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TUESDAY, NOVEMBER 25, 1913.

**GRAFTING ON  
NEWSPAPERS.**

There are always people and organizations working the newspapers for free advertising and there are many who try the game but fail to make it work. The United States Government is one of the greatest offenders of this kind to be found. The different departments are constantly sending out circulars, notices, booklets and other kinds of matter which the newspapers are expected to copy largely from and send the information broad cast over the country free of charge. The men who prepare the articles are paid handsome salaries for their work and the stenographers who do the typewriting get good pay and the men in the Government printing office are paid well for their work, yet the country paper who is to give publicity to the matter and really make it of any benefit to the public is paid nothing but simply grafted on for the amount of space used. The thing that prompted this article is a plain circular issued by the War Department and sent out from the Asheville Recruiting station, giving notice of the dates on which the recruiting officer will hold examinations at different places in the state. It is an advertisement purely and simply and the papers should be paid for giving the matter publicity yet we know that the average country paper will run it and not think of charging for it. This is only a sample of the kind of grafting that is practiced on newspapers, by all kinds of organizations and many people. The papers are largely to blame for this condition of affairs for they do not stand up for just rights in such matters. The papers are the channels through which the public is advised of nearly all movements and acts of the Governmental affairs and they give enough of this as matters of news without being ridden for free advertising.

"To see loaded wagons coming in on a trot on the sand clay road where we have seen them have to stop to rest their horses, is a pretty sight."—Newton Enterprise.

The above paragraph describes in a clear and concise manner that no one can fail to comprehend, the great good to be derived from good roads by the farmers and people generally who use them. It is more than half the saving in hauling. That is, more than double the load hauled over our roads in bad weather such as we have during the winter months, can be hauled over such a road as the Enterprise so plainly describes. It is a fact that people who do not know the true value of good roads do not realize at all what they are missing

by not having them. Once they did get accustomed to them and have a system built over the entire county, they would not take their cost to be without them again. That is if they are built within a reasonable cost as they should be.

We trust the election to be held in Lovelady Township on December 2nd, will be the means of establishing and building a fine system of good roads all over Caldwell County. When one part of the county makes such a move it then becomes the plain duty of the other sections to follow suit and keep up the march of progress and enjoy the comforts and pleasures to be derived from such a progressive movement. The people of Lovelady are much enthused over the prospects of being put in closer touch with the outside world through the means of a modern system of good roads, and it will be the means of building up that portion of the county in advance of other portions. Let us all aid in this movement as much as possible and the results will be most gratifying to one and all. Here's to the success of the election on December 2nd and to the progressive citizens of that township.

**YADKIN VALLEY.**

The Box Supper at Piney Grove school house was an enjoyable occasion and netted the improvement fund \$16.

Mr. R. T. Lenoir is an enthusiastic breeder of the Hereford cattle and has some excellent pure bred animals.

The annual shucking bees have begun gathering neighbors, who work, talk and dine well.

Several farmers have asked permission to sell their live stock and poultry at auction at the close of the exhibit at the live stock show. Officers in charge state that they are glad to make this a feature of the day and urge buyers and sellers to gather with that end in view. If the show will assist in the sale of better stock it will serve a far reaching purpose. Our county is better fitted for stock raising than most sections of our state, so that this industry should be fostered zealously. We urge all farmers who wish to buy or sell to be there—one with the goods, the other with the price.

**SOON EXHAUSTED.**

"The most unpromising man sometimes shows surprising spirit when put on his mettle."  
"Quite so, but unfortunately the strain on him is so great that he can't hold up for a minute longer than the occasion absolutely demands."

**ITS INCONVENIENCES.**

"Many a girl firmly believes her face is her fortune."  
"Yes, and many an investment of that kind has some very bad features."

**ALWAYS SOMETHING.**

"The high cost of living doesn't bother a rich man like you."  
"Not greatly, I'll admit. What annoys me principally is that income tax."

**SERENE NOW.**

"Plimly prides himself on taking a philosophic view of life."  
"That's because he has just recently had his teeth put in first-class order by a competent dentist."

**IN JOYOUS MOOD.**

"Nero fiddled while Rome burned!"  
"Yes," replied a member of the "arson trust." "He was probably thinking about the fire insurance."

**Finest 25c Value  
With Guarantee  
Thrown in**

You buy 25c hosiery anyway, why don't you insist on a guarantee, too? Buster Brown's DARNLESS Guaranteed Hosiery is the finest appearing and fitting hosiery sold today for 25c guaranteed or non-guaranteed. It will pay you to ask for it, as its appearance will sell it and its wonderful wearing qualities will make you buy it regularly.

**Buster Brown's  
DARNLESS  
Guaranteed Hosiery  
For Men, Women and  
Children**

25c Pair 4 pairs Guaranteed 4 months

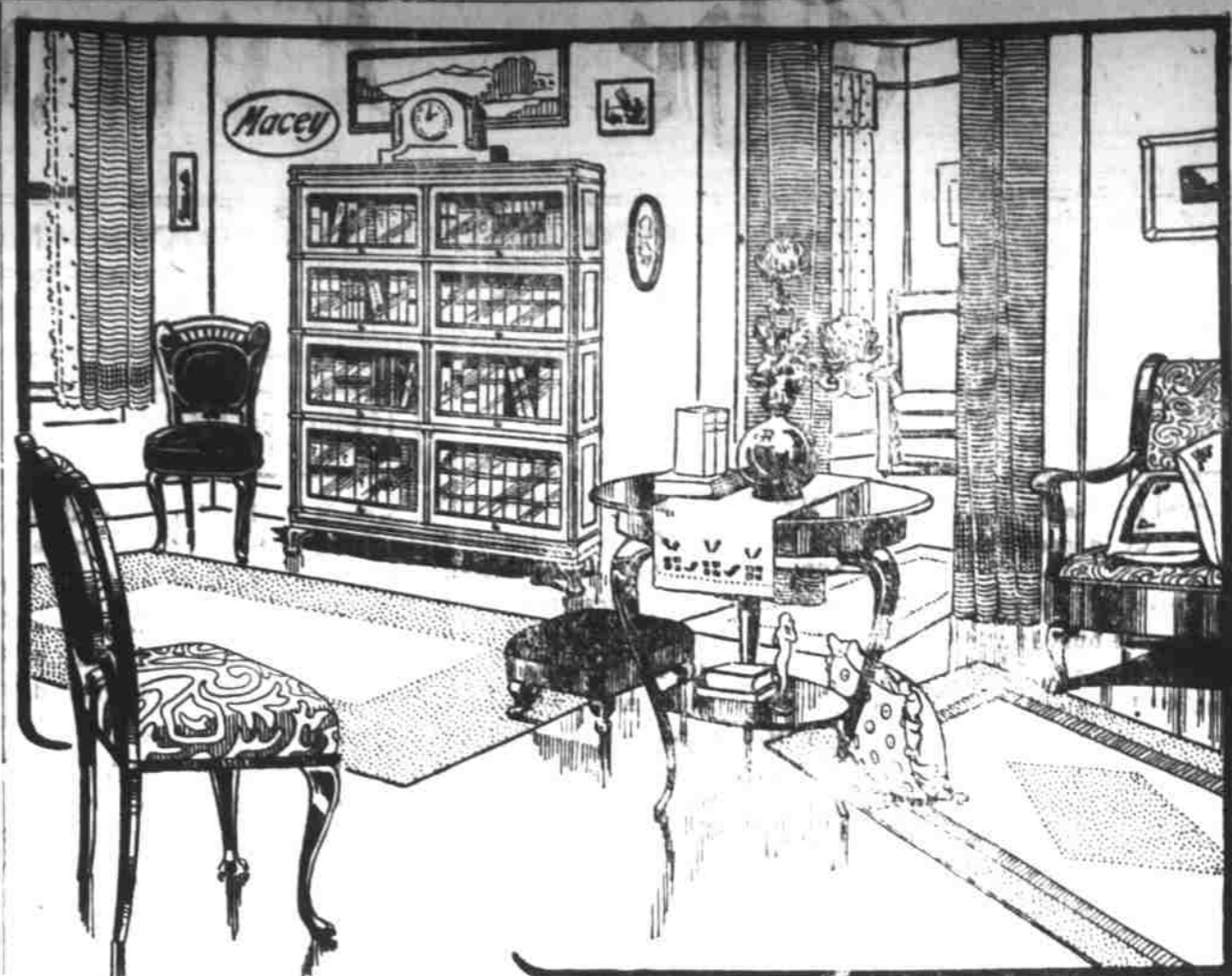
is made from finest long staple Sea Island Cotton Yarn, with wearing parts, heel, top, sole and toe, strongly reinforced with 2, 3- and 4-ply light linen thread. All colors, sizes weights and styles. Dollar box of four pairs guaranteed for four months. Ask to see it the next time you buy hosiery.



**PULLIAM'S  
POPULAR SHOE STORE**

**Nervous And Sick Headaches.**

Torpid liver, constipated bowels and disordered stomach are the causes of these headaches. Take Dr. King's New Life Pills, you will be surprised how quickly you will get relief. They stimulate the different organs to do their work properly. No better regulator for liver and bowels. Take 25c and invest in a box to day. At all druggists or by mail. H. E. Bucklen & Co. Philadelphia and St. Louis.



**When It Is for the Home, It Is an Investment!**

The dollars idly spent are gone and can never return, but an INVESTMENT returns its interest year after year. What greater INVESTMENT can you make than purchase to

**Beautify Your Home?**

We therefore commend you to a consideration of our offerings in ART SQUARES and RUGS. We have just received 40 full Bales of Axminster, Body Brussels, Tapestry, Ingrain and Wool and Fiber Art Squares.

Come in and look them over. No obligation for you to buy. It is our pleasure to show them to you. Look at these prices:

9x12 Ingrain Art Square	-	-	\$5.00
9x12 Tapestry Art Squares-	-	-	10.00
27x45 Velvet Rug	-	-	1.25

**Bernhardt-Seagle Co.**

**Wholesale and Retail  
Hardware and Furniture**

**THANKSGIVING**

Just received a fresh shipment of Cranberries, Heinz Goods, Beechnut Goods, Catsup, Jellies, Fine Candies, Get your

**Thanksgiving Cakes**

from us now. We carry a full line of all kinds of Dainties and supplies for your Thanksgiving Table.

**BRANNON & BROWN**  
Bakers, Confectioners, Family Grocers

**5 & 10c STORE SPECIALS**

For Saturday and Monday we will run:  
Standard Granulated Sugar at.....5c  
Good Grade Rice.....5c  
Octagon Soap.....4c  
Good heavy Men's fleece Undergarments 39c  
Or two pieces for.....75c  
A real 40c 5 strand Broom.....25c  
Sugar, Rice and Octagon Soap will remain on sale at above price until further notice.  
Seasonable merchandise all through the stock cheap. Come in and look our stock over—make your wants known—will make it a point to always get what you call for at

**DINGELHOEF'S 5 and 10c STORE**

**THANKSGIVING!**

Thursday, November 28th, is National Holiday

We are supposed to give that day over to Spiritual things—Thanksgiving. Will you do that? All of us should.

Then do you ever feel proud of the town of Lenoir? OUR TOWN—YOUR TOWN. See the bargains we are offering you. No town in the State can beat them.

\$5.00 Ladies Sample Hats at.....	\$2.50
4.00 Ladies Sample Hats at.....	2.00
2.00 Ladies Sample Hats at.....	1.00
6.00 and 7.00 Ladies Fur Coats.....	\$5.00
6.00 and 7.00 Ladies Broad Cloth Coats.....	\$4.00 5.00
60c Pure Wool Serge at.....	45c

Big Lot Sample Shoes Just in and selling at Wholesale price. Do your trading in Lenoir and at

**THE RACKET**

**Southern Railway**

Operating Over 7,000 Miles of Railway.

Quick route to all points—North, South, East and West. Through trains between principal cities and resorts, affording first-class accommodations. Elegant Pullman sleeping cars on all through trains. Dining, club and reservation cars. For speed, comfort and courteous employees, travel via the Southern Railway. Rates, schedules and other information furnished by addressing the undersigned:

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