any typographical or any other error except to make correction upon discovery of same. The publisher will not recognize any written or oral statement made by anyone varying from the rules or statements appearing in this newspaper. The right is reserved to add to the prizes both in value or number, or to amend the rules of the campaign for the protection of participants or this newspaper. If it is advisable to terminate the campaign before or not later than Feb. 10, all participants will be paid a commission of twenty-five per cent of their collections.
- To insure absolute fairness in the awarding of the prizes the competition will close with a sealed ballot box in which participants will place their last report of cash collections and reserve ballots. This precludes any possibility of favoritism and insures fairness to the minutest degree. It is understood that upon entering the competition, participants agree to abide by the above conditions.

Receipt Books will be given out on Monday, January 13th.

Campaign Closes Feb. 29th

Get in touch with the Campaign Manager at once — H. W. ROBBINS, THE FRANKLIN TIMES Telephone 283-1

SCHEDULE OF CREDITS AND SUBSCRIPTION PRICE FOR THE FRANKLIN TIMES

FIRST PERIOD		SECOND PERIOD		THIRD PERIOD	
Embracing the first four weeks terminating February 8th, the following number of credits will be issued on subscriptions:		Embracing the next two weeks terminating February 19th, the following number of credits will be issued on subscriptions:		Embracing the last week, terminating on February 29th, the following number of credits will be issued on subscriptions:	
1 year	\$1.50 10,000	1 year	\$1.50 4,000	1 year	\$1.50 4,000
2 years	\$3.00 25,000	2 years	\$3.00 20,000	2 years	\$3.00 15,000
3 years	\$4.50 50,000	3 years	\$4.50 35,000	3 years	\$4.50 25,000
4 years	\$6.00 75,000	4 years	\$6.00 60,000	4 years	\$6.00 50,000
5 years	\$7.50 100,000	5 years	\$7.50 80,000	5 years	\$7.50 60,000

The above schedule of credits which is on a declining scale, positively will not be changed during the campaign. However, a special ballot, good for 100,000 Extra Credits will be given on every \$15.00 turned in. This arrangement will be in effect throughout the entire campaign and is to be considered a part of the regular schedule.

THIS IS THE KERNS PLAN CAMPAIGN.

Fair -- Honest -- Special Favors to None.