WHITE & GOUGH, Incorporated Great Sale of Bankrupt Merchandise!

As Mentioned in the last issue of The FRIDAY MORNING, AUG. 11th The Big Bankrupt Stock Robesonian, We Will Place on Sale FRIDAY MORNING, AUG. 11th of W. T. Covington Co.

WHICH we bought of the receivers at give-away prices, shipped from Hamlet, N. C. Will be open and ready for inspection on the above date. This stock is worthy of the consideration of the most skeptical. The goods are not old, the party had been in business less than a year. Many original packages, just as they came from the factory. Nothing shop-worn, no rejects, everything well selected, Mr. Covington being an experienced and tasty buyer. Thousands of dollars worth, all the most choice merchandise. With prices advancing almost every day, many things in leaps and bounds, we can say with all candor, you will not have an opportunity in many moons to supply yourself with just the goods you need.

Remember the date, Friday, Aug. 11th. Come first, get first choice. You will thank us when you see the dollars you will save, when you can buy goods at less than factory cost, when most everything, and especially

cotton products, has advanced almost double.

This Will Be the Greatest Sale in Years—Don't Delay—Be On Hand

We can only mention enough articles to show you the class of attractive merchandise contained in this stock, no little handful, but enough to fill an ordinary store. The freight bill calls for 116 cases.

The most wonderful Bargains in Ready-to-Wear for Ladies, Misses and Children. Think of it, hundreds of Ladies' House and Street Dresses handsomely trimmed, Ginghams, Percales, Crepe effects, &c, worth up to \$1.89. Your choice for 79c —the goods would cost you more.

Misses' and Children's School Dresses in Ginghams, Percales, &c, sizes up to 14 years, prices 25c to 49c.

Don't fail to inspect the Shirt Waist Counter. The goods would cost you about 60c but in this Bankrupt Sale you may find just what you want for only 39c.

A lot of Silk Waists, Covington's price up to \$3.50. You will find what you want for \$1.50. Hundreds of waists from our own stock will be sacrificed in this Sale.

Mus!'n and Balbriggan Underwear for Lad'es, Misses and Children. With advancing prices we cannot too strongly urge you to not miss this Counter.

About a Thousand Linen and Turkish Towels, All kinds of Table Linens, Doiles, Table Covers, all at Bankrupt Prices.

Several Hundred Ladies' Skirts in all the summer Fabrics, White and Colored Wash Skirts, Serges and other kinds of wool goods. To this line we will add our regular, as we shall not carry any into another Season. You can buy this up-to-date merchandise for less than the material in the bolt.

We call special attention to the Big Lace and Embroidery Bargains. Laces cannot be imported on account of the foreign war. You can take advantage of this big Bankrupt Sale, supply yourself at lower prices than the Factories of France and Germany. Covington carried a splendid as-

When we tell you of a Bargain, you may depend on the Statement. No such chance will be yours in days to come. Whatever you do, don't miss this.

YARD GOODS

We tell you with all sincerity, be on hand if you expect to need any Dress goods or staple cottons during the next year. Every one know the cotton goods market, cotton going up daily, no orders will be accepted by mills for future delivery except at existing prices when goods are ship-

Think of being able to get at Bankrupt prices new full-piece goods, of every description.

You will find in this stock the new printed and woven voiles, serges, Gaberdines, silks, Poplins, Broadcloths, mercerized stripes, Crepes and Crepe-Dechines, all absolutely new goods ranging when sold at regular prices from 50 to 85 cents. Bankrupt prices will be 25 to 49 cents.

In cotton goods we mention several counters of such staple articles as dress and staple ginghams, plaids, sheetings, all kinds of bleached muslin, in fact everything in staple cotton goods and at less than factory prices. A big lot of mercerized and genuine table Linen, absolutely new, pieces unbroken goods that are worth 75 cents a yard in this bankrupt sale at 39 to 49 cents.

We neglected to mention several hundred Middy Blouses for Ladies, Misses and Children, goods worth up to \$1.50, bankrupt price 25 to 79 cents.

MILLINERY GOODS

Several hundred ready-to-wear hats, most of which are up-to-date in style. Some goods worth as much as \$5.00. We are going to place a line of the best on a counter and you can get choice for only \$1. A line of cheaper goods will go from 10 cents up.

LADIES CORSETS

Every lady who reads the magazines is famililar with the celebrated KABO brand. They know them to be the best goods on the market. In this stock we found an eloquent selection of newest styles, having never been taken out of the boxes, worth up to \$3.50. Bankrupt price less than factory cost. 98 cents to \$1.79. A line of cheaper corsets at 49 cents.

MEN'S AND BOYS' CLOTHING

You will do well to make your purchases now. These goods will be found at about half of what they would cost 30 days from now. Our space is too limited to outline this stock. Come and see.

Shoe Department

Every one who buys shoes knows how prices have advanced during the last 12 months. With foreign buyers flooding every shoe factory with orders, you can only hope for continued and high and still higher prices. In this stock we will place on sale about 2000 pairs of every kind for men, women and children, high and low cuts, Oxfords, pumps, colonial ties, one and two-strop sandals, all sizes. You will find a counter of several hundred pairs for ladies worth up to \$4.50, your choice for only 98 cents. A large counter of men's high and low cut shoes, heavy and light weight, goods worth up to \$5.00, your choice in this bankrupt sale \$1.49. Space forbids further description. Come and see for yourself.

Gents Furnishing Goods

This means work shirts, dress shirts, overalls, neckwear, underwear, hats, etc. Such an array of bargains will not be found again soon. The day of buying a good negligee shirt for 39 cents is past, but in this bankrupt sale you will find a wonderful stock to select from at this price. Also in thin underwear, which has advanced in price almost double, we are going to sell some 50 cents goods for 25 cents.

Remember we are going to make this the most interesting occasion of the year. We are going to save more people more hard-earned dollars than they have made in many days. If you believe in saving dollars you will take advantage of this great Sale of Bankrupt Merchandise. We wish to add further to our statement that every article of seasonable merchandise now in stock will be reduced. Such an opportunity may never come again.



Don't Forget we Give Coupons with all Purchases, these Coupons Entitle you to a Selection of Alluminum Ware Absolutely Free. This Table and Kitchen Ware is Better Than Silver and is Guaranteed for Twenty Years.



Don't Fail to Be On Hand Friday Morning Aug. 11.
The Sale Will Continue Until All Goods Are Sold

WHITE & GOUGH, INC.

Original And Greatest Bargain Givers