Merchants Listed Below Issue "BABY COUPONS"

One Coupon with Each 50c Purchase or Upon Payment of Account!

MEATS - GROCERIES PRODUCE Free Delivery Service

PHONE 422-

5c TO \$5.00 STORE "IT COSTS LESS AT OWEN'S"

Automobile Supplies of all Kinds PHILCO RADIOS

Easy and Norge Washers Norge and Crosley Refrigerators

Latest Styles HATS and DRESSES

# WHELESS -

LOUISBURG, N. C.

SHOR'S

LADIES' READY-TO-WEAR MEN'S and BOYS' WORK

### THE BARGAIN STORE

Dry Goods, Clothing and Shoes LADIES' READY-TO-WEAR

LOUISBURG'S LEADING HOME FURNISHERS

### THOMAS

Heavy and Fancy Groceries PHONE 4201

## LOUISBURG

SYKES and STOVALL (National Association Institute Graduate)

For Prompt Service Phone 4361

### THE FRANKLIN

JOB PRINTING YES, WE GIVE BABY COUPONS

### INVITING ALL BABIES

Under The Age of Six and Living in Franklin County

TO PARTICIPATE IN THE

# opular Baby Contest

SPONSORED BY THE FRANKLIN TIMES IN CASH PRIZI

CONTEST RULES

Any white baby under the age of 6 years is eligible to partici-pate in the "Dollars to You" Popular Baby Contest baby having reached its sixth birthday is ineligible.

Children of persons connected with this newspaper in any way or directly related to the owner, children of cooperating mer-chants, are not eligible to compete. This does not apply to newsdealers or correspondents.

The winners of the awards shall be decided by their credits, said iredits being represented by coupons issued by participating merchants and upon payments of subscriptions to The FRANK-LIN TIMES. Participating business concerns will issue one coupon upon each 50 cents cash purchase or upon payment of any account. CREDITS ARE NOT TRANS-

FERABLE. Entries cannot withdraw in favor of another participant. Should the baby withdraw from the campaign his or her credits will be can-

Any collusion on the part of competitors to the detriment of other competitors will NOT be Any baby entering into or taking part in such combination will forfeit all right to an award.

Cash must accompany all orders of subscriptions where credits are issued. There will be no exception to this rule. Every cent accepted through the Campaign Department "Dollars to You" Popular Baby Contest must represent a Subscription.
In the event of a tie for any

award, duplicate prizes will be awarded.

Extension of subscriptions will count credits according to the regular schedule prevailing in the period in which the first subscription was turned in, with the exception of the final week when no extra credits will be given on extensions.

JUST STARTING CLOSES MARCH 1ST

The Merchants to be Listed on This Page Next Week Will Issue

One Coupon with Each Cash Purchase of 50c or Upon Payment of Account

ENTER YOUR BABY TODAY

\*\*\*\*\*\*\*\*



ENTER YOUR BABY TODAY

\*\*\*\*\*\*\*\*

GRAND PRIZE

### AND SILVER LOVING CUP

Second Award IN CASH

Third Award

\$25 IN CASH

Four Awards \$5.00 Each

Fourth Award \$15 IN CASH

Fifth Award \$10 IN CASH

The publisher reserves the right to add to above list of awards. A PHOTO-ENGRAVING OF YOUR BABY WILL BE MADE WITHOUT CHARGE

FREE

CONTEST RULES

Participating merchants are permitted to issue coupons on eash sales, or the payment of cash on account, only during the

10 No statement assertion or pro-

mise, either verbal or written made by any representative,

solicitor, agent or participant, varying from the rules and statements published through the columns in this newspaper

will be recognized by the Cam-paign Department or the Pub-

efferrors it is understood that neither the Publisher of Cam-paign Department shall be held responsible for the necessary

11 In case of typographical or oth-

correction of the same

the newspaper.

12 The management reserves the

13 To insure absolute fairnses in

right to amend or add to the rules of the campaign for the protection of the participants,

participating merchants and

the awarding of cash prizes

the contest will be brought to a close under the sealed bal-

lot box system and will be under the personal supervision of

three or more judges. During the last period of the campaign

the box, locked and sealed will be placed locally where partic-ipants and their friends will deposit their final collections

way no one, not even the cam-

paign manager, can possibly

know the voting strength of the participants, which pre-cludes any possibilities of fav-oritism and insures fairness

right to add to the list of an-nounced awards or to give ex-

tra cash awards or extra cred-

candidates agree to abide by

to all.

14 The management reserves the

15 In becoming a candidate or participant in this campaign,

the above rules.

and reserve credits.

period of the contest.

FREE

Credits will be issued on the sale of Subscriptions to The Franklin Times according to schedule of credits appearing on Subscription Receipt books. "Dollars To You" Popular Baby Contest

Official Entry Blank

Parents Name ......Phone ....

Town ..... R. F. D. ..... NOTE: Each baby will receive credit for only one of these.

MAIL OR BRING This Coupon to Contest Headquarters

Parents Address .....

Contest Headquarters

FRANKLIN TIMES OFFICE Phone 283-1

Louisburg,

N. Carolina

(Contest Plan Protected by

M. L. Merritt & Associates, Trenton, N. J.)

ASK YOUR MERCHANT FOR "BABY COUPONS"