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NESCAFE INSTANT COFFEE

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BUNNY POP POPCORN

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29¢

PORTS OF CALL

... FOR TRAVEL AND ADVENTURE



By Edward H. Sims

London - The difference is service, if you wonder why some fly the European airlines, or travel in European ships. This was reaffirmed to me recently when I flew BOAC's 509, London to New York.

Boarding the VC-10, a bit faster than 707's and DC-8's according to the crew (but for all practical purposes the same), the first refreshing note was the smiling welcome of the chief steward, Theodore.

In the tradition of British service he had a smile for every passenger as he or she stepped aboard. That warm welcome is worth much. The same attitude was displayed by the stewardesses, regularly inquiring about passengers' needs—and always with a polite, "sir" or "madame."

The food was excellent, and there were good portions, for economy class passengers as well as in first class. English tea time is always welcome, even for those who partake only once in a while, perhaps only when aboard an English ship or plane, and adds something to the flight.

The personification of the perfect stewardess was aboard this 509 flight—Janice. There are other good British stewardesses with her efficiency and manner, no doubt, but one thinks few surpass her. The entire crew was efficient but Janice seemed the summation of what is well-mannered and polite in British service.

The VC-10 seemed smoother to me than the DC-8 or 707 and it almost certainly is quieter in flight. One good feature of the aircraft I happened to be on was the loud speaker system. When the captain spoke to passengers that loud, static-crackling sound which so often knocks one out of his seat was missing. The voice was calm, volume low.

I like the dark blue and white of BOAC personnel uniforms, rather than the lighter and brighter colors but this is personal preference. I also like the sensible attitude of all stewardesses. They don't strut about but seek to give service, a far cry from what one finds on some U. S. airlines today.

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TIDE DETERGENT GIANT SIZE 77¢

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ARMOUR STAR WESTERN STEER

STEAKS

SIRLOIN \$1.19 POUND

T-BONE BONELESS RIBS \$1.29 LB.

BONELESS SIRLOIN TIP ROAST \$1.09 LB.



QUALITY GROUND BEEF 59¢ LB.

CAMPFIRE BACON 75¢ LB.

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