

THIS WEEK IN WASHINGTON

Washington, Nov. 30.—International affairs are pressing upon the attention of Washington from a dozen directions, and raising numerous questions which are likely to engage Congress in discussions which may be prolonged and acrimonious.

First is the situation in Germany, created by the recall of the American Ambassador, Hugh Wilson. Following the President's public declaration that he was shocked and horrified at the brutality of the Hitler Government toward the Jews, the summoning of Ambassador Wilson home "for report and consultation" is the sort of diplomatic move which has often in the past presaged war.

Through Ambassador Kennedy in London the Government is taking an active hand in the effort to find suitable new homes to which the Jews whom Hitler is driving out of Germany and Mussolini is threatening to expel from Italy can be removed by international action.

That there is grave apprehension in Administration circles of efforts by Germany and Italy to establish colonies for their nationals in South America, and thereby gain political influence which would be in contravention of the American Monroe Doctrine, has been indicated by many straws in the wind lately.

Point was given to it by the President's declaration that the whole Western Hemisphere, from Hudson's Bay to Cape Horn, has identical interests and that all of the nations of America, North and South, must stand together.

Will Fight If Necessary
When he coupled this with a declaration that this country must give first attention to our national defenses, especially in the matter of fighting aircraft, it was taken in many quarters as serving notice on the dictators that the United States will fight, if necessary, to keep them out of South America.

Possible friction with Cuba seems to have been removed by the official visit to this country of Colonel Fulgencio Batista, the actual dictator of Cuba. The importance of Cuba in the international situation is that it would furnish an ideal airplane and submarine base for a foreign enemy if it were not tied closely to the United States.

As for the rest of the Latin-American nations, the Pan-American Conference about to be held in Lima, Peru, is expected to reassure all of the nations to the south of us of the good intentions of the United States toward them. The Prime Minister of Canada, visiting the President, is understood to have renewed the assurance that Canada will make common cause with the United States in any situation which threatens the interests of any part of the Americas.

Trade Agreement Important
An extremely important step, calculated to remove any possible friction between the United States and the British Empire and to further strengthen the friendship between the English-speaking nations was the signing in Washington of the reciprocal trade agreement between this country, Great Britain and Canada.

This was the nineteenth such trade agreement negotiated by Secretary Hull with various nations. It takes effect on January 1. Under it Great Britain abolishes all tariff duties on American wheat, lard, canned grapefruit, cotton, corn and some other farm products, while we make tariff concessions on textiles, metals and manufactured goods of several kinds.

Canada reduces duties on American fruits and vegetables, fishery products, paper products and various kinds of manufactured goods, while the United States agrees to continue on the free list all Canadian products which now enter duty free.

This closer tying together of the English-speaking democracies is part of a broad program for a united front against aggressions by the authoritarian dictatorships of Europe. It is the hope, if not the expectation, of the Administration, that all of the conditions which point to international complications will create a public sentiment strong enough to induce Congress to authorize the expenditure of hundreds of millions, perhaps billions, of fresh funds for building up the Army, Navy and Air Force to what military men consider essential.

Appoints Landon

The President is not unmindful of the fact that 57 Republican members of Congress voted last year against his billion-dollar naval program. He is anxious not to have national defense become a party question.

That is taken here as the reason

666 relieves **COLDS** first day, **Headaches** and **Fever** due to Colds, in 30 minutes. Try "Rub-My-Tism"—a Wonderful Liniment.

Shot German



PARIS, FRANCE . . . Herschel Grynszpan, 17-year-old German-born Polish emigre of Jewish extraction, who shot Ernst vom Rath, Third Secretary of the German Embassy here. Vom Rath died of wounds, and there followed violent anti-Jewish demonstrations all over Germany.

Why he appointed the nominal head of the Republican Party, Ex-Gov. Alf M. Landon, as a member of the United States delegation to the Lima Pan-American Conference. Much stress is being laid upon Gov. Landon's declaration, in accepting the appointment, that partisanship ends at the boundaries of the nation.

The defense program already under way includes, besides the building of the largest navy America has ever had, orders to large manufacturers for essential war supplies, so that they can get immediately into mass production of weapons, gas masks and other essentials if the situation gets critical.

The President is backing the plan to increase the number of fighting airplanes from 2,230 to more than 7,000.

The stage is being set to fight if we have to. The real idea back of it all, however, is to convince Europe that we are ready to fight if the integrity of the Americas is threatened.

IMPROVEMENT
J. A. Shanklin, extension cotton specialist at State College, says that upland cotton ginned to November 1 was longer in staple, on the average, than cotton ginned to the same date last year. The grade remained about the same.

Until everybody realizes that taxes are paid by everybody, we don't see much hope of this nation's getting on a sound financial basis.

Home-Town Ads Influence Readers

Survey Made By Virginia Semi-Weekly Reveals Many Interesting Facts

Proof that the use of weekly or semi-weekly newspapers is the only adequate way for national advertising to reach the small town market was compiled by The Hopewell (Va.) News as a result of what is probably the most detailed survey ever made of reader habits in a small town market.

The most outstanding fact revealed by the survey, which was made by having trained men take questionnaires to a large cross-section of New's subscribers, was this: 89 per cent of subscribers to The Hopewell News said that they read and were influenced by the advertising in it, while 65 per cent of those who subscribed to nearby daily newspapers said that they did not read the national advertising in the dailies.

Although the survey made by The Hopewell newspaper was made for the purpose of getting complete information on reader interest in that particular newspaper, there is no doubt that much of the information obtained applies, with slight variations, to all good newspapers in small towns.

The Hopewell newspaper is a semi-weekly in a town of 2,442 families. It is located near Richmond and Petersburg, where dailies are published. It has a net paid circulation of 1,853.

The information gained from the survey covers a wide range of subjects, not only indicating the advertising power of the paper but also including detailed information regarding the popularity of the various features of the editorial content of the newspaper.

The following facts were established by the survey made by the Hopewell paper:

89 per cent of subscribers are influenced in their buying by the advertising in the local newspaper.

65 per cent of subscribers to the local newspaper, who also read a city daily, do not read the national advertising run in the city newspaper.

93 per cent of subscribers to the local newspaper buy most of their needs locally, the tendency to go out of town being greatest for clothing, furniture and furnishings.

87 per cent of subscribers read the editorial page.

94 per cent of women read the food page regularly.

100 per cent want local news pictures in the newspaper.

Sues Over Broadcast



LOS ANGELES, Calif. . . . She listened and believed that radio broadcast about the invasion of New Jersey by men from Mars. Now Miss Sara E. Collins, actress, wants \$50,000 worth of nervous shock damages. Miss Collins filed suit here against Columbia Broadcast System of California and New York and a couple of John Does. Miss Collins is shown registering radio terror.

OLDER CLUB MEMBER

Though he is over 70 years of age, J. T. Daniel of Granville County, joined the 4-H corn club this season and has produced 102 bushels of corn on his club acre. He is said to be one of the best farmers in the county.

Uncle Jim Says



The AAA's butter purchase program is helping to check the ups and downs in butter supplies and cream prices.

THE ADVENTURES OF OZZIE

His Bluff Is Called



THE HOUSE OF HAZARDS

By MAC ARTHUR



HOME DEMONSTRATION DEPARTMENT
Lillie Mae Braxton, Home Demonstration Agent
Schedule of the Home Demonstration Agent Dec. 5th-10th
Monday afternoon—Cedar Rock Woman's Club.
Tuesday afternoon—Centerville Woman's Club.
Wednesday afternoon—Mapleville Woman's Club.
Thursday afternoon—Pilot Woman's Club.
Friday afternoon—Justice Woman's Club.

Clearly Wins Mayoralty
Latest news from Harris Cross Roads indicate that Hon. Joe J. Young won over Hon. John D. Morris, for the position of Mayor with a good safe majority. This gives Joe an official foothold in the administration of this thriving community. While he does not relish defeat Morris says it is all right for Joe to be Mayor, as he himself will continue to be Postmaster and Chief of Police. The reports also says that interest ran very high in the election as both candidates are especially popular, but there was no "write-ins."
Here's congratulations to both.

The office seeker don't try to fool all the people. He just tries to fool enough to elect him.

CONDEMNED
Although bovine tuberculosis in the United States has been reduced to less than one-half of one per cent, this small infection is responsible for many condemnations of animal carcasses and parts in connection with Federal meat inspection.
E. Y. Averett, Pastor.

TWO CAN TRAVEL AS CHEAPLY AS ONE BY Greyhound

With Greyhound fares much less than 1/2 the cost of traveling in a small car, two can ride in warmth and comfort for less than one would pay to do the driving.

SAMPLE ONE-WAY FARES

| | |
|---------------|--------------|
| RALEIGH | DURHAM |
| WILMINGTON | GREENSBORO |
| WINSTON-SALEM | HENDERSON |
| GOLDSBORO | FAYETTEVILLE |
| CHARLOTTE | ASHEVILLE |

Big EXTRA Savings on Round Trip Tickets

GREYHOUND Lines

Boddie Drug Store
Louisburg, N. C.
Phone 329-1

Gifts THAT PLEASE

SAVE AT TAYLOR'S

TOYS - All Kinds

| | |
|----------------|---------|
| TRICYCLES | \$1.25 |
| WAGONS | \$1.00 |
| BICYCLES | \$29.50 |
| DOLL CARRIAGES | \$1.29 |

USEFUL GIFTS

| | |
|----------------------|--------|
| 32 Piece DINNER SETS | \$2.75 |
| ELECTRIC IRONS | \$1.89 |
| PYREX CASSEROLE | 50¢ |
| HUNTING COATS | \$3.49 |
| SHOT GUNS | \$7.50 |
| FISHING ROD & REEL | \$2.75 |

Try Our "LAY AWAY PLAN"

A SMALL DOWN PAYMENT ON ANY GIFT — WE WILL HOLD SAME UNTIL XMAS.

| | |
|---------------|-----------|
| FOOT BALLS | \$1.00 Up |
| AIR RIFLES | \$1.25 |
| POCKET Knives | 25c |
| 22' RIFLES | \$5.00 |
| BASE BALLS | 25c |

Enamel Roaster \$1.39
Knives & Forks \$1.25
Electric Toaster \$1.98
Electric Hot Plate 89c

GIVE FURNITURE Gifts Everlasting

9 x 12 Linoleum Rugs \$4.49

Fitted Cases

| | |
|----------------|---------|
| GLADSTONE BAGS | \$6.50 |
| ALADDIN LAMPS | \$4.95 |
| ELECTRIC LAMPS | \$1.00 |
| COOKING RANGES | \$21.95 |

H. C. TAYLOR HARDWARE AND FURNITURE

NEVER DO THAT AGAIN! DO YOU THINK MY NERVES ARE MADE OF IRON? HOW WAS I TO KNOW IT WAS ONLY YOUR NEW HAT?

E-YOW

I STILL CAN'T SEE HOW THIS CUTE LITTLE PARIS CREATION COULD SCARE A BIG MAN!