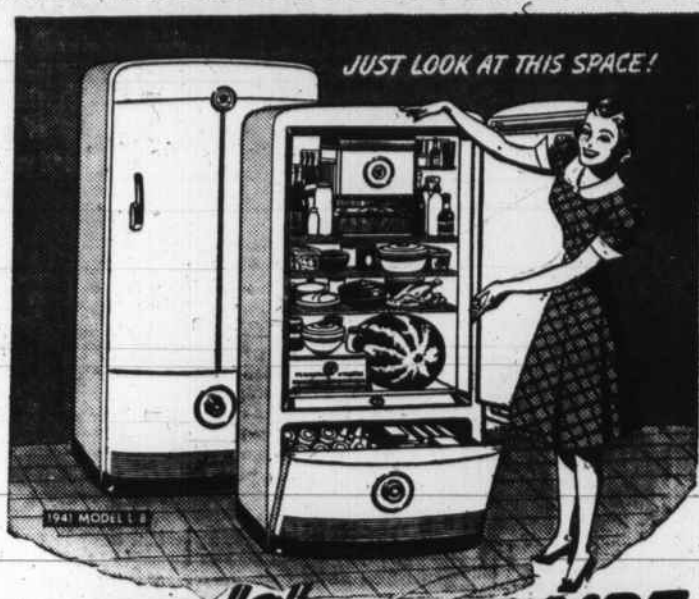


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Make Your 1941 Christmas Gifts Things of Useful Value as Well as Beauty.

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USE OUR LAY-AWAY PLAN AND EASY TERMS!



GIANT 8' FRIGIDAIRE

BIG in Storage Space—in Economy—in Value!

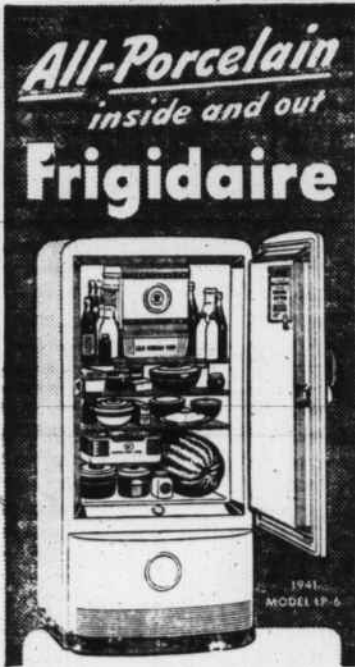
Get rid of exasperating crowding...stop dish juggling...and ice famines. There's all kinds of room in this immense new 8 cu. ft. Frigidaire and it operates for as much as 15% less than previous economical Frigidaire "eights," actually less than many "sixes." See the Frigidaire L-8...the biggest refrigerator value we've ever offered.

Some of the 36 Features in this Big Frigidaire!

- Super-Powered Meter-Miser
- Double-Easy Quickcube Trays
- Larger Frozen Storage Space
- Glass-Topped Sliding Hydrator
- Utility Storage Compartment
- New Meat Tender
- New Utility Shelf
- F-114 Safe Refrigerant

Our Christmas Prices and Terms Are Right.

OVER SIX MILLION FRIGIDAIRE BUILT AND SOLD!



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- Giant 6 1/2 cubic feet
- Lifetime porcelain inside and out—including inside of door
- Famous Meter-Miser
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Come in! See Proof of More for Your Money

1942
Pontiac
More Beautiful Than Ever and Good to the Core.

The FINE Car with the LOW Price.



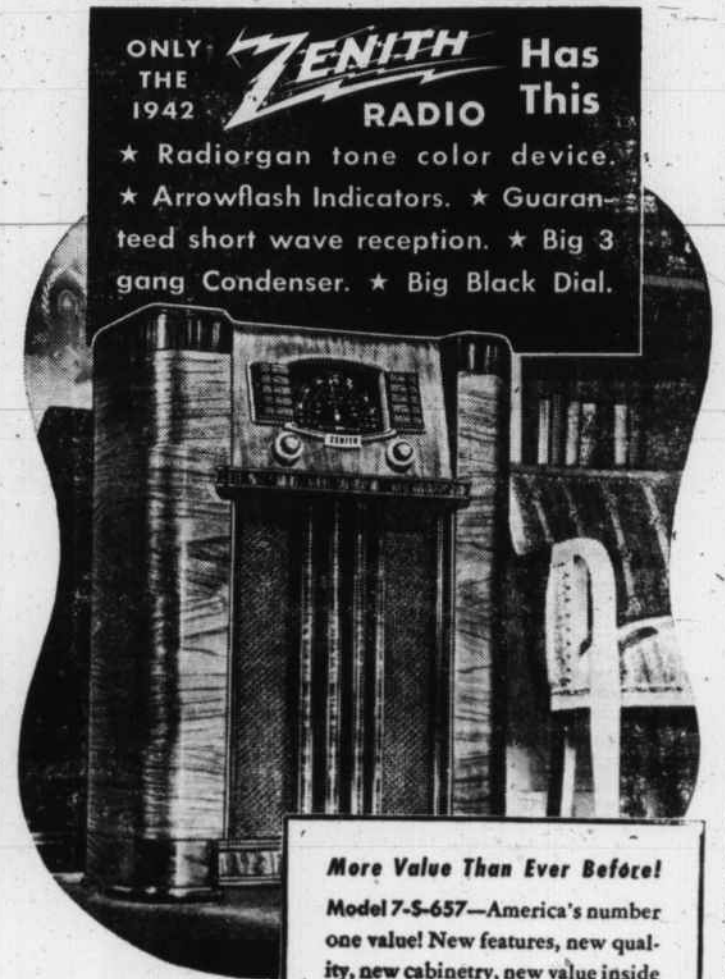
AUTHORIZED
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BEST USED CARS ON MARKET at CHEAPEST PRICES



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ONLY THE 1942 **ZENITH** Has This
RADIO
★ Radiorgan tone color device
★ Arrowflash Indicators. ★ Guaranteed short wave reception. ★ Big 3 gang Condenser. ★ Big Black Dial.

OUR CHRISTMAS PRICES AND TERMS ARE RIGHT

More Value Than Ever Before!
Model 7-S-657—America's number one value! New features, new quality, new cabinetry, new value inside and out. A superb 3 band performer. 7 tubes including rectifier.

America's Best Buy!



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- Packed with Features:
- Brilliantly beautiful new cabinet
 - Ultra-Modern Fluorescent Cooking Top Lamp
 - Warmer Drawer
 - Automatic Time Signal
 - Cook-Master Oven Control (Operates oven when you're away)
 - De Luxe Thermizer Well Cooker
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Only
New exclusive Radiantube Units, each with five practical cooking speeds.

MRS. E. D. A. WRITES:
Easy Washing Machine Corp. Gentlemen: It's hard to tell you how wonderful my new Easy Washer is. The other day I said to my next door neighbor, Sally, there's nothing in this house that saves me more work and time than this Easy. I couldn't do without it.



OUR CHRISTMAS PRICES AND TERMS ARE RIGHT

SEE THE NEW 1941 SPIRALATOR EASY WASHERS

AMAZING BUY!

Get your EASY now while prices are low. Here's an EASY packed full of value selling for \$10 to \$20 less than last year's models of similar design. Spiralator action produces efficient roll-over washing of 50% to 100% more clothes per tub full. Saves time. Saves wear on clothes. Streamlined wringer safe, efficient. Adjustable pressure—for everything from work clothes to woollens. Safety release bar protects busy fingers. Automatic Feed Board. Sediment Trap to silt dirt out of water. Countless other features to save time and energy. Don't wait.

See it today THE BIGGEST BUY IN WASHERS

Why Buy a "ROOM HEATER" WHEN Coleman OIL HEATERS Heat Your House Like a Furnace!



Gives you FORCED WARM AIR WITHOUT MOVING PARTS OR ELECTRICITY!

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