

LOCAL EDITORIAL COMMENT

Tuesday, May 5, 1964

Non Voters Have No Complaint

The Registration books are open. They will be for each of the next two Saturdays in the polling place nearest you. Take time out to register if you have not already done so. If you have any question about your registration, take time to check

it. The Election on May 30th is important. They all are. Everyone eligible should register. If you don't register, you can't vote. If you don't vote, you have no room to be critical of the results.

Justice Community

The people of the Justice Community are to be congratulated for their efforts in obtaining the new factory scheduled to locate there sometime this month. This is the second cause for congratulations for this community this year. They had previously won the Community Development Award. The new plant will mean a great deal to this small community. Already they take pride in their Fire House and the new

Church Building being completed. With the coming of industry, the Justice Community could blossom like a sleeping rose at the coming of spring.

In their meeting, they voted 100% for the new plant. With this spirit of community oneness, there is no limit to which they can climb. May this spirit continue and may the wedding of community effort and this new venture be a long and happy one.

WHAT OTHERS ARE SAYING

Why Is Quality Education Missing Its Mark In North Carolina?

WE THE PEOPLE Official Publication of The North Carolina Citizens Association Box 1987, Raleigh, N. C. April 1964

According to information extracted from the U. S. census returns for 1940, 1950, and 1960, North Carolina makes a poor showing on the education score as compared with all but a few other States. The proportion of the State's adult population found to be illiterate or "functionally illiterate" is a disgrace.

The State's young men and women examined for military service have been flunking the written examination at a shamefully high rate ever since the draft began in 1939. Indeed, the rate has been even worse since 1949. Few States have had a higher rate of flunk-outs on the Armed Forces Qualification tests, and this bad rate is true of both Negroes and Whites.

On standardized achievement tests and intelligence tests, average scores for the overwhelming majority of North Carolina students have, for more than thirty years, been lagging considerably below the national norms.

These gloomy facts have haunted North Carolina's quality education dreams for decades in spite of sustained, top-rate, and highly successful effort to improve the standards of public school facilities and professional staff.

The truth is that North Carolina has for at least three decades in spite of sustained, top-rate and highly successful effort decades rated above most other States in quality of school facilities, in the academic qualifications of teachers and other professional staff, and in the length of the school term. Its index of average teacher training has been, and is now, one of the highest among the States. Its rate of average daily attendance has been and continues to be well above the national average -- running most often among the highest ten States -- even in the absence of vigorous enforcement of the compulsory school attendance law. There is also clear evidence that children out of school who belonged in school (those not even enrolled) have been but a small percentage of the child population of compulsory school attendance age. The percentage has not even nearly approached one out of every six pupils. Yet, the 1960 census seems to indicate that one out of every six adults in the State is "functionally illiterate," to use the expression of the State Superintendent of Public Instruction.

The quality education standard has dramatically impressed its imprint upon every factor in the State's public school system except the minds of a great

many school children, the very thing it most needs to impress.

Certainly, this strange paradox ought to raise the question: What is lacking in the public school education situation for North Carolina children that is apparently present in the education situation for children in Utah, Wisconsin, Nebraska, Iowa and so many other States which outrank this State on measurement records of educational results but are shown by the research surveys to be inferior to North Carolina in school facilities and in the academic credentials of their teachers? Why has North Carolina's rankings in the surveys of educational results gone so often from bad to worse since World War II, while its educational facilities and the academic qualifications of teaching personnel have grown better and better?

No amount of political preaching or pious promises is going to do much good until the real answers to these questions are brought to light and used against the illiteracy problem. Until that is done, quality education is likely to keep on missing its mark for too many North Carolina children.

THE PASSING SCENE

Best time in the world for exercising. You can get your hand shook almost anywhere you go. Watch for the firm, sincere shaker; beware of the ones that feel like a dead fish.

Views And Reviews

BARRY GOLDWATER, Senator (R., Ariz.):

"I believe the United States must earn the respect that is due her from the other nations of this world."

LYNDON B. JOHNSON, President: "This administration believes the constitution applies to Americans of every religion, region, and race."

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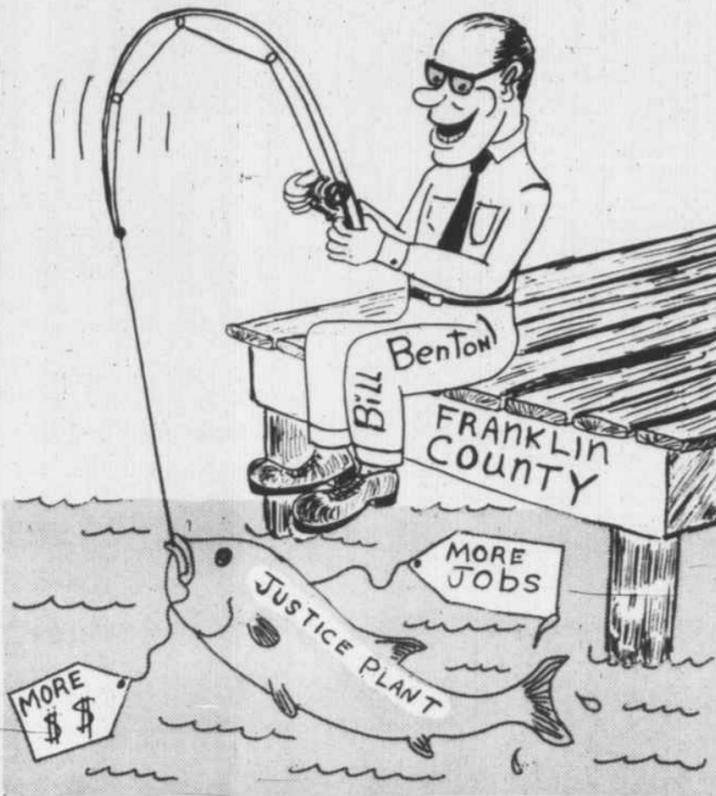
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"Happy Fisherman"



SENATOR JORDAN REPORTS

By Senator B. Everett Jordan

Washington - We in North Carolina were especially interested in the announcement that the major tobacco companies of the United States have agreed to set up a voluntary system of controlling the advertising of cigarettes.

More than any other state in the Nation, North Carolina is vitally interested in and affected by what happens to the tobacco industry.

Some very serious problems were created several months ago when the Public Health Service released its now famous "smoking report."

Since that time there has been considerable uncertainty as to the ultimate effect the report will have on all segments of the tobacco industry.

Recently the Federal Trade Commission completed hearings on a proposal that would require the labeling of cigarettes as harmful.

Of course, such action by the FTC would be most drastic and in my opinion is completely uncalled for on the basis of what is known at this time. A great deal of vague and unproved information has been spread about tobacco in recent years, and it would be a mistake to take punitive action against the entire industry until more data is available.

Under the code, a special ad-

ministrator would be appointed and he would exercise complete control over all cigarette advertising by tobacco companies.

For the most part, the code would take some of the "glamour" out of cigarette advertising and would eliminate the strong pitch advertisements now made to college students and other young people.

Of course, the ultimate solution to the tobacco problem must be found through accelerated research and renewed efforts on the part of farmers to produce desirable qualities of tobacco. But the action taken by the tobacco manufacturers is certainly a positive, constructive, and highly commendable step.

I have never thought that it would be wise for the FTC to take any action that would require the labeling of tobacco as harmful, and certainly the decision by the manufacturers to set up a voluntary code removes any necessity whatsoever for FTC action. I am most hopeful that the FTC will abandon any plans it might have had in view of the new code.

Polite

"My little boy is very polite," said Brown jovially. "Only the other night in the bus he pointed out an empty seat to a dear old lady and raced her for it."

Film Revue

Flight From Ashiya

This story concerns three officers, Yul Brynner, Richard Widmark and George Chakiris, serving with the United States Rescue Service located at the Japanese village of Ashiya. A cargo vessel is sunk by a typhoon and these men are called to rescue the survivors who are tossing around in the tempestuous seas.

During rescue operations, which last the length of the film, there is a flashback in the life of each of the men in an attempt to reveal what made these officers the way they are. Each flashback is a separate story of a trying ordeal in their past. Charkiris caused an avalanche which wiped out a village. Widmark hates the Japanese because his wife died in a prison camp. And, the third, Brynner's girl died on a bridge he had wired for explosion.

Shirley Knight, Suzy Parker and Daniele Gaubert take the leading roles for the fairer sex.

On Atomic Arms

Washington, D. C. -- The United States and the Soviet Union have announced a cut back in the production of fissionable materials. It is hoped this move will reduce cold war tensions but apparently will not reduce the ability of either to wage a nuclear war. The President announced that during the coming fiscal year production of enriched uranium would be reduced 25 per cent.

Looking Back With The Times

1 Year Ago

Eight vie for Beauty Title Friday. Louisburg voters to elect Mayor and six Councilmen. Kenya natives visiting here.

5 Years Ago

Edward Bartholomew gives Mills Band, \$7,468.00 for instruments. College Trustees OK school property purchase. Morgan challenges Wallace radio D. J. to Waketon duel.

10 Years Ago

Fire destroys Harris home near Justice. Miss Burt speaks to A. L. A. Dealers offer free safety auto inspection.

25 Years Ago

W. H. Green defeats H. C. Kearney for Mayor of Franklin. David W. Spivey dies. Youngsville extends town limits.

GIANT 32 QUART COOLER CHEST

STRONG MOLDED HANDLES
THICK SELF-SEALING LID

IT'S BIG!
17" LONG, 13" WIDE AND 12" HIGH

Light Weight but Strong, Famous Self-Insulating Miracle Kopper's Dylite! Keeps Food and Beverages Hot or Cold for days.

JOHNSON COTTON COMPANY
LOUISBURG, N. C.

Cooking Easier In Franklin County

New York. --Believe it or not, more than 93 percent of the housewives in Franklin County were still cooking on wood-burning or coal-burning stoves as recently as 1940.

Today it would be difficult to find any who continue to use wood. Coal is also a rarity in the kitchen. Gas and electricity are the fuels that are used most generally now.

This is but one of the many changes that have taken place in the way of life locally in the last 20-odd years.

The improvements in living standards and in housing conditions, as they affect the local area and other parts of the country, are highlighted in a study of data from the Commerce Department's Census of Housing.

In addition to the 93 percent of local housewives who had wood or coal stoves in 1940, there were 4 percent who used kerosene or other liquid fuels and 1 percent who relied on gas, either bottled or piped in. Only 2 percent of them were equipped with electric stoves.

The changes since then have been dramatic. Wood, as a fuel, is now to be found in

31 percent of the kitchens in the area. Coal and coke are in use in less than 1 percent of them and liquid fuel in another 2 percent.

The current figures show that 7 percent of the families in Franklin County are cooking with gas and 59 percent with electricity.

At the national level, the survey reveals that nearly two-thirds of the homes across the country are now using gas for cooking. Although gas holds a commanding lead over electricity, the lead is being whittled down rapidly.

Radical changes have also taken place in recent years in the way homes are heated, the survey shows. Only 12 percent of them are being heated by coal today, as against 55 percent in 1940. Wood dropped from 23 percent to 4 percent.

The big gainers were liquid fuels and gas. Gas usage rose from 11 to 48 percent in the period and oil and other fuels from 10 to 32 percent.

In the number one spot in Franklin County at the present time is wood, which is the heating fuel used in 49 percent of local homes.

FOR MOTHER'S DAY

SAMPLER	Lb.	2.00
FRUIT & NUTS	Lb.	2.25
ALL MILK CHOC.	Lb.	1.75
MINIATURE	Lb.	2.00
ALL SOFT CENTERS	2 Lbs.	3.50

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