

GREENSBORO AS IT IS.

A Quiet Hamlet Transmogrified Into an Industrial Center.

The Clangor and Hum of the Loom Mingles With Holy Hymn and Solemn Prayer—Greensboro's Glowing Present and Brilliant Future.

It is often the case that a town whose past is famous can have no glory in store.

A community that revels in a splendid history is apt to be listless in the present and dead as to the future. A populace sprung from an heroic and famed ancestry is liable to dwell so lovingly on their fathers' deeds and luxuriate so enthusiastically in their record, that they forget to live to the present and reck not of what is to come. It is not so with Greensboro. Though the tale of her origin and development is unique, though here have been fostered, in years long gone, high ideas and noble purposes that left their imprint on the history of State and Nation; yet Greensboro's glory has not dimmed with the closing days of the nineteenth century.

In fact, each succeeding year of the last decade has added to her renown. She is to-day such an intermixture of educational, commercial and industrial enterprise as no town of like size in this broad nation can excel, and few equal.

It is here the State Normal and Industrial College is situated, pouring forth year by year a stream of intellectual effulgence that helps to lighten the dark corners of the earth. Here, too, is located the Agricultural and Mechanical College for the colored race, an institution that, under the fostering care of the State and Nation, and the intelligent administrations of the faculty, backed by an earnest public approval is doing noble work in the uplifting and upbuilding of the colored race and furnishing them the only key to good citizenship, "education."

The Greensboro Female College, an Educational Institution for young ladies, under the control of the M. E. Church, South, but whose portals are open to all who choose to avail themselves of the advantages offered, has for over fifty years been domiciled within the confines of Greensboro.

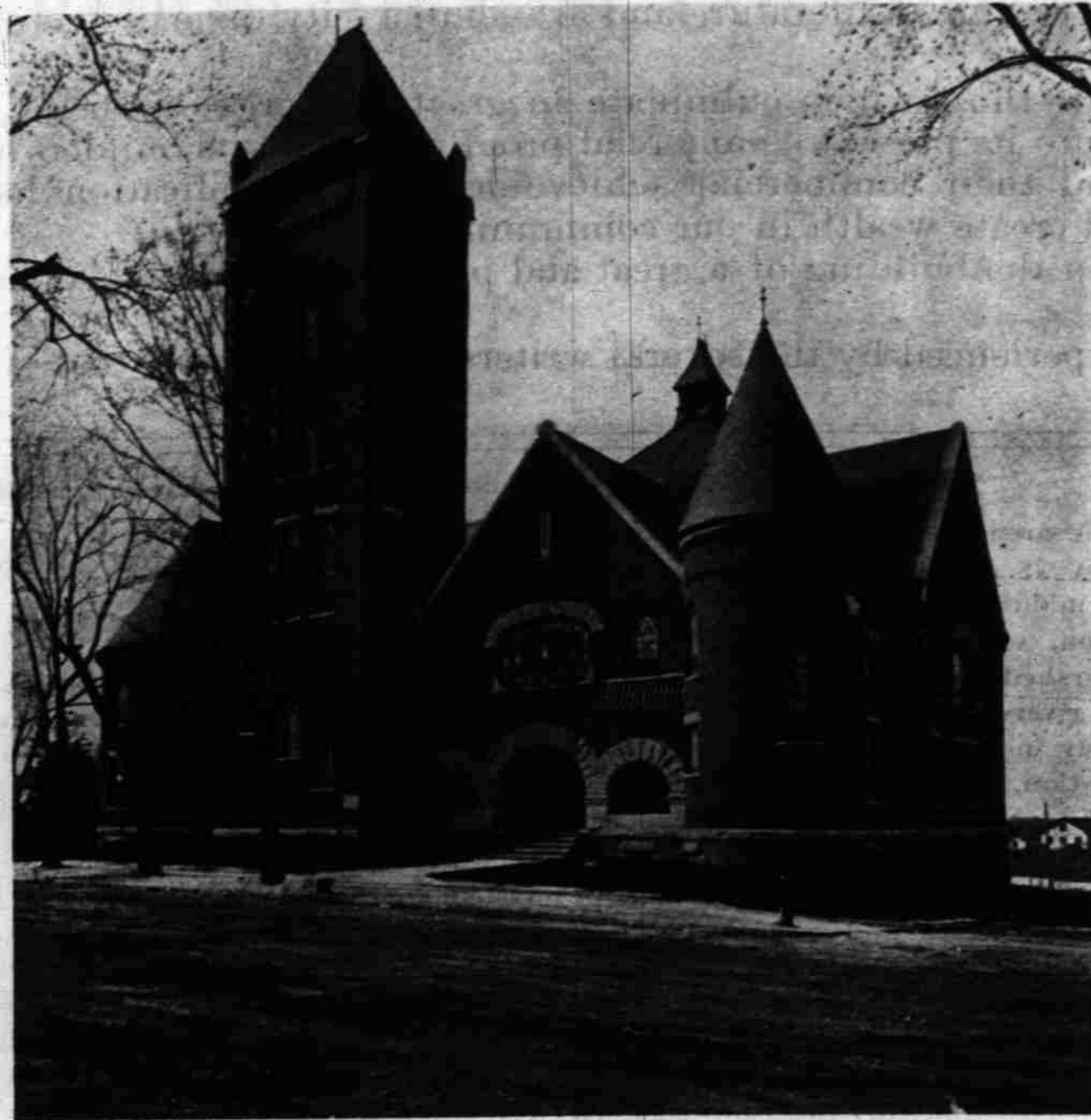
Other educational institutions also find in Greensboro a congenial abiding place. These educational institutions have justly entitled Greensboro to the sobriquet of "The Athens of the Carolinas." But they are not Greensboro's only boast. Far from it. It is here

that great cotton factories are located, giving employment to hundreds. It is here, too, that there are great tobacco factories, lumber mills, woodworking factories, spoke and furniture works, brick yards, and machine shops that furnish profitable employment to brawny men.

Greensboro is the county seat of Guilford County. It was set apart as a town in 1808.

It is most favorably situated at the junction of the Southern Railway and the Atlantic and Yadkin Railway and their branches. It has an elevation of nine hundred feet above the sea level, and a genial and healthful climate.

The city has everything that represents the prosperity, intelligence, energy, enterprise, and with all the virtue of any community of 13,000 people congregated in any portion of this land of the free. We could give a wealth of facts to substantiate this broad statement but as this paper is addressed to those who look ahead and to those who investigate before they invest, we, through the columns of this edition, invite the attention of the accumulated wealth, ripe experience, latent energies, hosts of unemployed or half employed citizens of the crowded cities of the great North and East to our advantages. To them we



WEST MARKET STREET M. E. CHURCH, SOUTH.

Lines of railway extend from it in eight different directions. Numerous feeders have been constructed, connecting important points with the lines now centering at Greensboro. The Atlantic and Yadkin Railway is the shortest line to Wilmington and Charleston on the South, and in its Northwestern connection brings the Pocahontas coal fields within a short distance, and places the coke and coal of that famous region in the Greensboro market at a very low figure, and gives us direct communication with Cincinnati, Chicago and the entire Northwest.

say investigate the inducements offered in Greensboro and then if satisfied come and seek enjoyable homes and business opportunities among us.

We leave the historic part in the background; it is refining, ennobling and emphasizes the glory and prosperity of to-day. With both in view the record is complete. In the pages that follow are pictured some of the past and much of to-day. Look first on one and then on the other. With this final harmony in view, we respectfully introduce what may follow.

ALFRED COLLINS.

FIRE PROTECTION.

A Brief Resume of the Various Companies, their Equipment and Development.

Greensboro is amply protected against the ravages of the fire fiend in the possession of one of the best and most efficient if not the largest fire department of the State.

The first volunteer fire company was organized here in 1847 when a number of the best citizens of the city formed the Greensboro Fire Company most of whom have passed away and their places taken by a younger element.

The Greensboro Steam Fire Engine Company No. 1 was brought into existence in 1884 with a membership composed in part of business men and the more active members being taken from the ranks of the younger men of the city. This company was first equipped with an old hand engine and later with a Holloway Chemical, made in Baltimore, which in 1885 was replaced by a La France Steamer of the rotary pattern.

This company first used a jumper and later a hose wagon of modern type, and has four horses. The average membership of the company is about twenty-five, who have handsome uniforms and thorough equipment of every kind.

The new building of this company which was erected in 1885 on a lot back of the county court-house embraces meeting rooms, sleeping apartments, and all modern conveniences.

Hook and Ladder Company No. 1 was organized about nine years ago, occupies a part of the same building with a Rumsey hand truck, which in 1898 gave way to an Aerial truck of the most approved pattern which cost over \$2,500. This company has twenty-five members all of whom are uniformed.

The Eagle Hose Company No. 7 was organized in 1891 and located in temporary buildings on Depot street, near the Southern Railway freight depot.

This company like the others first used a hand jumper and after four years bought a modern one-horse hose wagon.

The horse used by this company is said to be the finest fire horse in the State.

By August 1st of the present year this company will doubtless occupy together with Hook and Ladder Com-

pany No. 1 the new \$6,000 building now about to be erected.

The South Side Hose Company No. 4 was organized in 1894 and the history of its development is almost a counterpart of the history of Eagle Company No. 7. Their building is located on Braggstreet, near the Graded School. It has a goodly membership, and regular attendance and has done excellent service.

The West End Hose Company No. 5 was organized about two years ago with a jumper and other primary equipments. It is located near the State Normal and Industrial College, has an active membership mostly of young men, and a bright future.

The Excelsior Hose Company No. 3 is composed entirely of colored members, and is located at the City Market. This company is probably ten years old. It is well equipped with jumper, uniforms and other equipments, and has always given good and satisfactory service, in conjunction with the other companies for the city's protection.

The Greensboro fire department has always been notable for its freedom from local jealousies and factional feelings among the various companies, which influence has so often disrupted the departments of other and larger cities.

Three years past the Gamewell Fire Alarm system was installed and the principal places of the city provided with fire alarm boxes.

The Greensboro department holds records that have been made at all State tournaments, and has numerous prizes and medals obtained at those gatherings.

The Eagle Company holds the best dry running record in the South, having made a three hundred yard dash in 50 seconds.

The State tournament and meeting of the North Carolina State Firemen's Association will be held in Greensboro August 1, 2, 3, and 4, and the event will be celebrated with industrial and county exhibits and trades display. It is intended to make this one of the most important events in the history of Greensboro.

The present officers are: W. R. Pleasants, acting chief; E. L. Clarke, secretary; Frank C. Boyd, treasurer.



REV. W. R. PLEASANTS.

F. A. MATTHEWS,

DEALER

WOOD AND COAL.

PROPRIETOR CITY DRAY LINE.

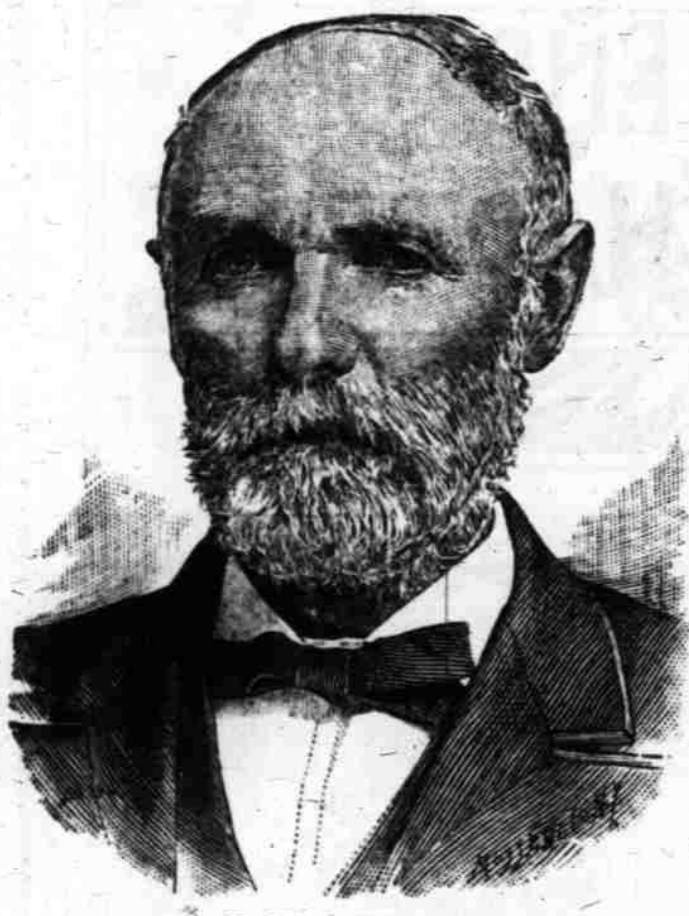
COAL AND WOOD YARD OPPOSITE ATLANTIC & YADKIN DEPOT.

GREENSBORO, N. C.

During the past six years Mr. F. A. Matthews has built up an excellent business in coal and wood and enjoys a liberal share of the patronage in Greensboro and vicinity.

His yards are amply provided with sidetracks and sheds and a large business is carried on in kindling-wood, which is made on the spot.

Mr. Matthews is also proprietor of the City Dray Line, which handles a great amount of the city's traffic.



J. VAN LINDLEY,

Founder of Pomona Hill Nurseries and President of the New Incorporated Company.

POMONA HILL NURSERIES,
Pomona, N. C.

J. Van Lindley Nursery Co.,
Proprietors.

Established 1866.

Incorporated 1899.

Thirty-three Years Old and
Good for as Many More.

These nurseries are the oldest and largest in the State, and among the largest in the South. For a third of a century they have gradually grown in popular favor. They have always been progressive and leaders in the dissemination of horticultural interests. Not in the business purely for the money but for the love and advancement of practical and profitable horticulture, also by upright business methods, sterling integrity, and the filling of orders true to name, their name is a by-word for reliability throughout the country.

As the name "Pomona" is synonymous with fruit, so also is the name Lindley. Joshua Lindley, father of the founder of these nurseries, established the first commercial nurseries in the State, if not in the South. In his day he was a leading pomologist and one of the leading authorities in the United States on the peach. So the present Lindley has been in the business all his life, an expert in the

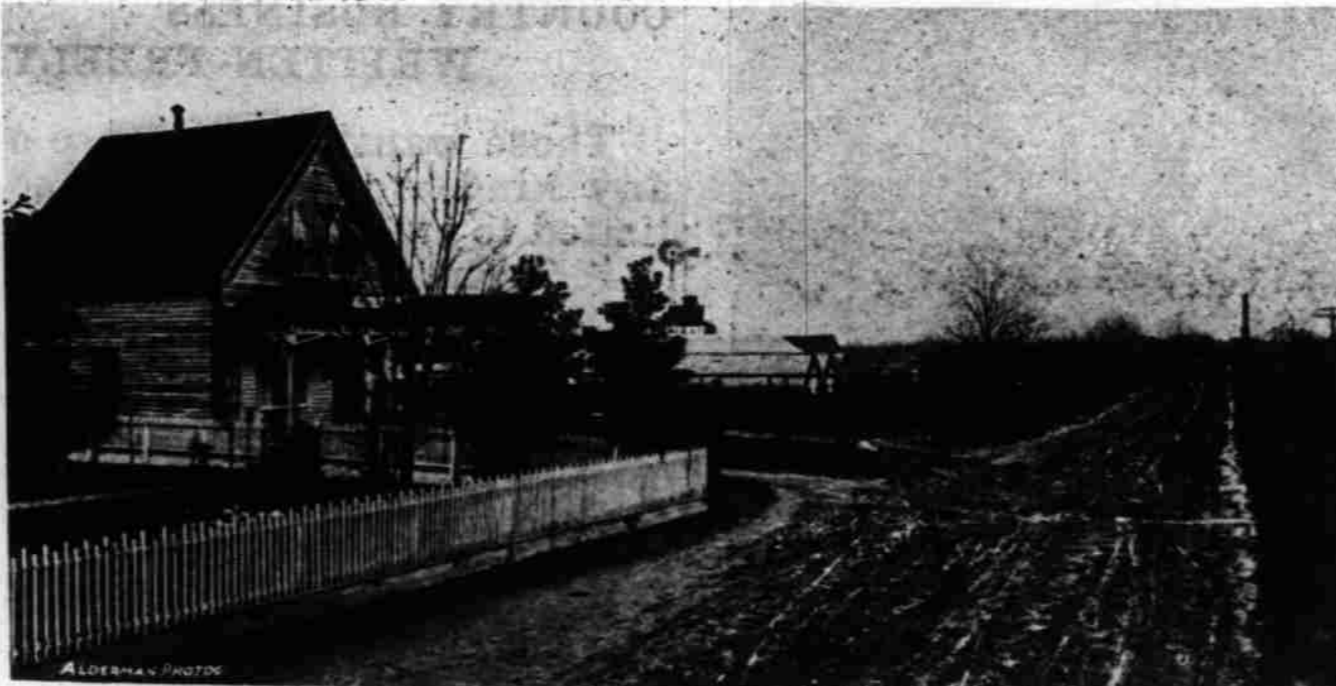
business. It takes more experience in the nursery business in order to grow "good trees" than most any other pursuit. As there are all sorts of everything so there are all sorts of trees. If you want the best, get them from experts.

One of the constant and unfaltering aims of these nurseries has been their work of collecting just such varieties of the different fruits as are suited to the many different sections of the country, and in this they have succeeded most admirably. During the past few years great advancements have been made in fruits and horticulture. Fruits have been tested and disseminated from all the different sections of our great country, many gaps have been filled where heretofore we had no fruit. This company offers five varieties of Japan plums, ripening in

ing towns grow and the demand increases.

The company own 1,250 acres two miles west of Greensboro. From three to four hundred acres are constantly cultivated in their vast output which is shipped all over the country, both North and South.

The peach tree trade of the company is gradually extending North. They ship same largely to Pennsylvania, New Jersey, and New York. The orchardists there have learned that they can get healthy stock, true to name, from these nurseries. No disease of any kind is found on their growing stock. They are kept healthy and clean. During the growing season acres and acres of stock can be seen, hardly a weed visible anywhere. High cultivation is given, everything



VIEW OF OFFICE, GREENHOUSES, ETC.

succession from June till August—nearly two months without a break—young and enormous bearers, coming into bearing second year; quality superb; always reliable, fruiting oftener than the peach. They have been thoroughly tested and are a grand success in every way, everywhere.

Twelve varieties peaches ripening in succession from June till frost without a break. Winter apples for the mountain, Piedmont and cotton belt. Some of their specialties are apple and peach trees for market orchards, Oriental fruit and nut trees, pears, plums, and in fact general nursery stock for family and market orchards.

CUT FLOWER DEPARTMENT.

During the last few years there has been a growing demand for fancy cut flowers, and this company are now supplying as choice cut flowers and floral designs as can be had from any market. They propose to increase their output of same as the surround-

kept clean, thrifty, and healthy. Nothing allowed to stunt, hence the good quality of their stock.

Some idea of the annual output of these nurseries can be had from the following partial list offered for fall of 1899 and spring of 1900:

- 50,000 Plum,
- 50,000 Pear,
- 25,000 Cherry,
- 200,000 Apple,
- 300,000 Peach,
- 100,000 Grape Vines,
- Roses, Shrubs,
- Shade Trees, Evergreens,
- Small Fruits, Etc.

The company this winter have grafted over four hundred thousand apple for the trade two years hence and will bud fifty thousand apple the coming season.

The company will give any information as to varieties, general cultivation to prospective buyers anywhere. Write for their new 1899 Illustrated Catalogue and forty-page pamphlet on "How to Plant and Cultivate an Orchard," both free on application.

Address,
J. VAN LINDLEY NURSERY CO.,
Pomona Hill Nurseries,
Pomona, N. C.



TWO-YEAR KIEFFER PEAR TREES IN NURSERY ROWS.
(Photo from Our Growing Stock.)

POMONA TERRA COTTA CO.
POMONA, N. C.

MANUFACTURERS OF

**SALT-GLAZED SEWER PIPE,
TERRA COTTA FLUE PIPE,
FLUE OR CHIMNEY LININGS,
TERRA COTTA WELL TUBING,
DOUBLE-STRENGTH RAILROAD
CULVERT PIPE,
FARM DRAIN TILE,
FIRE BRICK, ETC.**

This concern was established in 1886 for the purpose of making brick and farm drain tile. Its original capacity was very limited, starting with a ten-horse power engine and boiler. The works were gradually enlarged, and in 1893 new and large buildings were erected and suitable machinery purchased, making the works a complete sewer pipe plant with 150-horse power engine and boiler capacity, with an annual output of 250 car-loads. The trade rapidly increased and it soon appeared that this capacity was inadequate. So in 1896 a new site was secured near the old works and another and larger plant was built, making a total of 375-horse power and an annual output capacity of 600 car-loads of manufactured goods.

Most of the output of the concern is disposed of in North Carolina and in the border cities and towns of Virginia and South Carolina. The officers are,

- J. VAN LINDLEY, President.
- DR. JOHN E. LOGAN, Vice-President.
- W. C. BOREN, Secretary and Treasurer.
- C. P. BOREN, Superintendent.
- R. B. BOREN, Assistant Superintendent.