

PLAN NEW USAGE
Producers, ginners, warehousemen, crushers, and merchant-shippers from 15 states gathered at Memphis November 21 to perfect organization of a National Cotton Council to bring cotton consumption closer to the level of production through market expansion and the devising of new uses.

Teacher—Into what two great classes is the human race divided?
Pupil—Motorists and pedestrians.

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MANHATTAN



Merry-Go Round
by Albert Zugsmith

CROSS CURRENTS: Hitler is alleged to be a firm believer in astrology and if the legend is true, he is greatly worried because the astrologers have told him that despite a successful land-grab in the Spring, they see him fleeing Germany within the year. "Those that live by the sword, die by the sword." Wall Streeters look for an upswing in general business conditions despite a report from Washington that WPA moneys will be cut down. Edmund Lowe is single once more. Bill Powell has moved out of his big house and into a hotel merely because he is superstitious. While in his large home he had two operations and his affianced, Jean Harlow died.

The Waldorf-Astoria Hotel has installed a milk bar. The exclusive 21 Club is now more exclusive by barring collegiates. Despite the fact they have no show, entertainment or music and their prices are very, very high it makes more profit for their owners than any other bistro in mad Manhattan. People go there to see the celebrities and the celebrities go there to be seen.

Lily (Andre Kostelanetz) Pons is building a nursery. As is Mrs. John Boettiger, daughter of the President. Jimmy Roosevelt will never be Secretary to the President again. Watch for renewed activity from Anthony Eden. New York hotels are hiking their rates in anticipation of World's Fair business. Famous publicist Ben Lichtenburg at the Insurance Convention in Atlantic City reminded those assembled that we call ourselves Americans after one Amerigo Vespucci who had a contract to supply Christopher Columbus with beef and biscuit. We ought to call ourselves Columbians, and if there were any justice we would be living in the United States of Columbia. It is true that the

beef and biscuit kind did come to this hemisphere a long time after Columbus discovered the country, but he never had command of a ship in his life. And he never tried to take the credit. It was given to him by a 15th Century columnist.

The newest Hollywood fad is to dye one's hair to match one's gown. Joan Bennett was the first convert, dying her blonde tresses blue. Major Bowes is reputed to be getting \$15,000 a broadcast, with an additional \$10,000 a week coming in from his vaudeville units and other enterprises. Yet he still manages the Capitol Theatre on Broadway.

Crash! Down the kitchen stairs fell the entire trayful of recently used crockery from the dining-room. The mistress rushed to the scene.

"Jane, Jane, whatever have you done?" she cried shrilly.

Jane smiled serenely, and replied: "Oh, ma'am, it's only the dinner things. What a lucky thing I hadn't washed 'em up!"

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Timely Farm Questions

Answered at State College

QUESTION: Is it economical to grind feed for my beef cattle?

ANSWER: Grinding feeds does not increase the nutritive value nor does it increase digestibility, but corn and cob meal is a safer feed in the hands of an inexperienced feeder than shelled corn. The small hard-coated grains such as rye, wheat and barley should be ground or rolled. Corn stover and other low grade roughages may well be shredded so that the inedible parts may be used for bedding. If feed is ground be sure that it is coarse as fine grinding causes digestive disturbances and the fine ground feed is also more liable to heat and spoil in the bin.

QUESTION: When is the best time to sow seeds in hotbeds for early vegetable crops?

ANSWER: This will depend upon the time the plants are wanted

in the field and the section of the State in which the garden is located. In Eastern North Carolina such hardy crops as cabbages and lettuce are sown in the fall in open beds or cold-frames and transplanted as early as January 15. In the mountain sections these hardy crops are started in the beds about January 1 to 15. For the early crop of tender vegetables such as tomatoes and peppers, the seed should be started in hotbeds or window boxes from eight to ten weeks before it is safe to set in the field.

QUESTION: Should grain feed in the poultry flock be increased when artificial lights are used?

ANSWER: The use of artificial light naturally lengthens the feeding period and it is therefore necessary to increase grain consumption in order to maintain the body weight and control egg production. Fourteen pounds of grain to each 100 birds per day is the usual amount to feed when lights are used but grain consumption will vary from month to month. The birds should go to roost every night with their crops full of

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