MATTHEWS' : WEEKLY : STORE : NEWS.
Men's Overcoats---Boys' Clothing. We have been ready for six weeks but the weather hasn't. Now you will be justified in buying one of our Kersey $\$ 5.00$ Overcoats,
Our stock of Boys' Clothing cannot be surpassed. Our $\$ 2.00$ Knee Pant Suit is the wonder of all who see it. Others in the same propor-
tion as to quality and price.

ONF PRICF TO A工工.
A man stepped in our store the other day to make a purchase. It amounted to $\$ 15.40$. He said, "Take off the 40 cents and we will
. $\$ 500$ for advertising a One Price business. Query: What would the result have been had we suibmitted? We do not break the price to anyone except in damaged goods. Compare what you have bought with your neighbor's and
see if the price isn't the same. If you guess the amount of our Cash Sales for SATURDAY, NOV. 4th, or nearer than anyone else, we will give you any Suit in
our store not to exceed $\$ 10.00$.

Be Well Dressed--We have a Rich Showing of Fall and Winter Suits and Overcoats! Every one of which is the pick of some well known maker's output. But few words will be necessary for us to sell them. The goods,
style, cut, fit, finish and price are more eloquent salesmen.

WILL. H. MATTHEVVS \& CO.


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