

The Smoky Mountain Times

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"VOICE OF THE GREAT SMOKIES IN WESTERN NORTH CAROLINA"

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Thursday, June 10, 1965

Permission Given To Use Field For Softball; Important Meeting Called To Assign Players

If the weather cooperates, and no other last minute hitches develop, softball leagues for men and boys will start play under lights on the high school athletic field next week.

Clyde Bates, president of the Swain County Athletic Association, made the announcement after a meeting with members of the local school board, which controls use of the field.

Theoretically, the county school board or the district board could veto the permission granted by the local board, but there was no indication this would happen. Because the county and district board rarely go against rulings of the local board, President Bates said he believed it was "safe to go ahead" with plans for the summer recreation program.

"We already have more than enough applicants for the proposed six-team adult division," Mr. Bates said, "but we are short of boys in the 13-17 age group for a six-team league."

More than 30 boys showed up for a meeting at the field Saturday afternoon, but as permission to use the field was not granted until Saturday night, teams for boys were not formed.

Tryouts Friday

The organizational and tryout meeting for boys will be held at the field at 5 p.m. Friday, June 11 (tomorrow).

"The softball league was formed primarily for boys," Mr. Bates said.

"It is essential that every boy who wants to play softball in the league this summer be at Friday afternoon's meeting. I also would suggest that parents remind their sons, and make it possible for them to attend."

"If some boy who wants to play, but will be out of town or has some other valid reason for not being at the meeting, he can fill in and send me the coupon printed in this edition of The Smoky Mountain Times."

Mr. Bates said it was hoped the field could be lined off and light poles for home plate and the infield put up this week. League representatives were seeking aid from the Nantahala Power and Light Co. in erecting and wiring the poles, he said.

The association president emphasized that permission to use the field was conditional upon players and spectators obeying regulations to be issued by the local school board and the Bryson City Athletic Commission.

"It is up to us to see that there is no rowdiness, and that the football field is not damaged," he said.

Doubleheader Planned

Plans call for a softball doubleheader each night except Sunday. With the boys playing the first game and the adults the night after. It is expected that coaches for the boys will be assigned from adult league members.

In order to avoid one or two of the boys' teams running away from the others, players will be assigned to the teams by league officials. Each team will have approximately the same number of older and younger boys. Rules requiring that each boy on a team be allowed to play a certain number of innings are being discussed.

"Some of the older boys have asked to play with adult teams, but we have too many men now," Mr. Bates said.

"We believe that by balancing the age of boys on each team we will be able to prevent some of the unbalanced competition and have a close percentage race."

To Present Trouble

"One sponsor has said he would like to present trouble to some of the championship teams, but we believe other troubles will be given to boys in each classification."

"The association executive said an attempt was had been made to find sponsors for the boys' teams, but that one manager had volunteered."

"As soon as we know how many teams of boys we are going to field, we'll start looking for sponsors," he said.

(Continued on page 8)

Commission Calls Budget Meeting

A special meeting of the Swain County Board of Commissioners has been called for Monday morning, June 14, to pass on the budget, it was announced this week.

Commissioners met this Monday to handle routine matters and pay bills, and agreed to hold the special budget session on the 14th.

Meanwhile, word was received that State Rep. C. R. Crawford's bill designating the commission

chairman as county treasurer had passed the state senate.

The measure also freezes all salaries of county officials at their present level, with two exceptions, and repeals authority of the commissioners to set salaries.

Excepted from the salary provision are the register of deeds and clerk of superior court, each of whom are granted salary increases of \$50 a month in the measure.

Removal of the right of the commissioners to fix salaries takes Swain out of the statewide "home rule" machinery law. It was placed under that law two years ago by former Rep. Robert Leatherwood III.

Bryson City Aldermen, scheduled to meet Monday night, failed to have a quorum, and planned another try for last night.

Pot Luck Picnic Planned By Club

The Whittier Community Club will have a pot luck picnic this evening (Thursday) at 6:30 on the back lawn of the Whittier Methodist Church.

Mrs. Jennie Peyton, club secretary, has invited everyone in the community to come and bring a picnic supper.

Girl Scouts Hold Investing Ceremony

Eleven Junior Girl Scouts of the newly-formed Troop 224 were invested at a candle lighting ceremony Tuesday, June 1, at the Pancake House, Arrowhead Motel.

The members invested were Fenny Mann, Elizabeth Ayers, Rae Jensen, Doris Bradley, Becky Holloway, LeAnn Craig, Merle Trotter, Bonnie Benedetto, Mary Smith, Debbie Sneed and Susan Dills.

All 20 members of the troop received the World Association pins.

Pancakes prepared by Mr. Bill Peterson were served to the troop.

Plans for the summer include a swim meeting on June 16 and a cook-out July 28.

Rummage Sale Set

The Swain County Rescue Squad Auxiliary will have a rummage sale Saturday at 9 a.m. in the Community Building.

Rescue Squad Treks After Ailing Person

Six members of the Swain County Rescue Squad really earned merit badges Monday morning on a mission of mercy by foot and boat.

Early Monday morning word reached here that a fisherman had collapsed, possibly with a heart attack, on the bank of Forney Creek deep in the Smoky Mountains National Park.

Squad members Jimmy Arvey, Robert Phillips, Jack Hardin, Jerry Corbin, Kermit Marcus and Floyd Bowman, went by boat across Pontana Lake to the Forney Creek area, then tramped four miles up stream to where the fisherman was resting, near the site of the old CCC camp.

They loaded the stricken man, Glenn Cook of Canton, onto a stretcher, then carried the stretcher back to the boat and to Swain County Hospital.

Mr. Cook was kept in the hospital overnight, but released Tuesday.

Swain Seniors Win Many Scholarships

The following members of the class of 1965 at Swain County High School won scholarships this year: Marcia Winchester, Teachers Scholarship, \$350 per year; Elaine Byrd, Waldroup Scholarship to Brevard College and Eastern Star Scholarship; Don Peterson, Gardner-Webb College, \$500 in school's Competitive Scholarship Program; Norman Clamphit, Tuition scholarship at Western Carolina College, \$150 per year renewal for freshman year at Western Carolina College; Bobby Marr, Clyde A. Irwin Scholarship in vocational training; and State of North Carolina.



BOWE SMILEY

..... Launches Tourist Guide

New Swain County Guide Is Published

Publication of a newspaper-sized tourist guide, designed to bring more tourists to Swain County, and keep them here after they arrive, was announced this week by Bowe Smiley, general manager of the Great Smoky Mountain Publishing Co., Inc.

Named the Smoky Mountain Tourist Guide, the publication lists "100 places to go, 100 things to do" within an hours drive of the Bryson City - Cherokee area.

"It contains a detailed itinerary for five days in Swain County, and suggests enough other activities to keep a visiting family occupied for a month," Mr. Smiley said.

The entire second page of the publication is taken up by a map which pinpoints tourist attractions and places worth visiting.

The map extends beyond Swain County to the Macon County ruby mines, and includes Maggie Valley, but is devoted mainly to information and articles about Swain County.

Featured are stories about Swain County people, animals and history. Advertisements of Swain establishments dealing with the tourist trade are prominently displayed.

"We're proud of this year's edition," Mr. Smiley said, "but it's only the beginning. Next year we're planning one in full color, and twice as big."

Editor of the Tourist Guide is Ted Smiley, editor of the Smoky Mountain Times. Robert Shaffo and John Wike are contributing editors. William T. Moore is production manager, and Mrs. Violet Hambly is editorial assistant.

The publication was printed by the offset process at High Point. The printing contract calls for 250,000 copies.

"Many area motels and tourist attractions print their own brochures, but to our knowledge, there never before has been an attempt of this sort to sell Swain County and the immediate vicinity to tourists as a wonderful place to spend a lengthy vacation," Mr. Smiley said.

"We believe it meets a definite need, and that it will prove a distinct aid to the tourist industry and the economy of our county."



GERALDINE COCHRAN



MICHAEL BURNETTE

TRAVELING TRAVELERS — Geraldine Cochran, leading lady, and Michael Burnette, caller, of the Alarka Travelers clog dance team were invited to the Swiss Kitchen in Asheville on June 2 as dinner guests of the manager. They were accompanied by Mrs. Geraldine Ward and Mrs. Mary Bumsarner, team sponsors. The Alarka Travelers won the Division 1 clog championship in the Mountain Youth Jamboree in Asheville this year. They have been invited to dance in a variety show at Stecoah July 2. The show will be sponsored by the Stecoah Rescue Squad.



BOBBY THOMAS



FREEMAN OWLE

Two Boys Named To Attend Confab

School Bus Drivers Needed By Project

Four more school bus drivers are needed urgently for Project Head Start, the pre-school training program which opens June 21, School Superintendent T. L. Woodard announced yesterday.

"Except for the bus drivers, our personnel for the project is complete," Mr. Woodard said. "The drivers will receive the regular pay, although the hours will be somewhat shorter than during the regular school year."

Mr. Woodard asked that interested, qualified drivers get in touch with his office.

Director of Project Head Start will be Mrs. Carrie D. Abbott. The teachers will be Mrs. T. A. Brawley, Mrs. Cara Collins, Mrs. Joyce Cowart, Mrs. Maggie Alice Crisp, Mrs. Christine Fisher, Mrs. Rose Heir, Mrs. Barney Rentz and Mrs. Peggy Wilson, who will be music teacher.

Teachers aides include Mrs. Ed Dillard, Mrs. James Hensley, Mrs. Nancy Gibson, Mrs. Judy Watkins, Mrs. Blanche White-miss, Mrs. Carroll Wright Jr. and Miss Betty Sandlin.

General aides will be Miss Sandra Woody, Miss Janice McWhirter, Mrs. Fairie Moore, Mrs. Jack Williams, Mrs. Ethel Ayers, Miss Olivia Bennett and Mrs. Maggie Warren. Miss Barbara Hambly will be an aide to Mrs. Hicks in the health department.

Secretary will be Mrs. Stanley Harvey, janitor will be Bobby Auburn and lunch room personnel will consist of Mrs. Duval as manager, Mrs. Hayes and Mrs. Sherrill.

Bus drivers now on the roster include Jim Adams, Nathan Smith and Marvin Cable.

Rock Creek Church Schedules Revival

Rock Creek Baptist Church, Bryson City, is having a revival meeting, with services each evening this week at 7:30.

The Rev. Edwin Sherrill and the Rev. Norman Cook are speakers. The public has been invited to attend.



MEXICAN THEME — Mrs. Elizabeth Thomas presented the Presbyterian Kindergarten Class in a program of Mexican songs and dances at commencement exercises Friday, June 4. Mr. S. W. Black presented certificates of graduation to David Edward Ball, Terri Lee Bowers, Richard Larry Bryson, Jr., William Alexander Bunn, Thomas Brett Con-

ley, Steven Mark DeHart, Dorothy Diane Dillard, Terrence Lee Dugan, Roan Robert Garland, Wayne Taylor Kirkland, Deborah Ann Langer, Nelly Madge Leatherwood, Margaret Elizabeth Mason, William Michael Moles, Jerry Augbern Rice, III, Tommy Lane Sutton, John Lee Welch, Anna Nell Williams, Donald Lee Womick, Jr. and Aliesha Kay Wright.

Red Tag Days Sale Starts Tomorrow; Offers Bargains

Trade Group Opens Membership Drive

Teams from the newly-reorganized Swain County Chamber of Commerce swung into action this week as the 1965 membership drive got under way.

Vice president Robert Varner, named to head the membership drive, said that each team had been assigned a section of the county, and that all business and professional interests would be given an opportunity to join.

A special meeting of the Chamber board of directors has been called for Tuesday, June 15, at the Bryson City Community Building.

At that time, persons who have applied for the position of information booth attendant will be voted on, and the attendant chosen, Chamber President Jerry Rice said.

"Chamber committees are hard at work, and are obtaining results," President Rice said. "With the backing of the community, and widespread membership, the Chamber once again will be a positive force for the betterment of Swain County."

Cancer Campaign Goes Far Over Top

The 1965 cancer campaign went far over its quota in Swain County, Treasurer Max Anders reported this week.

The goal, set for \$1,980, was passed by \$280, with local volunteer campaign workers collecting \$2,240.

Dr. H. L. Bacon, campaign chairman, paid tribute to the volunteers, saying they reached more people than ever before in Swain County.

Among the volunteers whose names were not received in time for the previous report were Mrs. Bertie Revis, Mrs. Ruby Cooper, Mrs. Amy Gibbs, Mrs. Letha Sutton, Mrs. Betty Cooper, Mrs. Nannie Childers, Mrs. Bennie Adams and Mrs. Clarine Varner.

The Swain County Cancer Detection Clinic will be held Thursday, June 17, at the Health Center.

Registration is from 8:30 a.m. to 10 a.m. Cancer, when recognized in its early stages, often is curable. The clinic is a free service offered to the people of Swain County.

"Anyone who walks into my store and looks for the red tag will see a bargain like of which he's never seen before. He won't believe it."

Those were the words of one member of the Bryson City Merchants Association in talking about the association's Red Tag Days sale which opens here tomorrow (Friday).

The sale will continue Saturday and come to an end Monday.

Children Offered Program Of Stories

Swain County children from ages four to ten have been invited to come to the Marianna Black Public Library in Bryson City every Tuesday morning from 10 to 11 o'clock for a story hour.

Mrs. Barbara Case, teacher in Swain High, who will be employed in Fontana Regional Library for the summer, will tell stories, read poetry and acquaint the children with many of the outstanding children's books in the library, encouraging summer reading.

Mrs. C. A. Casada, librarian at Marianna Black and Miss Addie Mae Cooke, director of Fontana Regional Library, urged all children of the above ages to participate in the story hour. The program will continue every week through the second week of August, if enough children attend.

On Tuesday, June 15, Mrs. Case will tell the children about "Chester, the Wordly Pig," the Caldecott award winner; "Madeline's Rescue," by Ludwig Bemelmans, and others.

4-H Revue, Show Scheduled Friday

A 4-H Health Pageant, Dress Revue, and Talent Show will be held Friday, June 11th at 7:30 p.m. in the Community Building in Bryson City.

Swain County Health King and Queen will be selected as well as a senior dress revue and winners in the talent division. The Health King and Queen will represent Swain County at State Club Week in Raleigh.

Winners in the dress revue and talent show will compete at Clyde Erwin High School for District elimination on June 22. There is no admission charge and all shows are open to the public.

after having given area shoppers the biggest price reductions on first line items of any sale this year.

"I'll be losing money on every Red Tag item I sell," another merchant said. "But I'm chalking it up to advertising and good will."

Members of the merchants association have been planning for the Red Tag Days sale for more than two months. Originally scheduled for the last weekend in May, it was postponed so as not to interfere with graduation.

"This is our way of showing appreciation to our regular customers, and of letting others know that they don't have to go out of town to obtain quality merchandise at rock-bottom prices," Stanly Livingston, president of the association said.

Each participating member has promised to put red tag bargain prices on popular fast-moving items, but most of them were keeping their bargains secret until the last moment.

"No sir, I'm not going to say what I'm putting the red tags on," one merchant said. "I want to get full shock value from the unbelievably low prices."

"Does Macy tell Gimbel??" another asked.

Some stores, on the other hand gave advance notice of Red Tag Days specials by advertising them.

The June 11, 12 and 14 Red Tag Days will be the second such event staged by the merchants association. Last October the first one drew unprecedented numbers of shoppers into town.

Only paid-up members of the merchants association are eligible to participate in the Red Tag Days Sale. These include: Peggy Jeanne Shop, Four Home Store, City Radio and TV Service, Carolina Building Supply Co., Smoky Mountain Times, Sneed's Restaurant, Swain Electric Co., Western Auto Associates Store, Swain Drug Store, W. C. Myers Grocery, Long-Davis Insurance Agency and Belk's Department Store.

NAME _____ AGE _____
ADDRESS _____ TEL _____

Fill out this coupon and bring it to the Boys League Softball Tryouts at the Swain County High School athletic field Friday, June 11, at 5 p.m. If there is some good reason why you cannot attend the meeting, fill out and mail the coupon to SOFTBALL, c/o Clyde Bates, Bryson City, N. C.