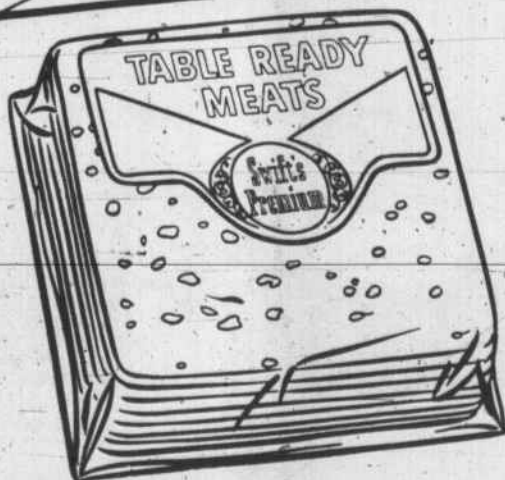
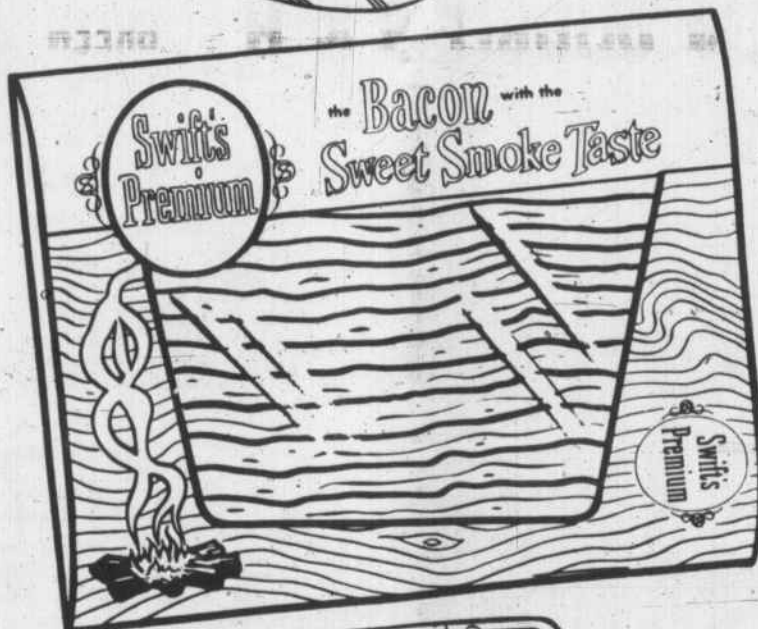


# HEY KIDS!

## WIN PRIZES

Enter Swift & Company's Big COLORING CONTEST



FIRST PRIZE

\$200<sup>00</sup>

WARDROBE

AT YOUR FAVORITE DEPARTMENT STORE

2nd PRIZE } \$125<sup>00</sup> WARDROBE  
AT YOUR FAVORITE DEPT. STORE

3rd PRIZE } \$100<sup>00</sup> WARDROBE  
AT YOUR FAVORITE DEPT. STORE

4th PRIZE } Boy or Girl's  
SCHWINN BICYCLE

5th PRIZE } R C A AUTOMATIC 4-SPEED  
STEREO PHONOGRAPH

6th PRIZE } R C A FULL FEATURED PUSH-  
BUTTON CLOCK RADIO

7th }  
8th } R C A SIX TRANSISTOR PORT-  
9th } ABLE RADIO  
10th }

NEXT 20 PRIZES — One Pair Roller Skates

USE THIS OFFICIAL ENTRY COLOR SHEET OR VISIT YOUR FAVORITE FOOD STORE FOR ADDITIONAL SHEETS. JUST FOLLOW THE SIMPLE CONTEST RULES. SUGGEST "MOM" BUY THESE SWIFT'S PREMIUM ITEMS FOR YOUR USE AS A COLORING GUIDE.

I COLORED THIS AD MYSELF

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

AGE \_\_\_\_\_ GRADE \_\_\_\_\_

SCHOOL \_\_\_\_\_

SIGNATURE OF PARENT OR GUARDIAN \_\_\_\_\_

1. ENTER AS MANY TIMES AS YOU WISH, BUT ALL WORK MUST BE YOUR OWN.
2. CONTEST CLOSES MIDNIGHT OF MAY 4, 1963.
3. COLOR AD AND ALL PRODUCTS SHOWN WITH CRAYON OR WATER COLORS SIMILAR TO THE ACTUAL PACKAGES.
4. CONTESTANT MUST NOT BE OVER 13 YEARS OF AGE. AGE WILL BE A FACTOR IN JUDGING.
5. CHILDREN OF SWIFT & COMPANY EMPLOYEES ARE NOT ELIGIBLE.
6. ALL ENTRIES BECOME THE PROPERTY OF SWIFT & COMPANY—AND JUDGES DECISIONS ARE FINAL.
7. MAIL ENTRIES TO: COLORING CONTEST—P.O. BOX 3007—WILSON, N. C. WINNERS WILL BE NOTIFIED BY MAIL. THOSE DESIRING A COMPLETE LIST OF WINNERS, ENCLOSE A SELF-ADDRESSED STAMPED ENVELOPE.
8. NO PURCHASE NECESSARY.

**Meatpower**

Provides a Wealth of Food Energy and Complete Meat Protein.



... the two most trusted words in meat  
Our 108th year.

HEY MOM and DAD

THIS IS A LOCAL SALUTE BY SWIFT TO THE WONDERFUL PEOPLE IN THE LOUISBURG AREA... OUR PARTNERS IN THE EASTERN NORTH CAROLINA AGRICULTURAL-INDUSTRIAL COMMUNITY... SINCE OPENING A MEAT PACKING PLANT IN THIS SECTION OF THE STATE IN 1959, SWIFT EMPLOYEES HAVE SHARED YOUR GOAL OF MAKING THIS AREA AN EVEN BETTER PLACE TO LIVE. WE'RE PROUD THAT OUR PLANT AT WILSON, THROUGH PURCHASES OF LIVESTOCK AND SUPPLIES, PLUS PAYROLLS AND TAXES, PLAYS A VITAL ROLE IN THE ECONOMY OF THIS SECTION OF THE STATE.

CUT BELOW THIS LINE  
DIVIDEND FOR YOU—4 CASH REFUND CERTIFICATES—MAIL IN ONLY—NOT REDEEMABLE AT STORES

MAIL IN ONLY

Swift's Premium  
Skinless  
FRANKS

MAIL this certificate with main face panel from Swift's Premium Franks and your name and address to: Coloring Contest, Box 6566, Chicago 77, Ill.

15¢

Limit: 1 per family. Offer expires June 15, 1963

MAIL IN ONLY

Swift's Premium  
PURE PORK  
Sausage  
1 lb. roll

MAIL this certificate with main face panel from Swift's Pure Pork Sausage and your name and address to: Coloring Contest, Box 6566, Chicago 77, Ill.

15¢

Limit: 1 per family. Offer expires June 15, 1963

MAIL IN ONLY

Swift's Premium  
Sliced Table-  
Ready Meats

MAIL this certificate with label from any 1 package of Swift's Premium Sliced Table-Ready Meats, and your name and address to: Coloring Contest, Box 6566, Chicago 77, Ill.

15¢

Limit: 1 per family. Offer expires June 15, 1963

MAIL IN ONLY

Swift's  
Jewel  
SHORTENING

MAIL this certificate with label from 3-1/2 lb. can of Jewel and your name and address to: Coloring Contest, Box 6566, Chicago 77, Ill.

20¢

Limit: 1 per family. Offer expires June 15, 1963