

**C. M. VANSTORY & CO.**

THE KIND OF A STORE THEY HAVE.

A Few Words About a Trustworthy House and the Trustworthy Goods They Sell.

On February 22d, 1891, the firm of C. M. Vanstory & Co. appeared upon the business stage of Greensboro. Their initiative bow to the public seemed to please. Their welcome was cordial, but some wondered why they started and were skeptical of their success. But the people found that their new-fangled ideas were pretty good ones for the buyer and before they bought their clothing they "just dropped around to see what they could do at Vanstory's;" they bought; were pleased. Others "dropped around" and did likewise, until the continued dropping became a veritable trade shower far too large to be accommodated by the modest little store that the firm began business in. There was one of two things to be done, turn the trade away or get a larger store. They did the latter and built an up-to-date store of three stories 50x100 feet in dimensions. Elm street is the "Piccadilly" of Greensboro and their location at Nos. 236 and 238 is right in the busiest part of this thoroughfare. It is a fine store on the outside, but you should see the inside. That is just the reason we put two views of it on the back of this paper, turn over and look at them.

These pictures show portions of the first floor. We could not show it all, for it was too large for the photographer to get at.

There are many things we could tell you about this store that would interest you, but we will mention only a few.

**READY MADE CLOTHING.**

Clothing well made of any material looks more dressy than the best clothes thrown together in the sloppy "good enough to sell" style which prevails in some houses.

The latter goods are not to be found at Vanstory's.

**HATS.**

In headgear the ever popular Stetson in soft and stiff hats, Knox and Wilson are the leaders, but they have other makes not better but good and at right prices.

**FURNISHING GOODS.**

Did you ever think what an amount of art was expended in designing men's neckwear and the skill display-

ed in their making? The dozens of small articles that are necessary to a gentleman's toilet are to be found on the shelves and in the showcases.

**TAILOR MADE CLOTHING.**

Those who prefer clothing made to order can be suited at Vanstory's for they make a specialty of men's fine suits to measure and they are always perfect fitting, stylish and right up-to-date—so much so in fact that the name of "Vanstory" has become a synonym of fine clothing to the people of this section.

**MAIL AND EXPRESS ORDERS.**

Many folks from all over this State South Carolina and Virginia find that they can save money by ordering by mail. They simply write to C. M. Vanstory & Co., Greensboro, N. C., tell them what they want, the order is filled and the express or mail does the delivering and saves all trouble and expense of railroad fare.

**CONCLUSION.**

This store has gained its customers—not blind dependents, but purse-string holders—by fair treatment and blending courtesy with commerce. It has retained it by the fine chords of sympathy twisted by real affection and spun by common interests. The members of the firm are C. M. Vanstory and W. G. Balsley and their corps of assistants Messrs. Thos. L. McLean, G. A. Rankin, Jesse A. Hodgkin, Albert McKnight and Arthur Cates.



RESIDENCE OF C. M. VANSTORY.

**GOOSE GREASE LINIMENT AND ITS DISCOVERER.**

We print elsewhere an advertisement of Goose Grease Liniment. To those thousands who have used it and to others who would reap the benefits of its use a brief history of this medicine may be of interest. In 1894 Mr. Thomas Rice, a stock raiser of Ore Hill, N. C., perceived the necessity of some specific remedy that would penetrate the skin and relieve the pain and soreness from bruises, sprains and cuts, prepared a liniment for his own special use, in the preparation of which he used as one of the component parts a property commonly known as goose grease, which is known throughout the medical profession to have a wonderfully penetrating and soothing effect.

It soon became a popular remedy among the druggists and dealers in proprietary medicines, and so great was the demand that Mr. Rice was compelled to remove to Greensboro where the shipping facilities would better enable him to handle the trade.

He came to Greensboro in 1895 and established his factory. Goose Grease Liniment has become popular with the trade in all the Southern States, and there is scarcely a drug store where it can not be found.

It is unsurpassed for colds and croup, relieves all pains instantly. It cures burns and scalds without a scar; for bruises, sprains and cuts it is invaluable, and for all kinds of aches and pains it has no equal.

It is always ready, can be used at a moment's notice, and is warranted by the company to give satisfaction or the buyer's money is refunded.

**GLASCOCK'S FOUNDRY.**

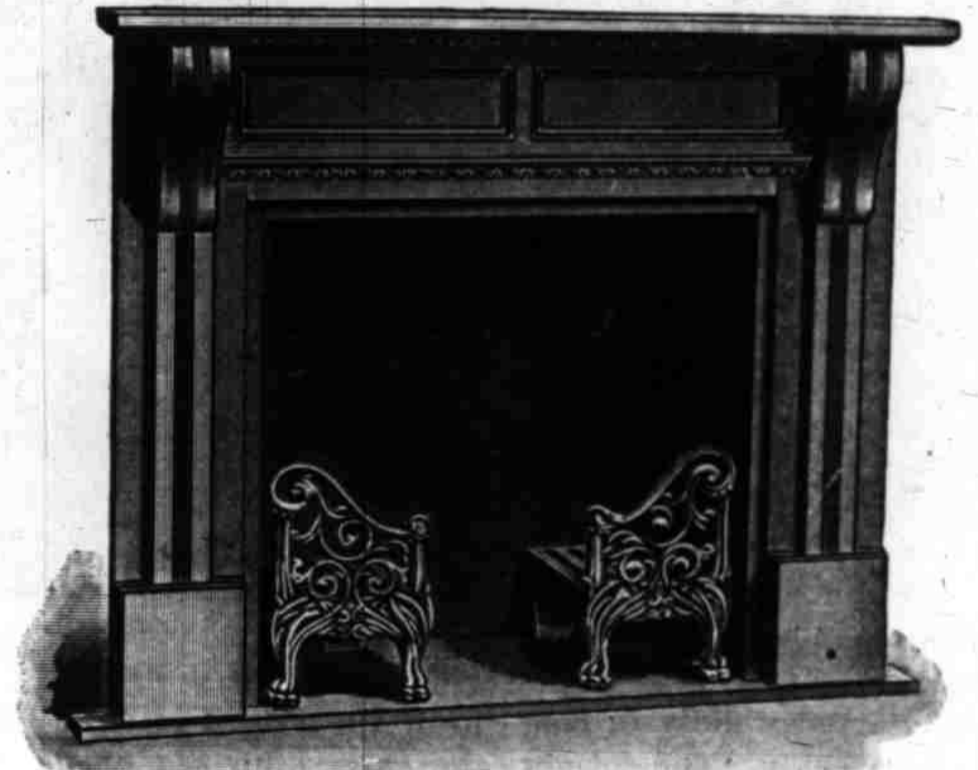


In 1873 the Glascock Foundry was established in a small building on the present site, where a small force of men was employed in job work and founding. A few years later Mr. Glascock began the manufacture of Carolina Cook Stove, which has since found such tremendous sale all over the South. In 1891 a new brick foundry building was erected, and while it is impossible to properly photograph the entire plant it may be well to say that it covers about 8,400 square feet of floor space. The plant was increased from time to time and in 1895 the two-story brick front shown in the accompanying illustration was erected for use as office and ware-rooms. In November of 1898 the plant was augmented with a fully equipped machine shop, and they will

make a specialty of repairing of all facturers generally.

Fine pattern work is a specialty with this firm and the most modern machinery and appliances are provided for this branch of the business. For twenty years this firm has made the famous Carolina Cook Stove, and while it still retains the original points of excellence that have made it so deservedly popular it has recently been retrimmed and fitted with new appliances that make it the standard of excellence throughout the country.

The patent Safety Andirons, of which we present herewith an illustration, are also made by this foundry and commend themselves to the public because they prevent the log from rolling out and setting fire to the house. These Andirons are having a



GLASCOCK'S SAFETY ANDIRON.

splendid sale all over the South. The firm will dispose of territory for the kinds and the manufacture of special machinery.

The products of the plant are stoves, plows, feed-cutters, castings of every kind, and country hollow ware, as well as jobbing and repair work for cotton mills and manufacture of or shop rights for the manufacture of these Andirons.

We bespeak for this firm a liberal patronage and can vouch for the high character of their products. A postal card will bring full information about any of these products.



THE IMPROVED CAROLINA COOK STOVE.

**Greensboro Furniture Company.**



While Greensboro has but one concern devoted to the manufacture of furniture it is by no means to be inferred that this is not in every respect a most desirable place for further development in this industry.

Located in the heart of the great Piedmont timber region and with unsurpassed transportation facilities, the Greensboro Furniture Manufac-

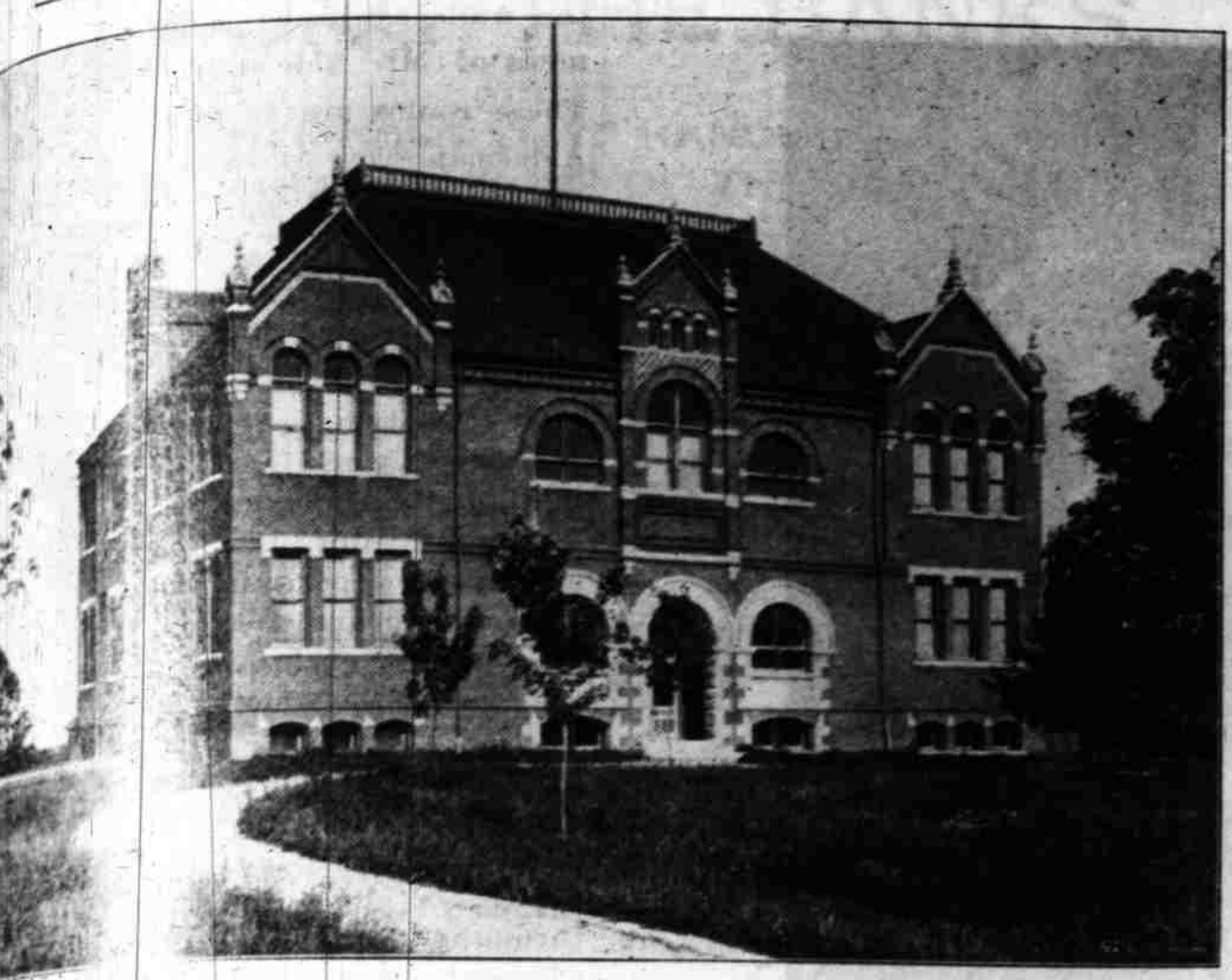
turing Co. enjoys facilities and advantages possessed by few such establishments in the country.

The business was incorporated in 1890 with a capital stock of \$13,500, which in 1896 was increased to \$16,000.

The present secretary and treasurer and active manager of the business took charge in 1895, since which time it has grown to meet the increased

demands and its product finds ready sale throughout the trade in Virginia, Tennessee, South Carolina, Georgia and Florida.

The buildings cover about 30,000 square feet of floor space in which is made cheap and medium grades of furniture from selected stock. Forty hands are kept continually busy to supply the demands of the business.



GREENSBORO'S NUMEROUS PUBLIC SCHOOL BUILDINGS.

**W. B. Farrar's Son, JEWELER AND OPTICIAN.**

OFFICIAL WATCH INSPECTOR

OF THE...



SOUTHERN RAILWAY AND ATLANTIC COAST LINE.

102 South Elm Street, Greensboro, N. C.

**W. B. FARRAR'S SON.**

This is the oldest business in the city of Greensboro. It was established in 1868 by W. B. Farrar, the father of the present proprietor. In January of 1891, M. R. Farrar, who had grown up in the business, came into the firm and the name was changed to W. B. Farrar & Son. Again in April, 1898, upon the death of the father, the title was changed to W. B. Farrar's Son.

During all these years this house has catered to the trade of the best people in this section. The lines carried are fine jewelry, precious stones, sterling silver, cut glass, and novelties accessory to a full and complete jewelry line.

The repair department of this business has become widely known throughout the surrounding country for the excellence of its work, and is equipped with the most modern machinery and appliances. Mr. Farrar is the official time keeper for the city and has in his store a self-winding synchronizing clock, which is set from Washington daily.

The optical department is under the care of Mr. W. G. Frasier, a graduate in refraction, from New York City.

All goods are sold at the lowest prices consistent with good workmanship and material.

**EAGLE FOUNDRY CO.**



Illustration of the office Foundry Co. shows a business that covers an area of ten thousand feet floor space for an important business.

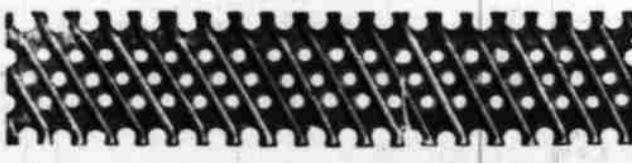
hollowware, columns, and sill plates for store fronts, Smith feed cutters and plows, iron guttering and general foundry work.

The Eagle Foundry is the only concern in the United States making cast

iron guttering, which is little if any more expensive than that made of tin and will last as long as the house.

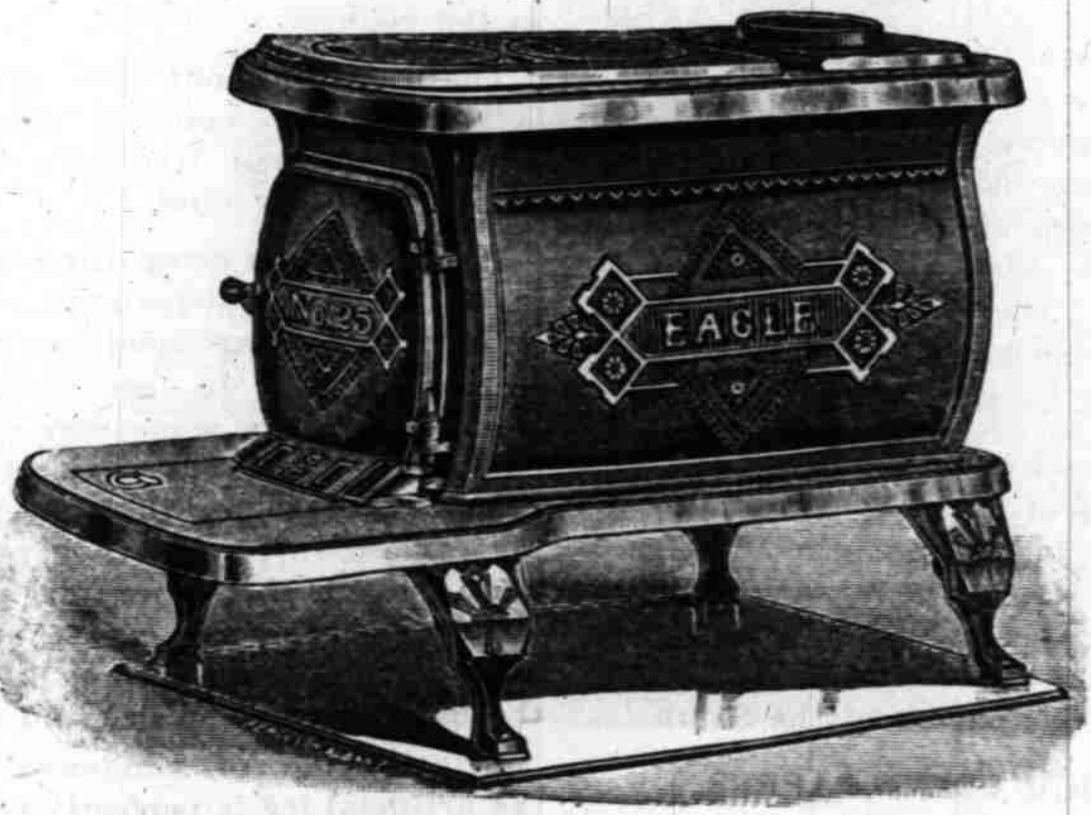
The Eagle box heating stoves are widely known and largely used throughout this section, and have become immensely popular.

New machinery is now being put in for pipe and thread cutting, gear cutting and general repair work, which will enable the Eagle Foundry to do all kinds of job and repair work for manufacturers and machinists in this and adjoining states.



A roller covering establishment has recently been added to the business where a large amount of work is done for cotton manufacturers. Top roll and clearer covers, calf and sheep cotts are here manufactured from selected stock.

Superior workmanship, prompt delivery, and reasonable prices are a strong feature of this business.



moving spirit in the business began the building of the present place. The company was incorporated with an authorized capital of \$25,000 and the present quarters completed in 1898. The products of the plant are cook and heating stoves,