

Braves Scalp Devils 16-8 Hayesville Invades Friday

The Cherokee High School Braves were on the warpath, last week after suffering a one-point defeat in their first game of the season with Hayesville. They came to Bryson City with helmets and shoulder pads instead of war clubs and handed the Swain High Marron Devils their second defeat in as many games this season.

The Braves, under the leadership of Coach Robert White, Swain High graduate and former teacher here, surprised the Devils with an early first quarter touchdown and poured on the coal with fullback, Rick Long, busting the left-side of the Swain line play after play, grounding out yard after yard.

on the initial kick-off and moved with determination moving 11 yards in three plays for first down yardage on the 33-yard line; however, on the first play of the new series of downs a lateral ball was fumbled and Cherokee recovered, giving them possession on the Swain High 22-yard line.

on their own 27 and moved the ball eight yards in three plays before being forced to relinquish possession.

The Braves were slow getting started and moved the ball only five yards in three downs, before Larry Beck intercepted a Loesiah to Littlejohn pass and the Devils had possession again, but deep in their own territory on the three-yard line.

Three downs netted the Devils two yards and they were forced to punt from their five. John Grant, wingback for the Braves, returned the punt 24 yards to the Devil 21-yard line and once more the Braves were in scoring position. A five-yard penalty set the Braves back and it looked as though the Devils had stopped them cold when three downs netted only three yards and moved the ball to the Devils 23. But with fourth down and 12 to go, Hank Littlejohn broke over left tackle and galloped 18 yards for a first down on the Swain six. From the six it was relatively easy for fullback, Rick Long, to but the left tackle position for six yards and the score. Wiggins Blackfox scored the two-point conversion and the Braves were out from 8-0.

Bill Adams received the Cherokee kick-off and the Devils put together a strong drive that moved from the home 26 to the Cherokee 39 in 9 plays before the Devils ran out of steam and had to turn the ball over to Cherokee on the Cherokee 40-yard line.

The Braves put together a strong drive to move the ball as the second quarter began. But "The Bull", Bill Adams, put a screeching halt to any progress the Braves might be making when he dropped the quarterback, Loesiah, for a 12-yard loss and froved the Braves to punt.

The Devils took possession

With second down and 15 yards to go from the Swain 10, Bill Adams busted loose and carried the ball 45 yards to the Cherokee 45 for a first down; however, Swain lost possession again on a backfield fumble, nd the Braves ran the clock out, moving to the Swain 18-yard line before time ran out.

HALFTIME SCORE:
CHEROKEE-8 SWAIN-0.

Swain had to kick the ball to the Braves as the second half began and the Braves wasted no time in moving the ball 55 yards in six plays on two first downs to score with only two minutes and 21 seconds marked off the scoreboard clock in the third quarter. Eddie Crowe made the final 17 yards in one carry for the score and Wiggins Blackfox added the two extra points to give the Braves a 16-0 lead.

The Devils, somewhat stunned by the quick score on Cherokee's part, played some of the finest high school football we have seen on the next series of plays moving the ball 95 yards in six plays after a 16-yard return by Bill Adams and got on the scoreboard with a freak fumble and zone recovery. The score came after Larry Beck broke loose for 43 yards, the second longest gain of the night, and moved the ball within scoring distance. The score came when Nat Watson carried the ball three yards from the Cherokee five, fumbled, and Charlie Williams recovered in the end zone for the score. Beck added the two-point conversion and the score was Cherokee, 16; Swain, 8.

The remainder of the quarter was all Cherokee with Swain running only two plays from scrimmage.

The fourth quarter was defensive football with the longest gain being 11 yards. Swain moved to the Cherokee 39-yard line one time and the Braves moved to the Devils 28 and were still driving as time ran out.

Bond Buyers To Get Higher Interest

Residents of North Carolina and American citizens everywhere who own or are buying United States Savings Bonds are in line for higher interest on their Bonds. The increase in the form of a 1/2 percent bonus, raises the effective interest rate on new Savings Bonds from 5 percent to 5 1/2 percent, when held to maturity.

Bland W. Worley, North Carolina Chairman for U.S. Savings Bonds, noted that "The bonus applies not only to new issues sold on or after June 1, 1970, but also to older Bonds as well, so there is no advantage in redeeming outstanding Bonds to buy new ones."

"I think that U.S. Savings Bonds are one of the greatest self-help opportunities available to us in North Carolina. Revenue from Savings Bonds helps the Federal Government finance highways, recreational areas and protection of our environment," Mr. Worley said. "We can see the benefits all about us", he added.

"And Bonds traditionally are treasured family assets because they help pay for children's educations, new homes and cars, vacations and weddings. Bonds provide timely assistance in unexpected family crises."

He pointed out that the 10 million Americans who purchase Bonds regularly enjoy other direct benefits.

"The interest paid on U.S. Savings Bonds is not subject to State or local income and personal property taxes. This new rate increase, coupled with their tax advantages, makes Savings Bonds especially useful" Mr. Worley said. He urged North Carolina residents to contact their employers or their banks to take advantage of the new Savings Bonds bonus by increasing their Payroll Savings or Bond-A-Month participation.



Possible Arson

Firemen are pictured above as smoke billows from a motel room at the Miagene Motor Court. Vennie Jenkins, manager of the court off. estimated smoke damage between \$500 and \$600. Damage was limited to only one room as firemen were on the scene within minutes after the alarm went off.

WCU To Open Season Against Carson-Newman Sept. 19

After a week of pre-season work, Western Carolina head coach Bob Waters shows very little emotion when talking about his 1970 Catamounts. "This team is still running on regular fuel. It hasn't tanked up with high octane yet," Waters explained. "Nothing has happened to make me feel elated. However, I'm not pessimistic."

The Catamounts will open their season September 19 with Carson-Newman College in Jefferson City, Tenn.

Roadside Improvement Contest To Be Judged

County winners of the Roadside Improvement Contest of the Western North Carolina Community Development Program will be judged in area competition on September 14 through 16. A total of 77 organized rural areas have participated in the special beautification effort this year.

Purpose of the annual roadside program is to encourage the communities to carry-out organized clean-up and beautification projects and to recognize those doing an outstanding job. Special awards will be made to those areas that have made the greatest improvement during the year.

Judges for the competition will be Richard Gueth, Landscape, Architect, N.C. National Forests; John W. Gilstrap, Assistant to the President, Coca-Cola Bottling Company of Asheville; and Bill Hart, Promotion Director, Asheville Citizen-Times.

Schedules for the community inspection is as follows: Monday, September 14: Cedar Mountain, Transylvania County, 9:30 a.m.; Norton, Jackson County, 11:30 a.m.; Cartoogechaye, Macon County, 2:00 p.m.; Whittier, Swain County, 3:45 p.m. and Big "Y", Cherokee Indian Reservation, 5:00 p.m.; Tuesday, September 15: Salem, Burke County, 9:30 a.m.; Sunshine, Rutherford County, 11:00 a.m.; Stony Knoll, Polk County, 1:15 p.m.; Upper Hickory Nut Gorge, Henderson County, 2:30 p.m. and Newfound, Buncombe County, 4:15 p.m.; Wednesday, September 16: Ashford McDowell County, 9:30 a.m. and Green Valley, Avery County, 10:30 a.m.

Among the points that the communities will be judged on are regular clean-up campaigns, removal of "eyesores" such as junked automobiles, removal of dilapidated buildings and unsightly signs, roadside plantings, interest shown by

Midget-Mite Scores

Midget and Mite football action over the weekend in the Smoky Mountain Conference produced the following scores:
MITE SCORES
Murphy 16 Cherokee 12
Bryson City 34 Blairsville 0
Robbinsville 34 Hayesville 18
Sylva 32 Andrews 16
MIDGET SCORES
Murphy 28 Cherokee 22
Bryson City 42 Blairsville 0
Robbinsville 46 Hayesville 6
Andrews 14 Sylva 8

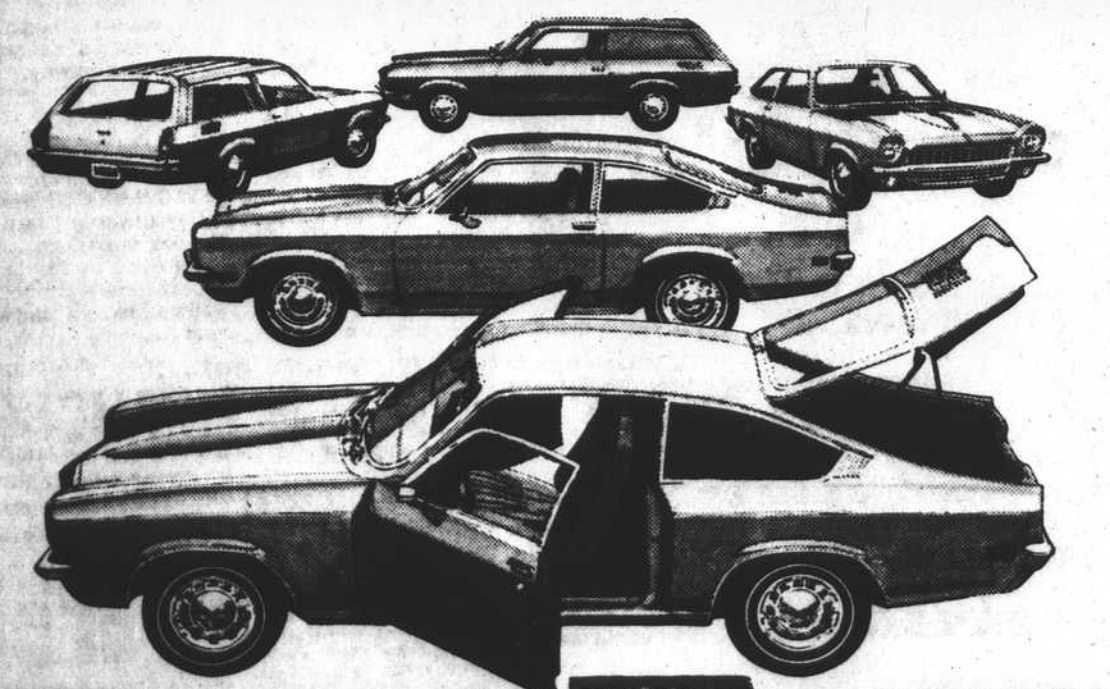


Why Sweat It Out? See
CONSUMER CREDIT COMPANY
EASTGATE SHOPPING CENTER SYLVA, N. C.
Bills got you all steamed up? Cool off with a low-cost Bill-Payer Loan from us. Take care of every bill . . . then repay with just one convenient payment each month.

CHEVY'S NEW LITTLE CAR IS OPEN FOR BUSINESS.

We call it Vega.
We also call it "the little car that does everything well."
Because it does.
Everything? Everything.
Vega moves well, stops well, steers well, rides well, handles well, responds well, passes well, travels well, parks well, wears well, and is priced well under what you'd expect to pay for such a talented little car.
In our highway tests, Vega has been getting gas mileage in the neighborhood of the little imports, which isn't a bad neighborhood.
Yet unlike your average little car, ours stays right out when you step on the gas.
The engine is a specially designed overhead cam four with a lightweight aluminum alloy block. It turns slowly and quietly at turnpike speeds, with power to spare.
Disc brakes are standard in the front. So are bucket seats, except on the truck.
How we doing so far?
Numbers speak louder than words. The wheelbase is 97 inches. Total length is just under 170 inches, or nearly four feet shorter than a full-size Chevrolet.

Height of the coupe is just 50 inches, nine inches lower than the leading import.
Width: a nice stable 5 1/2 feet.
Weight: 2,190 lbs. for the sedan.
Engine displacement: 140 cubic inches.
Fuel economy: about 25 mpg, with the standard engine and transmission, in our highway tests.
Horsepower: 90. You can order 110. (80 and 93 hp, SAE Net.)
Seating capacity: 4 adults.
What it all adds up to is a lot of little car.
Three cars and a truck.
Vega turned out so well that we couldn't turn out just one.
So we're turning out four: the sporty little hatchback coupe shown open and closed in the foreground below; the sedan, on the right; the Kammback wagon, on the left; and the little panel truck, in the rear.
Oh, and a special GT version of the coupe and wagon which we'll show you later on.
September 10th is Opening Day. All 6,300 Chevrolet dealers are handling Vega, so you shouldn't have to go very far to see and drive one.
Chevy's new little car is open for business. Look into it.



VEGA CHEVROLET
Manufacturers Licenses No. 110

HENRY says:

ZIP CODE TURNS ON THE MAIL!

JOHN LINEY

BIG M FEED HEADQUARTERS

PHONE 488-3479
Bryson City, N. C.

16% DAIRY FEED	50 lb.	\$2.20
18% DAIRY FEED	50 lb.	\$2.25
HORSE FEED	50 lb.	\$2.10
MIXED FEED	50 lb.	\$1.85
HOG PELLETS	50 lb.	\$2.35
RALILUT PELLETS	25 lb.	\$1.60
STARTER AND GROWER	25 lb.	\$1.50
LAYING PELLETS	25 lb.	\$1.45
Fine CRACKED CORN	25 lb.	\$1.45
SCRATCH	25 lb.	\$1.15
DOG FOOD	25 lb.	\$2.10
	50 lb.	\$4.20
HOG SHORTS	50 lb.	\$2.00
EVERREADY Self Rising Flour	25 lb.	\$1.85
Yellow WHOLE CORN	50 lb.	\$2.10

SMITH'S GROCERY
Phone 488-3479 Bryson City

WE DO JOB PRINTING

JOB PRINTING
The best...for less

1 to 4 Colors - Process Color

JOB PRINTING

OFFSET

JOB PRINTING

Letterheads - Envelopes
Brochures - Business Cards

SMOKY MOUNTAIN TIMES