

TODAY and TOMORROW

FRANK PARKER STOCKBRIDGE

APTITUDES . . . pitfalls
A large share of the personal unhappiness in the world comes from misplaced ambitions. Young people try to make their way in the world at occupations for which they have no natural talent. They can never make a real success in such fields, whereas they might have been very successful in other occupations.

Educators and psychologists have developed highly accurate methods of testing the aptitudes of boys and girls, and when their advice is followed those who accept it are likely to find their life-work not only satisfying but remunerative. Those who do not receive or accept such guidance often find themselves in the position of square pegs trying to fill round holes, which can't be done.

Much of the blame for the world's unhappy square pegs can be laid to the doors of parents, whose ambitions for their children take no account of the child's capabilities, or lack of them. Many a first-rate artisan or engineer has been spoiled to make a second-rate doctor or lawyer.

GIRLS . . . careers
In recent tests of high school pupils in several cities, to determine their aptitudes, the girls were found to be much more realistic than the boys in picking the lines of endeavor which they were ambitious to pursue. They were far more clearly aware of their particular personal aptitudes.

Half of the boys who had ambitions to take up law and medicine were found to have little or no aptitude for those professions. Nearly all of them showed more aptitude for mechanical trades or occupations. More than half of the high school pupils who expressed the desire to go to college were found to lack the qualities which a college education is supposed to develop. That accounts, the examiners said, for the fact that from a third to one-half of the boys who do enter college fail to complete the courses.

The girls seem to be less "high-hat" than the boys in scornful occupations which call for physical labor. They do not insist on "white collar" careers as so many of the boys do.

AMBITION . . . reactions
I know a young man whose parents were bent upon his entering one of the "learned professions." He had no aptitude for any of them, or for any kind of office work or other "white collar" occupation. He became a drifter, trying one job after another and failing in all, because he had been brought up by fond but foolish parents to feel that there was something demeaning in working with his hands.

Meantime his sister, of whom her parents had tried to make an artist, had discovered that her particular aptitude lay in the designing and making of hats. She set herself up as a milliner and is prosperous and happy. A few years ago she raked her brother over the coals and made him see that there was nothing disgraceful in using his hands and his aptitude in the use of tools.

Now the young man has found himself and is happy, repairing fine furniture and building model locomotives. He no longer objects to getting his hands dirty and he is at peace with the world.

TOOLS . . . success
A boy just finishing high school paid me the compliment last Spring of asking me what equipment he needed to make a success of his life. I sat down with him and we drew up a list of the "tools of success" which everybody can acquire.

First are words. A good vocabulary, free from slang, will carry a young person a long way. Next comes a pleasant voice, a good-natured smile, a not too boisterous sense of humor, a courteous manner, good taste in clothes, which does not necessarily mean dressing in the height of fashion, personal neatness, attentiveness, a good memory, an even temper, and a lively but not impertinent curiosity about everything. Combine those tools with willingness to give the best you have to whatever job you have, and the desire to do your work better each day than the day before, and one is bound to go a long way.

Those are the tools of success that every boy and girl can have for the asking. They will open unexpected doors to those who carry them.

MUSIC . . . Negro sources
The greatest contribution which the Negro race has made to modern culture is in music. A very high proportion of modern music was either composed by Negro musicians or derived from Negro sources. Anton Dvorak, the great European composer, based his "New World Symphony" on American Negroes' folk songs and "spirituals."

It is not surprising to me that the music composition which has been adopted as the "theme song" for the great New York World's Fair of 1939 is the work of a Negro composer. Every American musician of importance was invited to take part in the contest.

Seeing Double



LAKEWOOD, MAINE . . . When over 500 twins meet here this month for Mairie's First Annual Twin Party, they will have difficulty in distinguishing between the twins who instigated the meeting. They are (L. to R.) W. P. Farrow of Waterville, Maine, and H. J. Farrow of Winnipeg, Can. The fact that they resemble each other so closely even though they have lived 2,000 miles apart for nineteen years under different conditions, the brothers will be closely studied at the Twin Party by Professor D. C. Rife, an authority on twins.

Each offering submitted was recorded on a phonograph record by an orchestra. Then the records were played before a jury of composers and critics, who did not

know the identities of the contestants.

A six-minute symphony by William Grant Still, a Negro, was practically the unanimous choice. It is described as a "tone poem," and it will be played more than 50,000 times in the course of the

VERY LATEST



DAY AND PARTY FROCK

Pattern 8284
This tailored bolero ensemble is a year-round style. It's so smart, and the lines are so good, that you'll want to make it in several different fabrics. We suggest jersey, wool crepe, flat crepe, linen and sharkskin.
Designed for sizes: 12, 14, 16, 18 and 20. Size 14 requires 4 1/2 yards of 35 or 39 inch fabric for the ensemble, 5 1/2 yards of 1 3/4 inch bias fold required for trimming bolero.

Pattern 8230
This is just exactly what a teenage party frock ought to be—very simple and yet truly festive, with its little row of bows down the front and pleating round the neckline and sleeves. Of course the neckline is square, for that's the youngest of all necklines, and the skirt flares delightfully. Flares, square necklines and puff sleeves are so very becoming to young girls.
Taffeta is the ideal fabric for 8230—crisp, flower-like ruffled taffeta, and it's so smart right now, too.
Pattern 8230 is designed for sizes: 10, 12, 14 and 16 years. Size 12 requires 3 1/8 yards of 39 inch material, 2 3/8 yards pleating or ruffling, 2 yards ribbon for bows.

(Enclose this coupon-box with your pattern order.)

For PATTERN, send 15 cents in coin (for each pattern desired), your NAME, ADDRESS, STYLE NUMBER and SIZE to Patricia Dow, The Franklin Times, Pattern Dept., 115 Fifth Avenue, Brooklyn, N. Y.

World's Fair. If the Negro race has no other representation than that in the presentation of the "World of Tomorrow," it will have contributed a large share in the entertainment of the visitors from all the world.

NEW COTTON USES
Purchases of cotton and cotton products up to \$250,000 in value for projects to develop new commercial uses for cotton have been authorized by the AAA in a diversion program.

TONKEL'S

Offers For
FRIDAY AND SATURDAY

Final Clean Sweep of Ladies' Silk Dresses

Values up to \$4.95

SPECIAL \$1.00

JUST ARRIVED 100

Beautiful Reversible Blankets

Values up to \$5.95

SPECIAL \$2.95

Ladies' Silk Dresses

NEWEST STYLES AND COLORS

Values up to \$7.95

YOUR CHOICE \$2.95

Make Tonkel's Headquarters For School Needs.

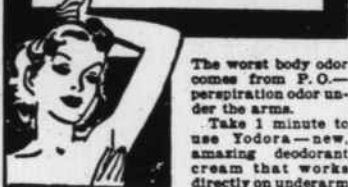
TONKEL'S

DEPARTMENT STORE, INC.

"SOMETHING ALWAYS NEW"

"Louisburg's Shopping Center"

The worst BODY ODOR is P.O.



The worst body odor comes from P.O.—perspiration odor under the arms.
Take 1 minute to use Yodora—new, amazing deodorant cream that works directly on underarm excretions. Normally stops odor in 1 to 4 days. Yodora also reduces amount of perspiration.
Made without lard—Yodora is utterly different from stiff, grainy pastes: (1) Soft-smooth as face cream. (2) Leaves no sticky film on fingers or underarms. (3) Leaves no "lardy" smell on clothes. 25¢—50¢. Get it today—money back if not delighted.
Trial size FREE. Send coupon.

YODORA DEODORANT CREAM
FREE! Send coupon for trial size to McKesson & Robbins, Fairfield, Conn. Dept. F-1.
Name _____
Address _____

THIS TAVERN OBSERVES THE LAWS

"Sure we do...and it's better business, too"

When you drink Beer in a tavern... choose your tavern

WHEN YOU restrict your patronage to legal, respectable retail outlets, you not only encourage those better outlets but you've made a start toward driving out the bad spots in your community.
And that is exactly the aim of the great body of honest retailers of beer who, along with the brewers, recognize that Beer's only problem is to remove the anti-social conditions that sometimes surround its sale.
Existing laws can curb these evils. Help us by demanding their strict enforcement! Sales to minors, or after legal hours... or use of a beer license as a screen, for selling illicit liquor or for operating an illicit resort... all these are violations of the law and should be stopped. Public opinion, once aroused, can see that such practices are stopped!

UNITED BREWERS INDUSTRIAL FOUNDATION
21 East 40th Street New York, N. Y.

Correspondence is invited from groups and individuals everywhere who are interested in the brewing industry and its social responsibilities.
Look for this symbol in members' own advertising.



An investigation in one state discloses the fact that 300 persons paid pensions for being blind, also have automobile drivers' licenses.

RENEW YOUR SUBSCRIPTION!

BE SURE TO GET AN Ingersoll AMERICA'S STANDARD TIME!



Get trustworthy time in a smart Ingersoll watch! Yankee is the smallest and thinnest pocket watch at \$1.50. Chrome-plated case, clear numerals, unbreakable crystal.

ADMINISTRATOR'S NOTICE
Having qualified as Administrator of the estate of Mrs. W. B. Lindsey Timberlake, deceased, late of Franklin County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned on or before the 19th day of August, 1938, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment. This 18th day of August, 1938.
8-19-38 J. E. HALL, Adm'r.

666 cures **MALARIA** in 7 days and relieves **COLDS** first day
Liquid - Tablets - Heals the 80 Minute - Salve-Nose Drop - Try "Rub-My-Tism"-World's Best Lintiment

Summer MEAT Specials

MEATS:	SOAP
Choice Cuts of Branded Beef - Lamb - Veal	3 cakes Palm Olive . . . 19c
Pork - Boiled Ham Sausage	4 cakes Octagon . . . 19c
	3 pkgs. Oxydol . . . 25c
	3 pkgs. Chipso . . . 25c

HOLLIDAY GROCERY CO.
Phone 366-1 / Louisburg, N. C.

VALUES THAT CAN'T BE DUPLICATED

Paint With GLIDDENS Paints
SEMI PASTE PAINT, after mixing . . \$2.00 Gal.
READY-MIXED PAINTS \$1.49 Gal.
ELECTRICAL & PLUMBING SUPPLIES
FOR RENT—Electric Sander and Floor Polisher

SPORTING GOODS
FISHING TACKLE
Heddon & Creek Chub Bait Pflueber, South Bend and Shakespeare Rods & Reels.
BASEBALL GOODS
TENNIS SUPPLIES
Wright & Ditson Balls and Rackets

Canning Supplies
COLD PACK CANNERS . . . \$1.39
National PRESSURE COOKERS, Large Size \$9.95

--- FURNITURE ---

NEW GOODS ARRIVING EVERY DAY
3 Pc. BED ROOM Suites \$35.00
3 Pc. LIVING ROOM Suites \$26.50
9x12 LINOLIUM RUGS \$4.49
COOKING RANGES \$21.95

H. C. TAYLOR
HARDWARE STORE
PHONE 423-1 LOUISBURG, N. C.

