

THE FRANKLIN TIMES

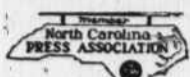
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In your New Year resolutions do not forget to include these two: Be more interested in and friendly with your fellow man. Be more temperate and economical in your living for your health's and business' sake. Both of which it will pay you to keep.

If reports are true Rocky Mount may have an interesting situation in the coming political campaign, with Lee Gravely, an avowed candidate for Governor, and W. E. (Bill) Fenner also running. Gravely, according to reports will announce after the holidays and Fenner's friends say he is working and will announce in the near future.

Now that the town has begun work on the streets again, wouldn't it be wise to complete Cedar Street to Halifax road, and from Blacktown to the Tarboro road. These two projects can be completed under the present WPA plan at hardly any cost to the town and may become paved at no other cost in addition to leading to the possibility of another bridge located advantageously to the town and helping to solve our parking problem. In all seriousness this is a golden opportunity for Louisburg and it should not be allowed to be overlooked.

FARMERS MAINTAIN INDEPENDENCE

As the year draws to its end, agriculture, like industry, takes stock of what happened in 1939. From the farmer's point of view, the year brought many problems. In many cases prices were too low to give him an adequate return for his work and investment. "Political farm relief," as usual, largely failed to realize its promises. At the same time, conditions generally were better than in the years immediately preceding.

One phase of agricultural activity deserves special mention. That is the sustained growth of the agricultural cooperative marketing movement. More and more farmers joined such organizations, which handled a rising volume of produce. This method of selling farm crops has become an integral phase of rural life in America. That is progress achieved by agriculture itself, and not by subsidies or outside agencies.

HOGS

In another column of this issue County Farm Agent W. C. Boyce discusses the value of determining what disposition you expect to make of your meat while you are raising your hogs, which is very timely and valuable. He advises the big hog if you are desirous of making lard, but the smaller hog if you expect to use the meat for the table or to sell. The average purchaser prefers the smaller hams, shoulders or sides. There is a much larger percentage of small meat raised in Franklin County than the published weights would indicate. Those reporting have been more interested in giving the weights of the bigger hogs, thinking the smaller ones are too small to report. The fact is the TIMES would prefer all and the smaller meat would attract more buyers than the larger meat. We hope the growers of meat in Franklin will profit by the advice of Mr. Boyce, send in the weights of all the hogs, and that in return Mr. Boyce and his department will help get some method of proper curing and packing established in Franklin to assist the farmers in saving and properly preparing their meats for home and market.

POLITICAL FRONT

There is much activity on the domestic political front. The hopefuls are busy as bird dogs as time marches on and the convention dates come nearer.

On the Republican side of the fence, the Dewey-for-President movement is getting underway; is well organized and being aggressively pushed. But the political experts don't give the young prosecutor much of a chance. It is thought that men high in the party, such as potent Herbert Hoover, feel that he hasn't yet had enough experience, and that his views on big policies aren't well enough known. He has a far better chance for the Vice-Presidential nomination. At the moment, the odds seem to favor the nomination of some man long experienced in public office. A considerable group backs minority leader McNary, regardless of the fact that he comes from such a politically insignificant state as Oregon—a tough obstacle to overcome.

On the Democratic side, handsome Paul McNutt, ex-governor of Indiana, ex-High Commissioner of the Philippines, is well out for the nomination, and Vice President Garner's hat is in the ring. His friends claim he has the support of everyone from the President down. But again, the political experts generally consider the McNutt drive as much ado about very little. Many of his backers' claims of high political endorsement have been vehemently denied by the supposed endorsers. And it is said that Jim Farley's opinion of McNutt is below zero. Farley, a man who makes and keeps legions of friends, commands the Democratic machine. It is difficult to see how any man he opposed could possibly get the necessary nominating votes.

FAIR EXCHANGE

American apple growers have been among the first to feel the blight of war. Two of their best customers, France and Britain, have banned further imports of apples for an indefinite period. This means that there must be either stimulated domestic consumption or ruinous surpluses here.

The problem faced by apple growers is grave, but not hopeless. The situation is far different than during the last war when both producers and consumers became the victims of uncontrollable price fluctuations and deliberate profiteering in many necessary commodities. Retail merchants were helpless then. "Producer-consumer" campaigns were unheard of, the individual merchant was far too busy fighting his own economic battles to give even fleeting consideration to producer-consumer problems.

Today mass merchandising has become the backbone of an organized distribution system. No longer do individual producers fight economic battles alone and unaided. When faced with crop surpluses, such as the apple growers now face, they may turn to the representatives of the nation's merchants for help.

The merchants have found that helping the farmer is good business. Moreover, when thousands of stores band together and exert every effort toward creating an increased consumer demand, the result is not only beneficial to producers and distributors, but to consumers also. More goods are moved into the channels of home consumption and living standards rise.

The apple growers' best ally in the trying times to come, will be the modern retail merchandisers, chain and independent. Over their counters will pass more and more apples in return for cold cash; a fair exchange all around. Increased apple sales will directly benefit the merchant, the consumers can use more apples, the cash will dispel distress conditions for apple growers.

PRESIDENT'S STATEMENT REASSURING

In recent weeks the statements of some public officials who favor government ownership of the electric power industry, have indicated a new drive to further extend socialism in our country. This coming at a time when the government had indicated it was anxious for the fullest cooperation of the private electric industry, was mystifying and discouraging. But while private power companies and investors were still in a daze of uncertainty as to the reason for this seemingly new attack, President Roosevelt cleared the air with a statement to the press, December 1, to the effect that present electric production is adequate to meet business and industrial needs.

He sought to allay the fear of another controversy between the Administration and the utilities. In the event of the United States becoming involved in war, he said he supposed there would have to be a number of steam stand-by stations linking public and private power sources throughout the nation. But he added there was no expectation of this country becoming involved in war.

The private electric industry is anxious to cooperate with government to the fullest extent. But it is not fair to expect highly-taxed, publicly regulated private plants to compete with tax-subsidized, tax-exempt, unregulated government plants.

If similar government competition were extended to other lines of business in the United States, private enterprise would be destroyed and we would have socialism or worse.

After watching destruction of liberty and individual rights by governments in other nations, our people want to scotch even the possibility of any such danger here. For that reason the President's reassuring statement at this time is particularly important and heartening.

ECONOMIC ANEMIA

"The key log of the economic jam in the stream of American private enterprise is taxation," says the American Taxpayers Association, a non-partisan organization made up of public officials, business men and others with an interest in sound and solvent government. "The persistent decline in the American scale of living since 1929 is due as much to the hidden hand of taxation as to any other single cause. One of the greatest national economies of all time is suffering from protracted pernicious anemia caused by taxes—a form of economic bloodletting. Although a vast portion of our population clings to the naive belief that the nation can spend itself into prosperity, they know that a man cannot drink himself sober."

The Association doesn't simply kick against high taxes—instead it cites statistics and presents a definite program looking toward national fiscal sanity. It advocates a reduction in the rates of income tax levies in higher brackets in order to produce more revenue for government by releasing for productive purposes capital now frozen. It advocates the elimination of spending not necessary for carrying out the true purposes of government as provided by the constitution, to the end that other taxes may be reduced and some eliminated. And it advocates a constitutional amendment placing a maximum tax limit upon incomes, gifts and inheritances.

Certainly the average man should have learned by now that exorbitant taxes are principally harmful to the person of modest means. Confiscatory taxes don't help a man who searches for a job that doesn't exist because capital has been driven into hiding. Nor does it help a widow whose income from savings or investments steadily drops. The program suggested by the Association is basically sound—it lays a groundwork for a more detailed plan that must be adopted if we are to have real, as against sporadic, recovery in this nation.

But It's True



Anderson, a mechanical engineer, has traveled throughout the world. It was as a result of this that he married such diversified types of people. All three wives are dead.

BABY CHICK HEADQUARTERS

We will have all kinds of baby chicks after Jan. 4th. They will be only the best quality chicks from blood-tested flocks. Our prices will be the same as the hatchery. Give us your order now and get an early start.

Get the RIGHT start too by using FCX starting mash, growing mash, laying mash and scratch grains.

FCX feeds are the BEST. Ask someone that is using them. All FCX feeds are bought and sold cooperatively, therefore you make a saving in cost also. Why not investigate?

FRANKLIN FARMERS EXCHANGE

Phone 366-1 Louisburg, N. C.



FOR A HAPPY NEW YEAR

TO ALL OUR

LOYAL CUSTOMERS

WE do not want to close the record without saying that the encouragement of your patronage and the inspiration of your faith has made the past year a journey of pleasure. We have striven to work hand in hand with you . . . stumbling oft' times no doubt, but never swerving in our desire to serve.

Now the old year leaves us, and we look back in retrospection of pleasant contacts of Good Will.

As we stand on the threshold of another New Year, with it's promises, it's hopes, it's aspirations, may we extend to you a hearty, human handclasp, and our sincere thanks for the encouragement you extended us in the past. May you all prosper, live well, and be happy, is our wish for 1940.



Phone The Item AND IT WILL BE IN THE PAPER

— NEW —

Louisburg

THEATRE

Saturdays Continuous: 2 - 11
Sunday: 2 - 4 and 9
Mon. - Tues. - Wed. - Thur. - Fri. 3:30 - 7 and 9
10-25c Matinee - 15-30c Night

WE WISH ALL OUR FRIENDS AND PATRONS A **Happy New Year**

LAST TIMES TODAY
The Reviewers say this picture is better and funnier than "Another Thin Man."
Melvyn Douglas - Joan Blondell

"The Amazing Mr. Williams"

Also News and Community Sing

SATURDAY, DEC. 30th (Double Feature Day)

GENE AUTRY and Smiley Burnett

"South of The Border"

With the Nation's No. 1 Song Hit "South of The Border." We guarantee this to be the best picture AUTRY has ever made and he has made some good ones.

ANN DVORAK in "Cafe Hostess"

Also Chapter No. 11 "Dick Tracy's G-Men"

SUNDAY, DEC. 31 at 2-4-9

Irene Dunne - Charles Boyer

"When Tomorrow Comes"

Also Latest News

Sunday Mid-Night

GALA NEW YEAR'S EVE MID-NIGHT SHOW

Doors Open 11:45

George Raft - Humphrey Bogart
Willis Milhold - Jane Bryan

"INVISIBLE STRIPES"

First North Carolina Showing. Get up your party now for a great good time and a great new show.

MONDAY, JAN. 1st

"Invisible Stripes"

TUESDAY, JAN. 2nd

Jane Withers - Joe E. Brown, Jr.

"High School"

WEDNESDAY, JAN. 3rd

Boris Karloff - Basil Rathbone
Bela Lugosi - Lionel Atwill

"Son of Frankenstein"

The Masters of Horror in their most frightening role.

THURSDAY and FRIDAY, JAN. 4th - 5th

BING CROSBY
Joan Blondell - Mischa Auer

"East Side of Heaven"

Introducing Baby Sandy, the cutest actor you ever saw.

COMING SOON
1940 YOUR HIT PARADE YEAR

Sonja Henie in "Everything Happens At Nite."
"Charlie McCarthy Detective."
"A Child Is Born."
"Judge Hardy and Son."
"Swanee River."
"Brother Rat and The Baby."
"The Fighting 69th."
"Destry Rides Again."
All these hits and many more will come to you in January. Truly 1940 is your hit parade year.