

WAKE UP And Live!

By DOROTHEA BRANDE

A case of failure which can be found in almost every town and village in the country, is the failure of the sort that is not only treated tenderly, but often looked upon as being in some vague way much nobler and finer than any success. The particular case to which I refer was that of a man with a good mind, noted for his integrity and yet not without a vein of good Yankee ingenuity.

He lived and died in the small town of his birth. Not because he loved it loyally and wanted nothing better; his reading was always of travel and adventure, and he continually spoke wistfully of countries and places he had never seen. Not that he had no opportunity—opportunity came and tried to hound him into activity.

He was the manager of a branch store of a large business, and so satisfactory at it that he was offered a similar position in a larger city, at a correspondingly better salary. He accepted with joy; then within two days he wrote a letter saying that he had reconsidered, that he did not believe that he could fill the better position. His timidity grew on him.

A few years later he was combatting every improved method that his firm tried to introduce, afraid to try the new ways. A little later he was such an obstructionist that his firm retired him on a minute pension, and he became the town's lovable homespun philosopher.

Let us be perfectly plain about one point: to hold that honest success is in some way ignoble is one of two things—pretense or can't. There is a tyrannical effort to impose this fallacy on us, arising perhaps from a confusion of the mere word "success" with the idea of a great fortune arrived at by fair means or foul. But that there is anything ignoble in accomplishing well what one sets out to do, and in receiving in return just rewards.

Another interesting case is that of a well-known man. Many who know him by his name would protest loudly at his appearance here incognito as an illustration of the Will to Fail at work. He is a writer, and the son of a writer. From the first he has been under such a fortunate star that he knows almost nothing of the long struggle for recognition which is so often the prelude to a literary career.

Nevertheless, at one and the same time he lives in terror of failure and in the grip of an instinct which seems to drive him in that direction. He will not work until he is desperate for money; then he will write like mad, tiring himself till he is poisoned with fatigue, and acts afterwards like a convalescent.

Yet this tormented man recurrently has an experience which might, if he could comprehend it, show him the way out of his dilemma: when he is at last desperate for money, when he cannot go any longer on credit or the indulgence of his friends, or his reputation, when, in short, he has the courage of desperation, he writes material which is immediately accepted.

Instead of drawing the workable conclusion from this fact, he has made it an item of superstition: only work done, as he says, "at the thirteenth hour," is ever lucky for him! So he continues on his treadmill.

Have you ever looked back and thought, "If I had done this or that five years ago I'd be better off now?" But the opportunity was there; why didn't you see it? Are you sure that the Will to Fail is not operating in your own life every day?

INCREASING

The number of Buncombe County farmers participating in the Agricultural Conservation program has jumped from 540 in 1936 to 3,400 in 1938, reports C. Y. Tilson, farm agent.

ADMINISTRATRIX NOTICE

Having qualified as Administratrix, c.t.a. of the estate of W. H. Tharrington, dec'd., late of Franklin County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned on or before the 28th day of April, 1940, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment. This 27th day of April, 1939.

MAGGIE F. THARRINGTON, Admtr'x. c.t.a.

Dr. J. C. Mann
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FACTS ON KEEPING THE LAWN

Much progress has been made towards improving lawns, but in many cases the foundations of successful lawn development and maintenance have been overlooked. Developing a good lawn and maintaining it requires careful grading, drainage, good soil, proper fertilization, and systematic mowing.

Proper grading is important to give an interesting effect. Drainage is necessary to adapt the soil to the requirements of the lawn grasses, since most of them do not thrive on poorly drained soils. A good soil is also essential, but most any soil well prepared and supplied with the essential plant foods may be used successfully.

After the soil is well prepared, the fertilizer should be worked into the upper four inches of soil, and the seed broadcast, or the sod transplanted. In the case of permanent lawn grasses, the seed should be planted in the spring after the danger of frost is past, and then rolled with a light roller to insure a good stand. If sod is used, it may be transplanted at most any season of the year, provided there is sufficient moisture in the soil to insure growth. It should be covered so as to leave a smooth surface for mowing.

The most common failure in maintaining a lawn is the lack of proper fertilization. An annual spring application of a good complete fertilizer, such as the 4-8-8 or 6-8-8 mixtures, and frequent light applications of nitrogenous fertilizer during the growing season, are found to be the best fertilizer treatment for lawns. In many cases a fall application of complete fertilizer is advisable for fertilizing shrubs, and winter grasses seeded in the fall. The complete fertilizer, if applied in the spring only, should be applied at the rate of from thirty to forty pounds per 1,000 square feet of lawn. If applied in two applications, spring and fall, one half this amount may be used at each application.

Commercial fertilizers are largely organic salts of high concentration and capable of "burning" the grasses. If improperly applied. Therefore, if possible, scatter the fertilizer just before or during a rain, or follow the application by thoroughly watering.

Mowing the lawn is also important in keeping it in a vigorous state of growth. In the summer it is well to keep the lawn one and one half to two inches long. When the grass has grown an additional inch to one and one half inches it is again ready for mowing.

EXPORTS
Exports of American wheat and flour since last July have totaled 101,300,000 bushels.

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CIVIL SERVICE EXAMINATION ANNOUNCED

The United States Civil Service Commission has announced an open competitive examination for the position of alphabetic card-punch operator, \$1,260 a year. Applications will be accepted not later than May 15 if received from States east of Colorado, and not

later than May 18 if received from Colorado and States westward. Applicants must have had at least 2 months of full-time paid experience in operating card-punch machines. They must have reached their 18th but must not have passed their 53rd birthday. Full information may be obtained from J. A. Wheelless, secretary of the U. S. Civil Service Board of

Examiners, at the post office in this city, or from the Secretary of the U. S. Civil Service Board of Examiners at any first or second-class post office.

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RENEW YOUR SUBSCRIPTION!

PLEASED

Harnett County growers appear to be pleased with their checks for participation in the 1938 agricultural conservation program, reports C. R. Ammons, farm agent.

The reason there is so much law breaking today, is probably because there are so many more laws to break.

EXPERIMENT

Rochester, New York, has been selected as the first of a half-dozen cities in which the new food stamp plan for distributing surpluses to relief families through normal channels of trade will be started.

Most anybody will stand several "tellings", but with most of them there is a limit.

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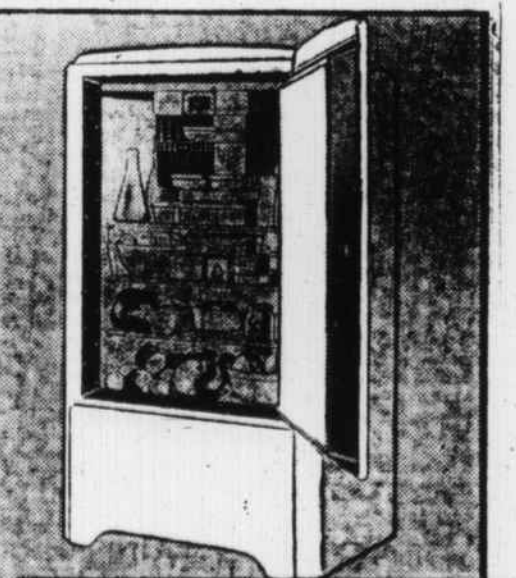
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