

Thriving Greensboro.

Its Opportunities for the Investor, Manufacturer and Homeseeker.

In a letter recently appearing in the Manufacturers' Record,

by the legislature of the bill authorizing \$1,000,000 in bonds to extend the system of water, lights and streets in Greensboro is but another of the rapid strides in which this city has more than doubled its population in a few years.

One of the centers of manufacturing, there are over a hundred cotton mills within a radius of fifty miles, which are successively attracting in most cases are pre-empting their capacity.

Largest, the Proximity to Greensboro, employs several hundred men, and expects to make to the plant. This is controlled by Cone Mills Co., of Greensboro, credited with annual sales of \$1,000,000. It is reliably stated that the plant costing \$300,000 will be completed during the present year, and will give employment to a large number of hands. In fact, the mills are springing up throughout the State.

The tobacco market shows a steady increase in sales last year, when over \$1,260 was paid to the farmers. Greensboro is rapidly developing into a wholesale center. Every line is now represented. Railroads having permitted the jointing trade to expand wonderfully, especially in reaching the Southern sections. The finishing mills at Greensboro, which finishes the product of the cotton mill, is one of the best in the South, and its products are shipped to India, Africa and elsewhere.

Although there are numerous manufacturing, the excellent railroad facilities possessed by Greensboro indicate it will become a prominent textile and summer-manufacturing point, having twenty-five passenger trains daily.

The Southern Railway has shown its interest by recently completing a handsome freight station of brick, 300 feet long, and is erecting an elegant passenger station costing \$50,000.

Greensboro is the "Gate" for traveling men; they come and go by the hundreds, owing to the convenient passenger train service. The city has three banks, with two trust companies soon to open their doors. The schools include State institutions for white and colored, female colleges, graded schools, etc., and almost every religious denomination has a church.

What is said to be the finest office building in this State is in course of erection, costing \$35,000, which will relieve the congestion on those lines. The soil of this section permits raising all cereals, and is very productive. In the past attention of farmers has been principally devoted to cotton and tobacco, which resulted in a lack of developing other agricultural interests. More wheat, corn and bacon are now raised, with the fact that more than 400 per cent. of wheat drills were used in this State last year than any previous year confirms.

The developments in North Carolina in their infancy, both in textiles, lumber, iron and railroads. On every side manufacturers are paying handsome dividends and putting their surplus into new operations, annoyed by disturbing labor agitations or dissatisfied element. The lumber industry is large and growing. There were several family mills in operation in the State last year. New railroads are projected in many sections, and all are operated in healthy financial condition.

The climate is all that could be desired, and the severe winters of the North are unknown, nor the long summers of the South. But situated between the two, this section offers a most desirable medium and permits of a work ten months in the year.

There are the elegant estates, with the most modern improvements and highly cultivated. The latter, as a rule, are hospitable and courteous. This is the paradise of the hunter; the mild climate is ideal for their breeding, and they are easy to freeze them out. There are also the quail from being abundant in the State.

For the energetic and hustling Western people, and the Southern people, and the Northern people, it will be known far and wide for its manufacturing and agricultural prominence.

G. T. KEARSLEY.

C. E. Holton's Drug Store.



INTERIOR VIEW OF C. E. HOLTON'S DRUG STORE.

One of the oldest drug stands in the city is that of C. E. Holton in the McAdoo Hotel, an interior view of which we present herewith.

Mr. Holton is a native of North Carolina and a resident of Greensboro for the past fifteen years. He entered the drug business here in 1888, purchasing the stock and trade of Hunter & Michaux, in the store he now occupies. Since then he has greatly increased the stock in both quality and quantity and has increased the volume of the business accordingly. Mr. Holton is now the owner and manufacturer of the famous Tar Heel Liniment, which has become exceed-

ingly popular throughout this section of the country, and is supplying it to the drug trade generally. He is the inventor of the Marshmallow lotion for the hands and face, a delightful preparation for the skin.

Mr. Holton has taken a prominent part in Pythianism and is past master of the State; in Odd Fellowship he has been equally active and is Past Noble Grand of Buena Vista Lodge.

The prescription department of his business is under the personal supervision of Mr. Z. V. Conyers, a graduate of the Philadelphia College of Pharmacy, and a druggist of long experience.

H. H. CARTLAND, MERCHANT TAILOR,

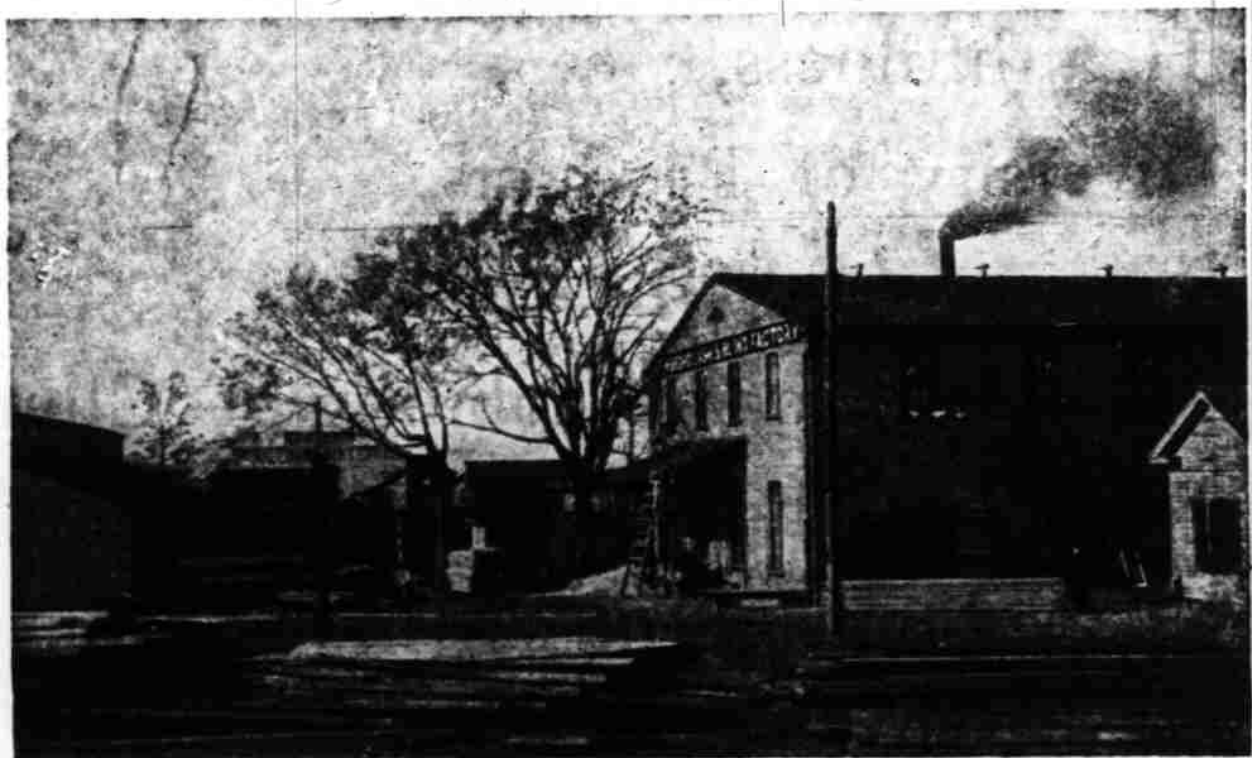
AND DEALER IN

Fine Cloths, Cassimers and Gents' Furnishings

... OF ALL KINDS ...

106 South Elm Street, GREENSBORO, N. C.

Greensboro Sash and Blind Factory.



The oldest wood working establishment in Greensboro is depicted in the above illustration.

The Greensboro Sash and Blind Factory began business in 1884 and has doubtless furnished more material that has entered into the construction of buildings in this city than any other concern.

The location and shipping facilities are unsurpassed, the plant being situated between two streets and on two railroads, with side tracks through which it can ship by either the Atlantic & Yadkin or the Southern Railway.

The product of the plant supplies a considerable amount of the local demand and is shipped to Virginia, West Virginia and South Carolina. The output embraces doors, sash, blinds, brackets, mantels, framing, ceiling, siding, flooring, mouldings, fine interior finish being a specialty.

HONESTY AND FAIR DEALING IS OUR MOTTO.

BEST GOODS AT LOWEST PRICES.

CRUTCHFIELD HARDWARE COMPANY.

S. ELM ST., OPPOSITE WATER TOWER.

E. P. PARKER, MANAGER.

Greensboro Roller Mills.



[See Reading Notice on Page 15.]

EDUCATION.

Guilford's Fuel in the Lamp of Learning.

Colleges, Academies, Institutes and Schools, Our Strength, Justice. Our Aristocracy, Knowledge.

The educational advantages of Guilford County are such that families are seeking settlement here for the purpose of educating their children.

Its own excellent schools, and the readiness of its people to patronize the foremost colleges of the State and County, have given Guilford County a well deserved reputation for scholarship and culture, and it is well entitled to be known as the "Athens of the Carolinas."

The fact that morality and intelligence go hand in hand find exemplification in the high moral tone of the community.

Its citizens have long been eminent in literary and scientific pursuits and earnest in their efforts to secure for the people the opportunities for education and culture that have given the county such a high niche in the temple of learning.

The story of some of the educational institutions whose work in the field of letters has cast a benign influence to all quarters of the state and spread the fair fame of Guilford County as a seat of learning, from the ocean washed shores of Dare County to the rock-ribbed valley of the Hiwassee and beyond the confines of "the Old North State" is briefly told in what follows:

The State Normal and Industrial College for Women was established by act of the General Assembly of 1891. The act provided that the institution should be located "at some suitable place where the citizens thereof will furnish the necessary buildings, or money sufficient to erect them."

The Board of Directors accepted Greensboro's offer of \$30,000 in money, and a ten-acre site, donated by R. S. Pullen, R. T. Gray and others.

The purpose for which the Institution was created is stated in the act establishing it:

"The objects of this Institution shall be to give to young women such education as shall fit them for teaching; to give instruction to young women in drawing, telegraphy, typewriting, stenography and such other industrial arts as may be suitable to their sex and conducive to their support and usefulness. Tuition shall be free to those who signify their intention to teach." \* \* \*

Dr. Charles D. McIver was chosen president. Under his administration the growth of the Institution has been almost phenomenal. It was opened to students in the fall of 1892. Every Legislature since its establishment has added to the annual appropriation for the support of the college until the amount has been increased from \$10,000 to \$25,000.

Beginning with dormitory capacity of less than 150 with fifteen recitation rooms, including faculty offices, a teaching force of fifteen, and an enrollment of 223 students, the Institution has at the end of the sixth year 437 regular students, and 188 pupils in the practice and observation school, a teaching force of thirty and dormitory accommodations for 350.

A total of 683 people are receiving instruction from the faculty of the College.

The purchase of 112 acres of land adjoining the fourteen acres already occupied by the College, provides a private park for students.

More than 1600 students have matriculated, representing every County in North Carolina, except two.

About two-thirds of its students would have attended no other North Carolina College, and this indicates clearly that most of these young women would have been deprived of the advantages of higher education and industrial and professional training without the aid of the State Normal and Industrial College.

GREENSBORO FEMALE COLLEGE.

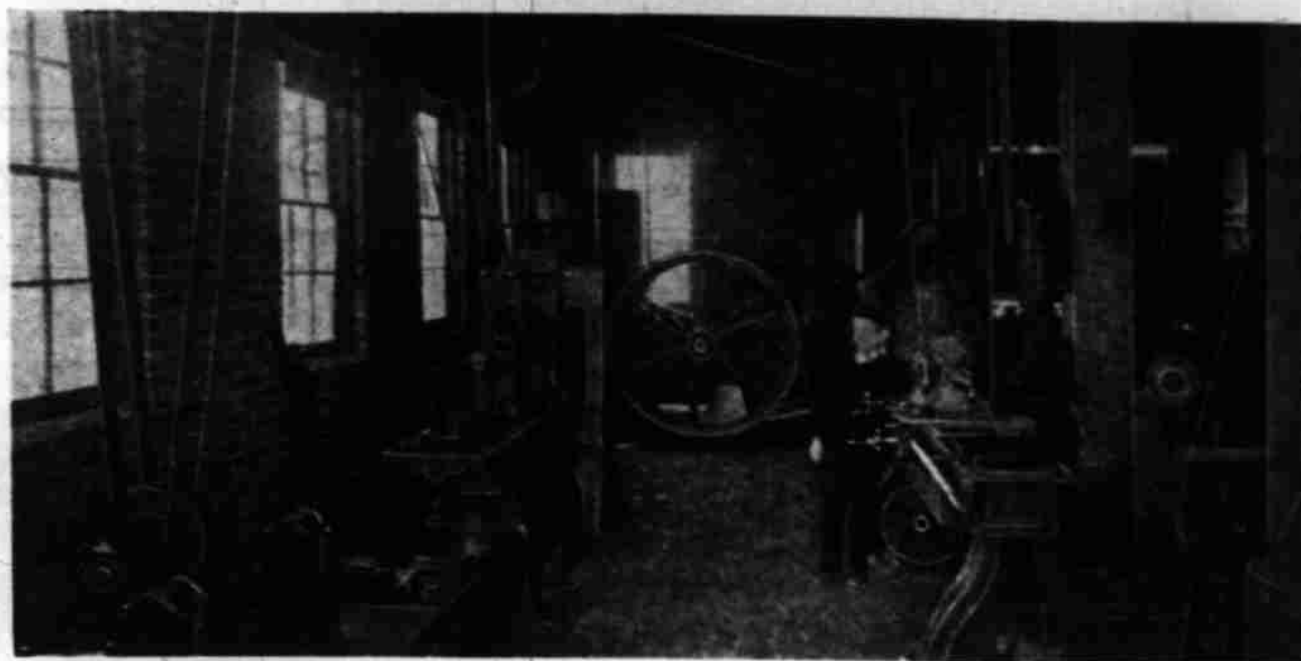
This college, one of the oldest institutions of the kind in the State, and indeed in the country, has an imposing structure in the center of a beautiful natural park in a pleasant part of Greensboro. It is a Methodist institution, the original suggestion of the trustees of the Greensboro Female School, to the Virginia Conference of the M. E. Church, asking that a female college under its auspices be established at Greensboro. In 1837 the North Carolina Conference was established and in the following year that body obtained a charter from the State Legislature for the Greensboro Female College. This was the first female college in the State and the second in the South.

The faculty is an able one and the course of teaching is one which raises the mind, the character and the soul to the highest type of womanhood, which has ever been the aim of this College.

(Continued on Page 15.)

Acme Mill Works.

L. M. CLYMER, Proprietor.



Roll Grinding and Corrugating.

This business was founded in 1896, and has already assumed a deserved rank in the manufacturing arena of this State and is one of the best equipped plants of its character in this section. The building occupied contains the most improved iron-working machinery, heavy lifting cranes, and every necessary contrivance to the successful prosecution of the business. Only the most skilled and experienced mechanics are employed, which insures superior workmanship, giving to its product a distinctive reputation in a most important industry and one that is absolutely necessary in a section where many roller mills are in operation and others are constantly being installed. The rolls have to be kept in good order or good flour can not be produced. To keep them in this condition machinery specially adapted for the purpose must be used. The plant of the Acme Mill Works is equipped with a grinder and corrugator made from designs of the proprietor, L. M. Clymer. These machines are the most perfect de-

vices for doing the work for which they are intended and this together with the thorough knowledge and long practical experience of Mr. Clymer has secured for the works the patronage of almost all the roller mills of this section.

In addition to roll grinding and corrugating, Mr. Clymer also manufactures flour scalpels, purifiers and dressers. The popularity and superiority of the Acme Dresser is fully demonstrated by the fact that over seven hundred of them are now in operation.

Mr. Clymer is also manufacturer and agent for pulleys, shafting, bearings, couplings, belting of all kinds, water wheels, steam pumps, roller mills, corn mills, meal bolts, bolting cloth (silk and wire), wheat steamers, elevator cups and bolts, flour and corn mill machinery and furnishings of all kinds, while special attention is given to all repair work—guaranteeing satisfactory execution of all orders.

If you have a telephone call 121 or address all letters of inquiry to Greensboro, N. C.

MURRAY BROS., INSURANCE.



We respectfully invite you to insure your life in The Fidelity Mutual Life Association. This is not an untried institution. It is a Philadelphia company which began operations in 1878. The business has steadily increased, until now it has \$75,000,000 insurance in force, over \$2,300,000 in cash assets; has paid over \$5,500,000 in claims, and has 33,268 policyholders.

We issue all desirable kinds of policies. For a straight life policy, we charge about 30 per cent. less than other companies. We sell a twenty advance payment life policy for what others charge for an ordinary life; a fifteen advance payment policy for

what they charge for a twenty payment; and a ten advance payment life policy for what they charge for a fifteen payment. We give paid policies, cash surrender values, and extended insurance—in fact, we do everything that an insurance company can legitimately do for its policy holders. We do not issue investment or endowment policies. We have something far better. For the same premium that you pay for an endowment policy, we will give you 50 per cent. more protection during the term selected, and considerably more money, if you wish it, at the end of the term.

THE GRISSOM BUILDING.



The above pictorially represents the Grissom building on South Elm street. As shown in the illustration the building is three stories in height with a frontage of 140 feet. The erection of this building marked an epoch in business edifices in Greensboro. Prior to the erection of this block there was not a pressed brick or modern stone-front structure among the mercantile houses of the city. This building with its imposing front of Washington hydraulic pressed brick and granite trimmings set the example which was

followed by others and during the past three years many pretentious stores have been erected.

The building is now occupied by the Fishplate-Katz Clothing Company. Dr. Grissom is the holder of other improved and unimproved realty in Greensboro. Of the former his residence on Market street and two nearby houses are among the more modern homes of the city. The unimproved property is on a very desirable location and is well worth the attention of those who desire property for residential purposes or investment.