

**Merchants Listed
Below Issue
"BABY
COUPONS"**

One Coupon with Each 50c Purchase or Upon Payment of Account!

W. E. COLLIER

MEATS — GROCERIES
PRODUCE
Free Delivery Service
PHONE 422-

OWEN'S

5c TO \$5.00 STORE
"IT COSTS LESS AT OWEN'S"

BECK'S GARAGE

Automobile Supplies of all Kinds
PHILCO RADIOS
Easy and Norge Washers
Norge and Crosley Refrigerators.

MRS.

JULIA P. SCOTT

MILLINERY
Latest Styles
HATS and DRESSES

**WHELESS -
BURGESS CO.**

MEN'S WEAR
LOUISBURG, N. C.

SHOR'S

LADIES' READY-TO-WEAR
MEN'S and BOYS' WORK
SHOES

**THE BARGAIN
STORE**

Dry Goods, Clothing and Shoes
LADIES' READY-TO-WEAR

**W. E. WHITE
FURNITURE CO.**

LOUISBURG'S LEADING
HOME FURNISHERS

**THOMAS
GROCERY**

MEAT MARKET
Heavy and Fancy Groceries
PHONE 4201

**LOUISBURG
DRY CLEANERS**

SYKES and STOVALL
(National Association Institute Graduate)
For Prompt Service Phone 4361

**THE FRANKLIN
TIMES**

JOB PRINTING
YES, WE GIVE BABY COUPONS

INVITING ALL BABIES

Under The Age of Six and Living in Franklin County

TO PARTICIPATE IN THE

**Popular Baby
Contest**

SPONSORED BY

THE FRANKLIN TIMES

IN CONJUNCTION WITH MANY LOCAL MERCHANTS

\$300 IN CASH PRIZES

CONTEST RULES

- 1 Any white baby under the age of 6 years is eligible to participate in the "Dollars to You" Popular Baby Contest. Any baby having reached its sixth birthday is ineligible.
- 2 Children of persons connected with this newspaper in any way or directly related to the owner, children of cooperating merchants, are not eligible to compete. This does not apply to newsdealers or correspondents.
- 3 The winners of the awards shall be decided by their credits, said credits being represented by coupons issued by participating merchants and upon payments of subscriptions to The FRANKLIN TIMES. Participating business concerns will issue one coupon upon each 50 cents cash purchase or upon payment of any account.
- 4 CREDITS ARE NOT TRANSFERABLE. Entries cannot withdraw in favor of another participant. Should the baby withdraw from the campaign his or her credits will be cancelled.
- 5 Any collusion on the part of competitors to the detriment of other competitors will NOT be tolerated. Any baby entering into or taking part in such combination will forfeit all right to an award.
- 6 Cash must accompany all orders of subscriptions where credits are issued. There will be no exception to this rule. Every cent accepted through the Campaign Department "Dollars to You" Popular Baby Contest must represent a Subscription.
- 7 In the event of a tie for any award, duplicate prizes will be awarded.
- 8 Extension of subscriptions will count credits according to the regular schedule prevailing in the period in which the first subscription was turned in, with the exception of the final week when no extra credits will be given on extensions.

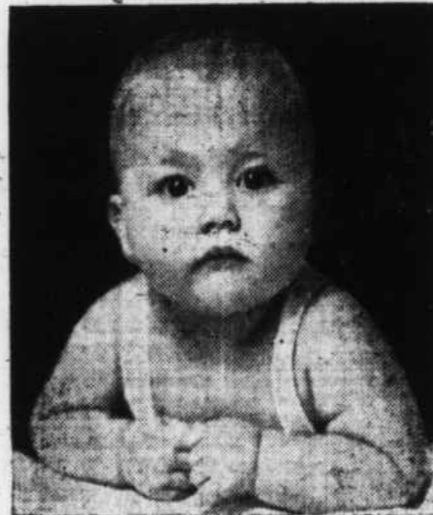
**JUST STARTING
CLOSES MARCH 1ST**

The Merchants to be Listed on This Page
Next Week Will Issue

BABY COUPONS

One Coupon with Each Cash Purchase of
50c or Upon Payment of Account

**ENTER
YOUR
BABY
TODAY**



**ENTER
YOUR
BABY
TODAY**

FIRST GRAND PRIZE

\$150 IN CASH

AND SILVER LOVING CUP

Second Award
\$75 IN CASH

Four Awards
of
**\$5.00
Each**

Fourth Award
\$15 IN CASH

Third Award
\$25 IN CASH

Fifth Award
\$10 IN CASH

The publisher reserves the right to add to above list of awards.

FREE

A PHOTO-ENGRAVING OF YOUR BABY WILL BE MADE WITHOUT CHARGE

FREE

Credits will be issued on the sale of Subscriptions to The Franklin Times according to schedule of credits appearing on Subscription Receipt books.

"Dollars To You" Popular Baby Contest

Good For 5,000 Credits **Official Entry Blank** Good For 5,000 Credits

Please Enter Age

Parents Name Phone

Parents Address

Town R. F. D.

NOTE: Each baby will receive credit for only one of these.

MAIL OR BRING This Coupon to Contest Headquarters

Contest Headquarters
FRANKLIN TIMES OFFICE
Phone 283-1
Louisburg, N. Carolina

(Contest Plan Protected by
M. L. Merritt & Associates, Franton, N. J.)

ASK YOUR MERCHANT FOR "BABY COUPONS"