we care





It's America's most popular! Why?

We think it's excellence of product.

Years and years ago,

when we decided to bake Jane Parker Fruit Cake,

we also decided to bake the best.

That's why Jane Parker Fruit Cake was then and is today over 2/3 fruits and nuts.

Just enough cake to hold together

the bounty of imported and domestic cherries,

pineapple from the Far East, citron from the Caribbean,

sun-drenched raisins from California and meaty pecans from the South.

We think, too, that value has made it popular.

IMAGINE, THE 5-LB. CAKE COSTS ONLY \$4.59.

That's dollars less than you might expect to pay

for such a fine fruit cake.

Now you know why Jane Parker Fruit Cake

is America's most popular:

One other thing you should know:

You can buy it only at A&P.

P.S. Wouldn't it make a great gift for someone? COPYRIGHT © 1967, THE GREAT ATLANTIC & PACIFIC TEA CO., INC.

Jane Parker Holiday Favorites!

Chiffon Cake PRG. 49c NUT LOAF CORE 45C APPLE PIE 2 24-02. 79c

Bread MADE WITH

Only at A & P can you buy America's favorite Fruit Cake!



BREAD & BUTTER PLATES



4 SALAD PLATES



Fire King Pie Plates No. Ed. 40 35c

Festively Delicious "Super-Right" Meats!

Boneless Rib Steaks Oven Ready-Rib Roast

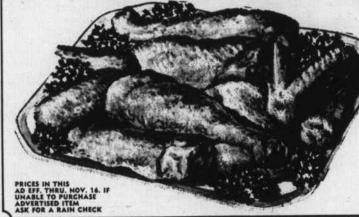
SHORT RIBS Lb. 39c OYSTER STEW 10-02-35c CAP'N JOHN'S FROZEN CON OCEAN PERCH POT PIES 4 8-02. 65c "SUPER-RIGHT" ALL MEAT 1-Lb. 49c BEEF BRISKETS

Pure Pork Sausage "Super-Right" Quality Government Inspected

Sliced Bacon "SUPER-RIGHT" 2 Lb. \$ 115 1-Lb. 59c



"SUPER-RIGHT" DUALITY GOVERNMENT INSPECTED



WHOLE FRYER LB.

Pan Ready Cut-up Fryer 1/4-Fryer-Leg With Back

1/4-Fryer Breast WITH WINGS

SPLIT FRYER WITHOUT

CAMPBELL'S CREAM OF POTATO, TURKEY NOODLE OR BISQUE OF TOMATO

SOUP Pre-Holiday Grocery Buys!

SALAD DRESSING STUFFED OLIVES

CAMPBELL'S

91/2-Oz. 69c

SUCCOTASH

Poultry Seasoning __Can 13C 1-Lb. 29c

CREAM OF MUSHROOM SOUP SMALL GREEN LIMA BEANS

30c

33c

39c

33c

SPECIAL LOW PRICE ON THOMPSON'S BRAND

Biscui

Sultana Salad Dressing

15-CENTS OFF 32-Oz.

45c



dexo

Morsels 53/4-0z. 2 Fresh Fruits & Vegetables!

een Palmolive Soap

• PACKED IN A COLORFUL REUSEABLE CANISTER

Jane Parker Potato Chips 1-14. 99c . A&P BRAND - GUARANTEED TO PLEASE

Spray Deodorant



8-0'CLOCK

. PRE-PRICED LABEL ON A&P

Instant Coffee

10-Oz.

Festively Flavorful Frozen Foods!

Marvel All Flavors Ice Cream Or Ice **Cream With Sherbet** 1/2-Gal Carton

Green Cabbage Lb. Avocados

49c 55c Oranges Grapefruit 55c

U. S. NO.-ONE ALL PURPOSE WHITE

Potatoes

Holiday-Quality Dairy Values! Instant Milk Solids Pkg. \$1.09 WISCONSIN CHEESE Lb. 69C

SLICES