

**THE FRANKLIN TIMES**  
 Issued Every Friday  
 215 Court Street Telephone 283-1  
 A. F. JOHNSON, Editor and Manager  
 James A. Johnson, Assistant Editor and Manager

**SUBSCRIPTION RATES**  
 One Year ..... \$1.50 Six Months ..... .75  
 Eight Months .... 1.00 Four Months .... .50

Foreign Advertising Representative  
**AMERICAN PRESS ASSOCIATION**  
 New York City

Entered at the Postoffice at Louisburg, N. C. as second class mail matter.

**WHY?**  
 A modern dairy farm is an expensive establishment. A typical one in New York state, for example, involves an average investment of from \$11,000 to \$12,000, according to the New York State College of Agriculture. Probably this would be typical for practically any other section of the country. To operate a business of this size requires more than a knowledge of farming. It requires a thorough knowledge of technical problems of marketing. That is why modern farmers rely more and more on their marketing cooperatives.

**"DELEGATION RUNNING RIOT"**  
 The Brookings Institution recently published a pamphlet called "Government and Economic Life," by Leverett S. Lyon and Victor Abramson. In its conclusion, it says: "To the degree that we make the responsibilities of government more complicated and extensive, those who believe in democracy will do well to remember that in government, quite as readily as in private administration, there can be, in Justice Cardozo's words, 'delegation running riot'; and that the 'curse of bigness,' of which Justice Brandeis has written so brilliantly, can blight an industrial empire under the control of government as effectively as it can one under the management of private citizens."

There, in a sentence, is the great issue that this country faces now. In our efforts to cure the scattered abuses of private enterprise, are we to accept the infinitely greater abuses that always come from government grown too great? In our zeal to make ourselves secure against alien dictatorship, are we unknowingly to permit the establishment of a domestic brand of dictatorship which will destroy us, as a democracy?

**GET FIRE ON THE RUN**  
 Here's a date to mark on your calendar—October 6 to 12.

During that period, Fire Prevention Week will be observed this year. And that week isn't something to idly notice, then forget. Fire Prevention Week is carried on for you—and for all the other people of this country. It is carried on for your business, and every other man's business. It marks an intensive effort to awaken the American people to the terrible waste fire leaves behind it—and to show how fire may be conquered.

Fire Prevention Week is far more than usually important this year. Today, largely due to the rearmament drive, industrial production is on the upward curve, and is slated to go rapidly higher as the drive gains impetus. And the record shows that the danger of fire increases as production increases. That means that fire, if not controlled, can be a very real danger to our defense plans. It takes an intricate industrial machine to make the weapons we need today—all the agencies of manufacture, transportation and assembly must work with the precision of pistons. One bad fire in one key factory might delay for months the production of weapons we sorely lack.

On top of that, special precautions must be taken against the arsonist and the saboteur—as our experience in other times of crisis grimly proves. Authorities expect efforts to sabotage the defense program—and fire is always regarded as a handy weapon by the purposeful destroyer.

Fire Prevention Week should be observed by all of us—by every man and woman able to read and listen and learn. This is one place where all, old and young, can be of great aid to the national defense program. Do your part!

**BEFORE INDUSTRY CAN PRODUCE**

When the American industrial and business machine begins to roll on a mass production basis on behalf of national defense, few doubt that it will show the world something new in military mechanical might. Tanks, airplanes, cannon, armaments of all kinds and varieties, will come off the assembly lines faster than men can be trained to operate them.

However, there are stumbling blocks in the path of industry and business today that did not exist during World War I. They are not problems of invention and production technique which can be grappled with in laboratory and office. They are the result of too much law-making. Industry and business is wrapped in red tape as never before. Virtually every operation falls under the alert surveillance of some commission, committee or tax bureau. Whole departments, costly in the extreme, are maintained by every sizable enterprise solely to compile data required by nation and local units of government. This is a dangerous condition.

Industry and business is proceeding with national defense, however, in spite of artificial handicaps. Managements are going ahead with expansion plans running into tens of millions of dollars. In return they are asking cooperation from govern to the extent of writing off inevitable losses against taxes in the event that plant

expansion programs are unsupported by armament demands.

Every step that can be taken to protect and encourage industry and business during this critical period should be taken. Punitive political attack for the sake of votes should cease. Bankrupt industries are of no benefit to labor, the public or anyone else. Unproductive industries, crippled by too much red tape, can be disastrous at a time when the National Guard is training with "gaspipe" cannon.

**SCIENTIFIC SHOPPING**

The alert housewife can do a great deal toward making budget dollars stretch—and toward keeping merchants on their toes in trying to out-serve each other.

A recent issue of Consumers' Guide, a publication of the Department of Agriculture, offers the housewife some excellent shopping advice. It is certainly simple and obvious. Here are a few of the suggestions:

1. Plan before you market—check supplies in your larder and left-overs in your refrigerator.
2. Shop around and compare prices—watch the newspaper for specials.
3. Always buy by grade whenever possible. Grades are your guarantee of the quality you want and are paying for.
4. Be sure that the scales in any store you patronize carry the seal that shows they have been inspected and approved by your weights and measures official.
5. Look for the net-weight on packaged foods. Compare the cost per ounce of different brands and containers to determine which is the better buy. Be on your guard against off-sized packages.
6. Take home the trimmings. Scraps trimmed from your meat purchase can be profitably used in various ways.

A buying public which makes its marketing tours with its eyes open, and with the basic knowledge that enables it to buy to the best advantage, can be easily exploited. Scientific shopping helps stimulate competition between all kinds of stores—chain and independent, variety stores, super-markets and all the rest—to the end that the housewife gets more for her money.

Latest polls indicate that this, as forecast, may be one of the closest elections in a long time—margin between Roosevelt and Willkie in big key states is only one to five per cent. Yet there will not be much activity for another month—both sides are afraid of bringing their drives to a climax too early, thus paving the way for a let-down that might lose them legions of on-the-fence voters.

In a close pennant race, with the home team coming up, all of us become fans.

**AMERICAN BOY IS COMPANION TO THOUSANDS**

Hundreds of thousands of boys and young men read THE AMERICAN BOY Magazine every month and consider it more as a living companion than as a magazine.

"It's as much a buddy to me as my neighborhood chum," writes one high school senior. "THE AMERICAN BOY seems to understand a boy's problems and considers them in such a sympathetic and helpful way. It gives advice and entertaining reading on every subject in which a young fellow is interested. It is particularly helpful in sports. I made our school basketball team because of playing tips I read in THE AMERICAN BOY."

Many famous athletes in all sports credit much of their success to helpful suggestions received from sports articles carried in THE AMERICAN BOY Magazine. Virtually every issue offers advice from a famous coach or player. Football, basketball, track tennis, in fact every major sport is covered in fiction and fact articles.

Teachers, librarians, parents and leaders of boys' clubs also recommend THE AMERICAN BOY enthusiastically. They have found that as a general rule regular readers of THE AMERICAN BOY advance more rapidly and develop more worthwhile characteristics than do boys who do not read it.

Trained writers and trists, famous coaches and athletes, explorers, scientists and men successful in business and industry join with an experienced staff to produce in THE AMERICAN

**American Designers Carry On**

My Fall and Winter merchandise is arriving daily. Sport wear swings in high gear, cunning 1 piece groups in flannel and corduroy. Skirts in flannel and corduroy, sweaters of all kinds, angoras, and shetland wool, slip-over and coat type. Cordigans in all colors. Sport dresses in wool jersey, velveteen dresses in the dressy type, crepes, velveteen and velvet.

**BEAUTIFUL DISPLAY OF NEWEST EVENING DRESSES**

Accessories that talk. Personality Bags, roomy, concealed zippers, easy to carry.

Exclusive Millinery varieties in sport and dress, brims and off-face styles.

Hose and Costume Jewellery.

I have secured the Georgianas Frocks, largest dress house in the U. S. A., and has more consumer demand than any other line.

Come in and we will be pleased to show you our entire stock.

**Mrs. Julia P. Scott**  
 Louisburg, N. Carolina

Foreign and Canadian rates 50c a year extra. To subscribe simply send your name, address and remittance direct to THE AMERICAN BOY, 7430 Second Blvd., Detroit, Michigan. 9-20-40

**PENDER**  
 Quality Food Stores

**Announcing The Opening of Our Newly Remodeled Store**

**IN NEW LOCATION IN FRONT OF THE COURT HOUSE**

**You Are Cordially Invited To Visit This Modern Food Store**

**COMPLETELY STOCKED WITH**

**FRESH MEATS | SEA FOODS**

**FRESH FRUITS AND VEGETABLES**

**-- FANCY AND STAPLE GROCERIES --**

**SPECIALS THIS WEEK - END**

<b>Golden Ripe BANANAS</b> 4 lbs. 19c	<b>Red GRAPES</b> Lb. 5c
<b>SUGAR 10 Lb. Bag 46c</b>	<b>25 Lbs. \$1.15</b>
<b>PURE LARD 50 Lb. Stand \$3.34</b>	<b>3 Lbs. 20c</b>
<b>Sweet or Mixed PICKLES Quart Jar 17c</b>	
<b>Alaska Pink SALMON 2 Tall Cans 25c</b>	
<b>Solid Packed TOMATOES No. 2 Can 5c</b>	<b>Per Case ... \$1.20</b>
<b>Fresh Sliced BOLOGNA 2 Lbs. 25c</b>	
<b>PORK BRAINS, lb. 10c</b>	<b>DEILED CRABS, 3 for 25c</b>
<b>PORK LIVER, lb. 10c</b>	<b>Pure All Pork SAUSAGE, lb. 17c</b>
<b>Nice Thick FAT BACK Pound 7c</b>	

America's Favorite Coffee at **Lowest Price Ever!**

Mild & Mellow Coffee

**8 O'CLOCK 2 1-Lb. Bags 25c**

**3 Lb. Bag 75c**

<b>SUGAR</b> Fine Granulated 25	<b>Lb. Paper Bag \$1.15</b>
<b>CHEESE</b> Fine Flavor Wholesome	<b>Lb. 19c</b>
<b>FLOUR</b> Sunnyfield High Quality 48	<b>Lb. Bag \$1.17</b>
<b>OLEO</b> Golden Maid	<b>1-Lb. Pkg. 10c</b>
<b>SHORTENING</b> Swift's Jewel or Scoco	<b>48-lb. Tin \$4.50</b>
<b>EVAP. MILK</b> White House 4	<b>Tall Cans 25c</b>
<b>SALMON</b> Coldstream Pink 2	<b>Tall Cans 25c</b>
<b>A&amp;P BREAD</b> Soft-Twist or Pullman 2	<b>Loaves 15c</b>
<b>PURE LARD</b>	<b>50-lb. Stand \$3.65</b>
<b>SALAD DRESSING</b> Ann Page	<b>Quart Jar 25c</b>
<b>PRESERVES</b> Ann Page Pure Fruit	<b>3-lb. Jar 20c</b>
<b>FAT BACK</b> lb.	<b>7c</b>
<b>RIB MEAT</b> lb.	<b>9c</b>
<b>PURE LARD</b>	
<b>4 lbs. 29c</b>	<b>8 lbs. 59c</b>

**A&P FOOD STORES**