



When It Pours, It Reigns



"When It Pours, It Reigns"

CAN'T you just taste that cup of good old Luzianne Coffee? Steaming hot and ready to give you a whole dayful of pep and go.

The flavor is wonderfully good and the aroma—get it?—oh, ma honey!

Better run quick and get a bright, clean tin of Luzianne while it's there. If you don't like it—every bit of it—then your grocer will give you back every cent you paid for it. Try Luzianne today and see how mighty good it is.

LUZIANNE
COFFEE

LAND OF OPPORTUNITY

North Carolina's Crop Values Last Year Reached Total of \$274,435,000—This State Rapidly Attaining Splendid Records in Production of Food Crops and is First in Cotton Production to Acre.

Raleigh Cor., Greensboro Daily News by W. T. Bost.

"North Carolina, The Land of Opportunity," is the advertising slogan of the Department of Agriculture which is sending placards with tabloid statement of Tar Heel soil virtues to every part of the country.

In money the crops grown in North Carolina last year brought to their makers the equivalent of \$274,435,000. This represented a gain of \$132,000,000 in round numbers between the years 1910 and 1917. In 1910, a year after the present commissioner was sworn in, North Carolina's crops were worth only \$142,890,000. The increase has been almost wholly in production, though prices are higher than they have been before.

This is a bigger amount than the entire assessed valuation of North Carolina a few years ago. It represents a 30 per cent dividend upon the entire property of the State as put down on the taxbooks. This would include both real and personal property of every description and takes in also the city lots which do not produce crops. It is highly probable that the crops each year return to their planters more than half the investment in such lands.

To woo foreign capital and labor here the Department of Agriculture has prepared some interesting material. The population is estimated at 2,400,000, the State debt at \$3,673,000 and the State owns stock in internal improvements whose market value is equal to this debt. The amount of taxes collected, net, is \$4,267,022.32. This furnished some awful campaign stuff, but must attract any outsider who analyzes things with any intelligence.

Plenty of Sunshine. The department appeals to the world on the weather. North Carolina has 250 days of sunshine, Major Graham publishes, and these days must account for the diversity of crops that amazes the planters of the earth. There are 100 counties in North Carolina and in each of them will be found corn, oats, potatoes, sweet potatoes, peas, beans, soja beans, apples, peaches, nectarines, pears, grapes, blackberries and strawberries. Thus it will be seen that almost every county could feed itself.

Wheat is raised in 94, rye in 79, peanuts in 88, tobacco in 84, cotton in 83, sorghum in 96, buckwheat in 85, rice in 21, sugar cane in four and pecans in 66. Corn could be converted into the largest single crop. Even the 225,000 pounds of tobacco would not bring

the money gross that the 65,000,000 bushels of corn will, and North Carolina raised 64,050,000 bushels last year. The prospects for even more this year are good. Dating back to 1910 when Major Graham really harvested his first crop as the State corporate planter, corn has been the most consistently improved product and it gained from 34,033,531 bushels in 1910 to the high figure referred to above. It is too early to guess how many bushels were made this year, but it is everybody's estimate that the records have been easily broken. When Major Graham took hold North Carolina was 25th in corn production. It is 15th now. It came from 27th in wheat to the 15th; from 20th to 11th in rye; from 31st to 27th in potatoes; from 34th to 32nd in hay, to 13th each in apples and peaches, to second in tobacco, where the State took its stand years ago, to first in cotton production to the acre and first in sweet potatoes, an eminence held for years.

Money Saver Now. The money thus saved on food crops has been amazing. The wheat crop more than feeds the State, the commissioner declares, and so does the corn. The sweet potato yield is far above the needs of the State. The yield of cotton to the acre makes this money crop cheaper here than anywhere in the country and for half the past decade the State has taken the lead in production in proportion to the planting. This distinction is commonly accorded to Texas, but North Carolina easily leads.

On the whole there has been a small decline in the number of animals listed for taxation, but the money value of them is greater than it was eight years ago.

The 218,651 horses taxed in 1910 were listed at \$14,865,000, but the 210,188 in 1916 were valued at \$15,380,895. There was a gain in cattle from 664,369 in 1910 to 669,873 in 1916. The value was relatively unchanged, though. The 1,135,797 hogs in 1910 were valued at \$3,255,222 against the \$3,317,411 at which the 1,163,500 hogs were listed in 1916. That would indicate that such trifling circumstances as the ascension of sausage from 20 to 40 cents in that period; ham from 18 to 35 and bacon from 15 to 30 a pound does not stampede the farmer into disturbing the fine economic balance created about 200 years ago.

The State's crops are looming big the money of the State. What they will be worth when the tobacco of 1917 and 1918 is added nobody can guess, as the tobacco yield has now broken the records and there are five more months in which sales will be made.

Hundreds of citizens, rich and poor, white and black, raided the Chesapeake & Ohio coal yards at Newport News, Va., Thursday and took away two carloads of coal in small quantities. There was no excitement or commotion—determined men simply went quietly into the yards, not heeding the orders of watchmen to halt, and helped themselves to all the coal they could carry away in sacks.

DISBURSEMENTS

BELOW ESTIMATES

U.S. Enters New Year With National Debt More Than 5 Times Greater Than When it Entered the War—Only About One-Fourth Debt of Other Powers.

The United States enters the new year with a national net debt of \$6,615,000,000, more than five times greater than when it entered the war nine months ago, but only one-third of the debt which promises to develop the first of next year. The debt per capita is about \$51, and the percentage of debt to estimated national wealth is 2 1-2 per cent.

The treasury financial summary statement, issued January 30, for the first time since last June 30, shows that actual disbursements during the first half of the fiscal year have fallen far below the estimates, particularly for the military establishment. An enormous prospective in war department expenses for the big munitions and materials contracts to be filled in the spring, will raise the government outlays at that time, but officials feel some doubt that ordinary disbursements will reach the \$12,316,000,000, estimated for the fiscal year ending next June 30.

The actual outlay for the military establishment up to December 1 was \$1,311,000,000; the estimated outlay for the whole fiscal year is \$3,790,000,000. The navy spent \$426,000,000 and the estimate for the year is \$1,300,000,000. Shipping board expenditures were \$118,000,000 while the year's estimate is \$901,000,000.

Great as the national debt seems to the country, whose debt before the war was only a little past the billion dollar mark, it is only about one-fourth that of either Great Britain, France, Russia or Germany. The debt of all of America's co-belligerents is about \$34,000,000,000 or 14 per cent of the estimated wealth of those nations, and the Teutonic allies' debt is about \$40,000,000,000 or 28 per cent of their estimated wealth.

SUGAR OUTLOOK BRIGHTER

Return to Normal Supply is Not Likely to be Long Deferred.

A return to a normal sugar supply for the nation is not likely to be long deferred, the food administration announced Tuesday night in outlining plans under which an increased allotment of sugar will be made to confectioners and manufacturers of non-essential food products containing sugar.

The 50 per cent allotment to which confectioners were limited when the sugar shortage became acute in October will be increased to 80 per cent when the supply again becomes normal, it was announced, but continuance of this ratio will depend upon the efforts of manufacturers to reduce the sugar content of confectionery and soft drinks by substituting other sweetening materials.

Through a misunderstanding food administration officials in New York last week announced that refiners already had been instructed to increase the allotment to confectioners to 80 per cent and that the full pre-war allowance would be made when conditions returned to normal. It was explained Tuesday night that the maximum allotment would be 80 per cent of normal and that manufacturers would be required to reduce the sugar content of their products as far as possible.

"The 50 per cent limit has worked but little hardship on the manufacturers of confectionery and soft drinks," said the food administration's announcement, "as they had on hand supplies sufficient to keep their plants working at almost normal capacity for several months. It did, however, benefit the sugar supply in general by preventing the possible accumulation of larger quantities than were necessary for immediate use."

Hundreds of Passenger Trains Will be Withdrawn From Service.

Hundreds of passenger trains on railroads east of the Mississippi will be withdrawn from service under orders soon to be issued by Director General McAdoo, based upon recommendations made Thursday by a committee of eastern passenger traffic managers. The committee was divided as to the advisability of withdrawing most parlor and sleeping cars, leaving only those considered most necessary for important travel routes.



"On the Inside Looking Out"

No matter how chilly it is outside, you're always comfortable if you have a Perfection Oil Heater in the house. You can carry it upstairs and down, wherever extra warmth is needed. The Perfection is economical, convenient, efficient.

Now used in over 3,000,000 homes.

Use it with Aladdin Security Oil—eight hours of warmth from a gallon.

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PERFECTION
OIL HEATERS

THINGS SEEN AND HEARD

(By HAPPY JACK)

Trying to Put One Over on Uncle Sam.

It's a sight how anxious some folks are to keep out of the army. Not long since a Robeson registrant asked me to look over his questionnaire, his wife having filled it out according to his dictation. While I am no questionnaire expert, I soon saw that a mess had been made. He had underscored the word blind in the questionnaire, which indicated that the young man was blind. Then I noticed that in several places on the questionnaire the following words had been inscribed: "Farming all my life". Of course I could not imagine how a poor blind man could make much of a success farming. I then asked the young man if he was blind. "No," was the reply. "Well, you had better change that blind part of your questionnaire," I told him. It was then his wife said, "I told you not to make it appear that you are blind, for you can see as well as I can." It was also learned that the young man was not farming, but was working in a mill. Trying to put one over on Uncle Sam is dangerous business.

Wants to be the Big Noise Always.

A Baptist preacher recently told the following: The son of an ex-President whose name I will not call, and who is still very much alive, made the remark that his father never liked to attend a marriage or a funeral. When asked why, the young man said, "Because he cannot be the bride at a marriage or the corpse at a funeral. He wants to be the big attraction where he goes." Can you guess the name of the ex-President?

Knows a Good Thing.

"I came all the way to town, a distance of 15 miles, just to subscribe for The Robesonian." That's what a man remarked the other day as he walked into the office and handed

over his two dollars for a year's subscription. "My subscription expired, the paper was stopped, and my wife has been raising Cain," he continued.

is a time to serve your fellow-man.

A Mother's Offer.

Here, America, take my son, I gladly give him up to you. That he may fight the Hun. Although my love for him is true I love my country, too.

Loss estimated at \$100,000 was caused by the destruction by fire Tuesday night of a seed warehouse of the Buckeye Cotton Oil company at Charlotte. The company's main plant was not damaged. The plant is located in the outskirts of the city and lack of water pressure is said to have handicapped the work of the firemen. The fire is believed to have originated from a motor used in connection with the seed drying machinery. The loss was fully covered by insurance according to the company's local manager.

FREE PANTS

With Each Suit or Overcoat

John T. Biggs,

General Merchant.

LUMBERTON

::

N. C.

GRAND AUCTION SALE

SATURDAY, JANUARY 12, at 10:30

Part of the Martin Monroe estate containing 483 acres subdivided into small farms. Lying along the Maxton, Alma & Southbound R. R., 8 miles South of Maxton near Midway church, about 8 miles North of Rowland. This valuable property will be sold to the highest bidder regardless of price. \$15.00 in gold and a Jersey pig will be given away. Don't fail to attend this sale, it is some of the most valuable land in Robeson County. Remember the date and be on hand Saturday, Jan. 12 at 10:30. Meet us at Midway Church.

Greensboro Realty & Auction Co., Greensboro, N. C.