

## October 2 to 7 IS NATIONAL PAY-UP WEEK

If Everybody Will Get the Spirit 'twill "Pass Prosperity Around" in this Town and This Entire Section

**Pope Drug Company**

## I Do Not Know of A Better Plan to Pass Prosperity Around

than to observe the golden rule "DO UNTO OTHERS AS YOU WOULD HAVE THEM DO UNTO YOU" if your friend pays you, you can pay your bills. I owe money and the only way I can pay is for my good customers to pay me. If everybody would observe the golden rule the way for prosperity would start at once.

The business men of Lumberton want to observe the first week in October as PAY-UP WEEK and the only way for us to pay our bills is for our good friends and customers pay us.

Hoping that every customer that owes me will observe from the 2nd to 7th of October as PAY UP WEEK and see me during that time with a liberal payment and by so doing be happy yourself and make me happy, I am,  
Yours to serve.

**Jno. T. Biggs**

I Hope My Friends Will Remember Me Liberally During Pay-Up Week

**Oct. 2 to 7**

Please Pay Me So I Can Pay the Other Fellow.

He is waiting on me but has not waited as long as I have waited on some of you. It takes money to run any business.

I Hope You Will Not Forget This Appeal.

**J. H. WISHART**

## A Proclamation

WHEREAS: All good citizens are personally, directly and vitally interested in the prosperity of the entire community; and

WHEREAS: The general prosperity of the city, town and community depends so largely upon the action of the individual in doing his part in furthering business; and

WHEREAS: The prosperity of the states and of the entire country depends upon the prosperity of the people in cities, towns and communities; and

WHEREAS: The week October 2d to 7th inclusive has been declared NATIONAL PAY-UP WEEK, during which time people are urged to so far as possible pay their accounts, thus putting money into circulation which will bring prosperity and benefit to all; and

WHEREAS: Similar events have proven of tremendous value locally, money being put into circulation, bringing prosperity which is a thing we all desire.

THEREFORE, I urge the people of our community to unite in this great national event by making a special effort to settle accounts during NATIONAL PAY-UP WEEK, October 2d to 7th.

A. E. WHITE,  
Mayor.

We Have Resolved TO  
**Pay Our Bills**

**National PAY-UP WEEK**

**OCTOBER 2 to 7**

If you have an account with us, we are depending on you to help us keep our Resolution

**J. D. McMillan & Son**  
Druggists

A Golden Word In Business is

## 'Reciprocation'

This is a big word. It means, as applied in business matters, a Return of Favors. This takes place when one pays the debt due another, thus the strong bonds of friendship are made stronger, and the joys of "RECIPROCATION" are felt by both parties. It produces a real, good, joyous feeling to pay a debt. It makes one feel that he has done his duty toward his fellow-man, and no one can do his duty to his God who will not do his duty to his fellow-man.

There is a movement from Maine to California, to make the First Week in October a National Pay-Up Week.

It is a joy to us to receive payment of accounts due us. It makes us think so much more of our good customers—why we really want to credit them again, so as to keep the good work going.

We regard people whom we credit as being the best and truest people in the land and we do not want to be forced to change our opinion of these good people on account of their failure to pay their accounts due us.

We have several hundred customers whose accounts are due and we call on them to observe this great occasion by paying these accounts. Do this so we all may enjoy the great pleasure of

"RECIPROCATION".

We extend to our great army of customers our most sincere thanks for their patronage, and we promise the best services possible for us to render in the future.

Very respectfully,

**R. D. Caldwell & Son**

LUMBERTON, N. C.

Only 7 Days Until

The Beginning of the Nation-Wide Celebration

**National Pay-Up Week**

**Oct. 2-7 1916**

Cotton prices are now the best they have been in a number of years and seed are the highest they've ever been in the history of the world. We realize that most crops are short but with these prevailing high prices everybody should be able to pay their accounts.

Co-operate with us in this great movement; you all pay us and we will pay everybody we owe and then we all can rejoice together.

We have a most up-to-date stock of goods and we invite you to make this store your headquarters during National Pay-Up Week October 2 to 7, 1916.

**K. M. BIGGS,**

LUMBERTON, N. C.

People everywhere have heartily endorsed this National Pay-Up Week movement. They have pledged themselves to pay up and in order to do so they have depended upon others to help them clear up their own books. It has always been a success.

**National**

**Pay - Up - Week**

**Oct. 2-7 1916**



"Do Unto Others as you Would Have Others Do Unto You"



**L. H. Caldwell**