



NO LET-UP in 1941!

MOVEMENTS for the public good are frequently launched with great enthusiasm, but sometimes die out because sustained effort is lacking.

This is not true of the North Carolina beer industry's program to improve conditions in retail outlets.

Prosecuted with diligent effort since its launching in May, 1939, our Committee's "clean up or close up" campaign in North Carolina has won the praise and support of law enforcement officers, the press and public. During the past 21 months the state's beer industry has proved its sincerity of purpose by a consistent record of direct action and results.

The record: 1,537 retail beer outlets investigated; 203 warned to improve conditions. We reported 176 to the authorities for action; as a result 121 licenses were revoked, 40 placed on probation, 2 surrendered their licenses, and 25 license renewals were refused.

We promise there will be no let-up in our efforts during 1941!

BREWERS AND NORTH CAROLINA BEER DISTRIBUTORS COMMITTEE

EDGAR H. BAIN, State Director
Raleigh, North Carolina

Observations

By W. F. SHELTON

"A PROBLEM FACES THE TOWN BOARD"

Mr. McPherson, Mr. Lyman and Mr. Reynolds, industrial engineers and representatives of the Carolina Power and Light Company were present at the meeting last Friday night of the town board.



Shelton

It has been proposed by these gentlemen and the utility company they represent, that Louisburg buy its electric current from them at a price approximating one and one-third cents per kilowatt-hour, at the switchboard. No decision has as yet been made by our capable commissioners but an answer must be rendered soon.

For some time now the commissioners have been facing the fact that Louisburg is using more and more current every year and the continuous problem of power generating ability to meet this increasing demand is forever on their doorsteps. Some time ago the board purchased a new diesel, bringing the total number of engines to four. At that time it was believed the power generating capacity of the municipal plant would take care of the electric needs of this town for many years to come. That, however, was many months ago.

Statistics are generally rather boring, but you citizens who are mindful of the future welfare of your town heed these figures well. In 1935 the municipal power plant generated 837,000 kilowatts; 1936—928,800 kw.; 1937—1,037,600 kw.; 1938—1,123,500 kw.; 1939—1,218,000 kw. These figures prove one point in particular—that the current consumption of the town is rising by an average of one hundred thousand kilowatt hours per year. This steady increase in consumed current again brings to the boards threshold the threat that the plant will be unable to meet the future requirements of the town without additional purchases of expensive diesel-electric generating equipment.

For our current consumption today the municipal plant is inadequate. Tomorrow brings another story. If an industrial plant should ever desire to locate here the town would have to tell them, "Sorry gentlemen, but we cannot supply you with current." If the contracts are signed with C. P. & L. no such problem would ever arise. The supply of available power would be unlimited.

Forget, for awhile, the eventualities of an industrial plant locating here and consider the needs of the town itself. Here again the future proposes the problem of supplying the demand. Note the statistics again and you will find the startling fact that, "that is the present increasing demand for current keeps pace with the last five years, in two and one-half to three years, the demand for electricity will have DOUBLED over the requirements in 1935." Note again that generated kilowatt hours in 1940 exceeded 1939 by 160,000. The greatest increase of any year.

Through efficient management, and through a close and accurate accounting system the switchboard cost of generating power has dropped from 1.38 per kw in 1935 to 0.83 in 1940. That however is only the switchboard cost. The delivered cost brings out another interesting fact when this cost is 2.48. Where does the difference in switchboard and delivered cost lie? The answer to this is, the purchase and installation of generating equipment and the maintenance of delivery lines. Here again the eternal problem

Directs Campaign



This is an artist's sketch of Colonel Edgar H. Bain of Goldsboro who supervises the beer industry's "clean up or close up" campaign in his capacity as state director of the Brewers and North Carolina Beer Distributors committee.

rears its ugly head. While the town can generate current cheaper than it can buy electricity from the utility, it cannot continue to buy engines and generators to meet the increasing demand without paying a sum nearly twice that asked by the utility for each kilowatt hour.

Mr. McPherson, Mr. Lyman and Mr. Reynolds have prepared a report on the local plant which, when current is purchased wholesale from the utility company, if the local plant were closed it was proposed that the two small diesel be kept for emergency or standby duty. The two larger engines could be readily sold, as with the boom in defense, diesel-electric generating equipment is in great demand. Comes now another problem to harass our already over-harassed commissioners. The power plant represents an investment of about \$50,000. If current were bought from the C. P. & L. then only about 50% of that investment could be salvaged and two or possibly three men would be out of jobs. In rebuttal to this the utility men agree to try to sell the town engines and offer a job to one of the men now employed at the power plant. If current were purchased the saving in fuel oil alone would be a considerable sum as the plant uses approximately 128,000 gallons per year.

Under the proposed set up, a competent superintendent, lines-

man and assistant linesman must be retained. The town has these particular three men already in its employ. Under the wholesale purchase plan the town must maintain its lines and would continue to sell electricity as before. Another point to be considered is that the town would have to purchase all electricity it uses itself in pumping water, lighting streets, etc.

Though this article has been written in a vein favorable to the purchase plan it is not to be construed as a document to influence either the citizens or the commissioners into any hasty action that could bring later regrets. The proposition looks very good, but regardless of the green in that other pasture every angle both pro and con must be thoroughly studied before a decision can be made. We have full faith and confidence in our commissioners and whatever decision they may

make will undoubtedly be made in their belief that it will be best for the town in the long run.

Many of us who are not very much interested in the history of our community are much interested indeed in the history of the new neighbors.

GETS CERTIFICATE

Miss Margaret Lumpkin, of Franklinton, is listed among those who successfully finished requirements for Certificates at Woman's College, Greensboro, in the Red Cross life saving course.

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