

# COMES THE DAWN

by A. B. Chapin



### Ford's Increase in Sales

More motorists bought Ford V-8's in 1935 than any other car!

This information is according to official figures published in the Automotive Daily News, daily publication of the automobile industry.

Proof of the public's confidence in the V-8 car is revealed by the following facts: Sales of Ford V-8 units in the United States totaled 1,065,002 as compared with 677,179 units in 1934, representing the astonishing gain of more than 57.2 percent!

Ford V-8 sales in the United States were approximately 31.1 percent of sales by the entire motor car industry, giving Ford a wide lead for the year.

Correspondingly, the world record of Ford V-8 unit sales showed a large increase. In 1935 world sales totaled 1,311,927 units, a gain of 51.6 percent or 446,826 units over 1934's production number, 865,101.

In Canada sales in 1935 almost doubled, jumping from 19,222 in 1934 to 31,620 last year. Not only did North America turn to Ford in 1935, but the rest of the world from the great cities of South America and Europe to the farthest flung frontiers—felt this quickening public confidence in the Ford product. Sales figures soared from 168,700 in 1934 to 215,305 in 1935.

### Makes New Sales Record

Chevrolet Motor Company today reported retail sales of cars and trucks in the United States in February totalling 70,087. Sales for the year to March 1 total 145,789, a new record for the first two months of a year, the best previous record of 133,999 having been established in 1929. Sales for the same period last year were 87,677.

With the gains in retail sales of new cars, says the Chevrolet report, there have been corresponding increases in the sales of used cars. February used car sales

showed an increase of 65,000 units over February, 1935, with a total of 149,698. This is a new high total, the best previous February record having stood at 90,046 units since 1930. Used car sales for January and February total 316,662 units, highest in Chevrolet's history, and nearly double the previous record of 167,055 used car sales in the first two months of 1931.

The increased used car activity, according to a statement by W. E. Holler, vice president and general sales manager of Chevrolet, reflects not merely improved buying conditions throughout the country, but the beneficial effects of the Company's continuous and systematic campaign of used car advertising in newspapers and magazines.

### Health Report

From the report of the Health Department of Franklin County covering the last six months of 1935, made by Dr. R. F. Yarborough, Health Officer it is noticed that although the County invested only \$1818.47 it received service valued at \$5,175.50. This represents actual cash figures and no estimate of benefits to health. There were 185 white and 162 colored births, and 47 white and 54 colored deaths. The principal causes of deaths among the white people were heart trouble, cerebral hemorrhage, nephritis and pneumonia, among the negroes were heart trouble, tuberculosis, premature, nephritis. There were no typhoid in Franklin following vaccination, all cases were traced to polluted water.

Many clinics were held in the County for the many different protections for the public. The one outstanding was for infantile paralysis patients, conducted by Dr. Shanda, of Duke hospital. Health exhibits were present at all community and county fairs.

The report is a very lengthy document telling in detail all the activity of the Health officials, and setting out in detailed form

the many preventive measures used, and records drawn down to the minutest detail. It is interesting and informative and would be a splendid health bulletin to distribute to the people of the County.

### GOLD SAND SCHOOL NEWS

Published by Pupils of Gold Sand High School

The following program was given in chapel Friday, March 13, by the sixth grade.

Devotional, Ashby Gilliam; The negro night school, six pupils from the sixth grade.

This program was enjoyed by all.

### Beta Club

The Beta Club gave a very interesting program on Tuesday, March 10. The subject of the program was "The Overcoming of Czarism".

Each member enjoyed the program to the fullest extent.

The officers of the Beta Club sent out bids for the purpose of getting new members to join our club. We hope to have a better club next year.

The Beta Club members are making money to go to Raleigh, on April 3rd and 4th. The convention will be held at this time. We hope to have a 100% present.

Willard Leonard, Reporter.

Our school is progressing nicely. The "flu" has nearly all subsided and our attendance is almost perfect. My! aren't we proud of our Saturday attendance though? We have just as many present on Saturday as we do any other day. In fact I think we rather enjoy coming to school on Saturday.

Wheel! what a relief, our exams are all over. It seems funny to be talking about mid-term exams when it's so late in the spring. Nevertheless we are rejoicing that the ordeal has passed.

Virginia Dark, Editor-in-Chief.

## KEEPING TRACK OF EXPENSES

is one of the surest ways of keeping expenses down, and everyone wants to do that.

When you have a Checking Account with the Citizens Bank & Trust Company, you keep track of your deposits and withdrawals on your check book stubs, and our monthly statements of account help you to know just where you stand.

Let us explain this helpful phase of the service of North Carolina's Second Oldest Bank.

## CITIZENS BANK & TRUST COMPANY

HENDERSON, N. C.

Member Federal Deposit Insurance Corporation.



There's extra value in every sack of Morris Gold Bond Fertilizer... For in addition to a carefully prepared ration of the major plant foods—Nitrogen, Phosphoric Acid and Potash—there are liberal supplies of minor and secondary plant foods. These minor and secondary plant foods help to increase your yields and improve the quality of your crops, yet you pay nothing extra for them. Morris Fertilizers are non-acid forming, and improve the soil as well as your crop!

A PREMIUM BRAND IN EVERYTHING BUT PRICE

B. W. & H. J. CASH

H. T. BARTHOLOMEW

LOUISBURG,

N. CAROLINA

## TAILORING DISPLAY

--- AT ---

### ROTH-STEWART CO.

ON MARCH 24th and 25th

--- BY ---

### HOPKINS TAILORING CO.

Baltimore, Md.

Mr. J. W. Zulauf, Representative from the factory, will be here to take your measure. All suits are guaranteed to FIT, if not they are our suits. Hopkins is old in SERVICE, has the Finest Craftsmen and the largest values in tailor-made clothes in the world.

### ROTH-STEWART CO.

QUALITY STORE  
LOUISBURG, N. C. -- HENDERSON, N. C.

5c To	<b>V. E. OWENS &amp; CO.</b>	5c To
\$5.00 Stores	Nash & Market Sts. Louisburg, N. C.	\$5.00 Stores
"IT COST LESS AT OWENS"		



### PAINT NOW SPRING IS HERE

We have a complete line Paint - Varnish and Enamel  
**At 10c and 20c**

BRUSHES ..... 10c to 49c

NEW SHIPMENT MELOTONE RECORDS—25c

### Beautiful Sweaters

BLOUSES and SKIRTS  
**98c and up**



**SPECIAL**

6x9 RUGS .....	\$2.39
9x12 RUGS .....	3.79
SMALL SIZES .....	10-25-35c



New Shipment Suits \$6.48  
\$9.98 Values for .....  
**NEW DRESSES and SHOES**  
HATS ..... 59c and up

A Real Overall Bargain  
220 Weight, Full Cut 97c  
32 to 52 .....

Boys' Overalls Same Quality  
4 to 18..... 59c  
Others at 49c

Boys' Work Shirts  
A Real One at ..... **39c**

Complete line of Big Yank  
Work Shirts for Men — You  
Know What They Are.

## A CORRECTION

It has been reported around that we are going out of the Dairy business which is wrong. We are going to have Mr. K. F. Dickerson to do the delivering so we can try and give better service than we have been giving. If Mr. Dickerson gets your order wrong we would be glad if you would tell him about it. You can call Seven Oaks Dairy 208-8 or put a notice in your bottle if you want anything extra. We can also fill your order for dry outsides sawed up to suit you. Call phone 208-8, see Mr. Dickerson or put note in milk bottle saying what you want. Please sign your name to the order.

### SEVEN OAKS DAIRY

SMITH BROS., Proprietors

Route 2

Franklinton, N. C.

## TOBACCO GROWERS

Be Sure You Get The GENUINE

## "HUBBARD'S" YELLOW WRAPPER

Made Only By EASTERN FERTILIZER CORP., of Norfolk, Va.

Also Makers of



Dependable Fertilizers

— FOR SALE BY —

## G. W. MURPHY & SON

LOUISBURG,

N. CAROLINA