



What does Babson think about 1941?

Babson's uncanny record of accuracy—over 85% through the years—always makes his forecast one of the big business stories of the year.

With spreading war and defense measures clouding the outlook for 1941, Babson's forecast is bigger news than ever this year.

Read his clear-cut, definite analysis of 1941

in
The Franklin Times
on January 3rd, 1941.

... and plan your course for the months ahead!

Background Of Roger W. Babson

American business has no more inspiring personality than Roger W. Babson, internationally-known business commentator and investment adviser. An outstanding feature of his philosophy has been his lifelong insistence on the importance of religion in business.

Born in 1875, reared in an old-fashioned atmosphere of hard work and hustle on a farm in Gloucester, Mr. Babson went to the Massachusetts Institute of Technology. Upon graduating in 1898, he turned instinctively to financial and business activities.

His exertions, however, undermined his health; he contracted tuberculosis and he was sent West "as good as dead". It was while he was convalescing from this dread malady that he worked out some of the possibilities and problems of business statistics.

That was nearly thirty-five years ago. Today his weekly statistical and financial reports are read by thousands of business men and his research work is carried on by a large staff of workers.

Mr. Babson founded Babson Institute for men; and, in cooperation with Mrs. Babson, developed Webber College for women,—both nationally-known educational institutions. Here young men and women may concentrate more in the fundamentals and less on the frills of business.

To millions of newspaper readers, Mr. Babson is best known by his familiar weekly stories on business which appear in more than 450 papers throughout North America. Of unbounded energy, Roger W. Babson has probably done more than any other man to bring statistics to life, to instill a broader vision in businessmen, and to publicize the ups-and-downs of the business cycle.

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GREETINGS

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FULLER-BARNES WEDDING VOWS ARE SPOKEN IN TEXAS CEREMONY

Brenham, Tex.—Miss Dorothy Barnes, daughter of Mr. and Mrs. Robbie Carl Barnes of Brenham and Dr. Fleming Fuller of Kinston, son of Mr. and Mrs. H. Fleming Fuller of Franklinton, were united in marriage Saturday evening, December 21, at Saint Paul's Evangelical Lutheran Church. The Rev. Theodore R. Streng officiated at the ceremony.

Nuptial music was played by Mrs. William Kearney of Brenham, organist, and Miss Flora Ann Williams, soloist. The traditional wedding marches were used.

The church was decorated with woodwardia fern forming a background for cathedral tapers of graduated heights. Tall floor vases of calla lilies and white stock were at each side near the chancel rail. The center aisle of the church was bordered with cathedral candles tied with white satin bows.

Miss Maurine Barnes, sister of the bride was maid of honor; Mrs. Louis H. Wilson of Raleigh, sister of the bridegroom, was matron of honor. Bridesmaids were Mrs. Roland Blumberg, Mrs. A. G. Sollberger, Miss Elizabeth Sayles, all of Houston, Tex.; Miss Frances McBride of Galveston, Tex.; Miss Deel Meyer of Sealey, Tex.; and Mrs. James Jones of Brenham. Miss Natalie Weisler and Miss Joanne Steinbach were flower girls.

All of the bride's attendants wore dresses fashioned after the bride's gown. The maid of honor and the matron of honor wore bayleaf green slipper satin and the bridesmaids and flower girls wore copper rose satin. They wore hats of matching colors.

George McNeill of Morehead City, was best man. Ushers were Robbie D. Barnes of Washington, D. C., brother of the bride; Dr. Robert Morehead of Wake Forest, Dr. Lawrence Griffin of Galveston, Tex.; Dr. Thomas Carrigan, Brownwood, Tex.; Frank Wood, III, Kenneth Caskey and Roland Blumberg, all of Houston.

The bride was given in marriage by her father. She wore a gown of ivory royal duchess satin, the Mary Queen of Scots neckline filled in with handrun Chantilly lace. The bodice was basque effect and the skirt was gathered at the hips. The ivory bridal veil of illusion flowed from a Tudor-shaped cap adorned with seed pearls. She wore a single strand of

pearls and her bouquet was of gardenias and valley lilies.

Mrs. Barnes, mother of the bride, wore black velvet with matching turban and a white orchid at her shoulder. Mrs. Fuller, mother of the bridegroom, also wore black velvet dress and hat and a white orchid.

Following the ceremony, the bride's parents entertained at a reception at the Elk's Club. The bride's table was covered with a white lace cloth and centered with a prisms crystal candelabra holding white tapers. The bride's cake was embossed with gardenias, calla lilies and lilies of the valley. At the opposite end of the table a bridal bouquet was placed on a raised reflector.

During the evening, the couple left for a wedding trip to Mexico City. For traveling the bride changed to a two-piece ensemble trimmed with Persian lamb. She wore black accessories and a corsage of gardenias. After January 1 they will be at home in Kinston.

Mrs. Fuller attended Blinn Memorial Junior College in Brenham and received a Bachelor of Journalism degree from the University of Texas at Austin. She also studied at the National University of Mexico in Mexico City.

Dr. Fuller is a graduate of Wake Forest College and the University of Pennsylvania. While at Wake Forest he was a member of Golden Bough honor leadership fraternity, Kappa Sigma social fraternity, Theta Psi medical fraternity. He is now practicing with Dr. Leslie Lee at Kinston Memorial Hospital.

Business Employment

North Carolina had 10,502 service establishments in operation in 1939, the Census Bureau, Department of Commerce, reported today. These establishments did a volume of business amounting to \$42,121,000.

Service establishments in North Carolina reported employment of 21,791 persons in 1939, of which 17,244 were full-time employees and 4,547 were part-time employees. In addition, 10,259 proprietors were reported who devoted the major portion of their time to the operation of their businesses.

The total pay roll, exclusive of proprietors' compensation, amounted to \$13,770,000. Full-time



employees received \$12,460,000 and part-time employees \$1,310,000.

Power laundries, accounting for approximately one-fifth of the total receipts of all service establishments in the State, was the most important business from the standpoint of volume of business.

Some husbands have just as much fun buying Christmas presents as their wives have returning them.

Experts now believe that National defense orders awarded up to November 1 will result in the employment of 4,000,000 persons in this country by the middle of 1941.

A lot of things are simply remarkable until you understand them. Then they're remarkably simple.

The Duchess of Windsor and eleven million other people had a tooth pulled recently.

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