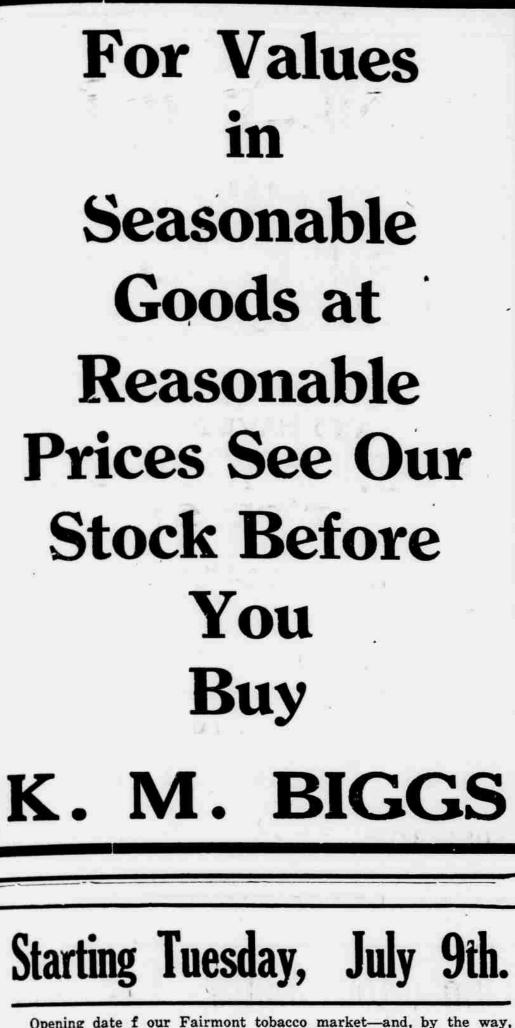
THE ROBESONIAN

MONDAY, JULY 22, 1918.

PAGE TELED



best market in the State-we shall offer the public some of the

OVER 90 PER CENT OF PEOPLE BUYING STAMPS

Plenty of Money Found in State-People Ready and Willing to Buy-Counties Realize Their Mistake.

Winston-Salem, July 19 .- Two of the most surprising things learned from the War Savings drive recently conducted in the State were that so many people were ready and willing to buy stamps and willing to pledge themselves to buy far in excess of what they had been rated as able to buy. It is estimated that far over 90 per cent of all the people are now buying War Savings stamps. "The old State is lousy with money", one canvasser said: "I found enough in the county I canvassed to raise Forsyth's, Guilford's and Mecklenburg's yth s, Guillord's and Mecklenburg's quotas, and the astonishing fact to me was", he said, "everybody had more money than anybody knew they had and were then and there ready to buy stamps instead of pledging them-selves to buy later on."

It is these observations that have led county chairmen and other war Savings workers to realize that one of the biggest mistakes made in the recent drive was failure to rate their citizens high enough. In other words, they failed to pay the people the dou-ble compliment of having as much patriotism and as much money as they did have. Consequently, where this was the case, counties fell far short of their quotas. Pledge cards show, however, that a large and sufficient number contributed to the cause but that their pledges were small. This instance related by one of the county canvassers serves well to show how easy it was, as well as how fatal for counties to make the mistake of rating their sitizens too

"How much have you got me down ment in the beginning.

AMERICAN SOLDIERS

Another mistake that county chair- to the success of the drive in every Thou are with me." I am glad to he possesses administrative and exemen have realized they made in con- county where this was the case.



The label Keep-Kool is to Summer Clothes for men and young men what the Mint mark is to a gold dollar. It's a guarantee of value. Also of style and comfort.

The label Keep-Kool on a Suit means that the cloth was "Made in U. S. A." and one of the most vital things you can do is to lend your individual support to American industries. The label Keep-Kcol represents the truest form of national co-operation-and national co-operation is essential to broad national prosperity. Be guided by these words.

Americans who control their selection of Summer Clothing by the Keep-Kool label are sure of supporting American looms.

R. D. CALDWELL & SON, INC.

LUMBERTON'S LEADING DEPARTMENT STORE. LUMBERTON, N. C.

1. The state of the second states

for ?" a man asked the canvasser when he was approached. "For about \$100 worth", he said on looking at his nection with the War Savings drive it is a fine place for young men. Of period of their organization and also site worth , he said on howing at the method with the war Savings drive it is a fine place for young men. Of period of their organization and also was that of choosing men without course, it seems hard to part from financing them after they were or-said the man, "but as long as you jobs, or young boys and girls, who your friends but I hope we won't have me down for only \$100 in all I were not capable of knowing what it to be absent very long from home. I Men who are considered capable

will take only \$100 more". The required to make the War Savings have given the departure hand to my judges and with whom Mr. McLean will take only \$100 more. The required to make the war Savings have given the departure hand to my judges and with whom Mr. McLean heighbors and relatives, but I hope I has been closely associated, state that mature, purposeful men and women again in peace and happiness. "Though if he had only paid him that compli- spire them with the bigness and the importance of the work has been fatal

know that is true.

of my Robeson county friends, with such as Red Cross, chairman of the hopes we will be together again to Liberty Loan committee, counsel in live in peace.

W. D. GODWIN, 23, Co. 156 D. B. Camp Jackson, Columbia, S. C.

importance of the work has been fatal shadow of death, I fear no evil, for iness man and successful lawyer, and cutive ability of a high order. Mr. I give many sincere wishes to all McLean has been active in war work, North Carolina for alien property custodian, etc., and holds the most re sponsible office a layman can hold in the Presbyterian church, that of rul-

greatest values in merchandise ever shown in Fairmont.

A large assortment of men's mohair, Palm Beach, and Cool Cloth suits, all new stock, \$7.00 to \$12.00-\$12.50 to \$18.00 values and actually less than wholesale price at this time.

Large stock of men's straw and felt hats. These must go and you have only to inspect our stock to realize the values offered. THE GREATEST VALUES-OXFORDS, OXFORDS, OXFORDS. A great variety of men's, women's and children's oxfords. In fact, our entire stock of Oxfords we are offering at greatly reduced prices. You will find among these all the latest styles and a large assortment of leathers and lasts. Besides the special bargains in Oxords, we will offer a number of shoes at greatly reduced prices.

Besides these special reduction sale values, we have a complete line of summer dress goods, voiles, organdies, lawns and silk at very low prices. These we shall be glad for you to inspect.

REMEMBER

All goods sold at SPECIAL BARGAIN PRICES must be paid cash.

After you have sold your tobacco on the Fairmont market and purchased your goods at our store, figure on what you have saved by the two transactions and invest this amount in War'Savings Stamps-on sale here at all times.

Your business is appreciated-give us one trial and we will make you our permanent customer.



Ask the First Friend You Meet

And you will probably learn that he is a depositor in this bank.

The personal attention given to every transaction, regardless of its size, assures YOU satisfaction and With Frenchmen Drive Enemy Back 4 to 6 Miles in First Day of Strong Offensive-Captured 20 Villages and Large Stores of Guns and Supplies and Killed Wounded and Captured Thousands of Germans.

in brilliant fashion across positions held by the Germans, killing, wound-ing or capturing thousands of the ene-my and taking towns, villages and large quantities of guns and other would be approximately structions that had escaped the artil-"On the line south of Soissons the American troops carried all their ob-jectives in the second attack with the same dash as the first, even proceed-

war supplies. Six miles apparently was the deep-est point of penetration made by the allied troops in the first day of fight-allied troops in the first day of fightallied troops in the first day of fight advance, abandoning even light guns corporations, and also industrial, mer-ing. This was at Buzancy, south of and ammunition. Only here and there analyzing of their financial concerns and the along the line was strong resistance analyzing of their financial and oper-ating statements. No man in the State mans were attacked with rifle and is more familiar with the methods of the several other points distances of mans were attacked with rifle and several other points distances of mans were attacked with rifle and several other points the methods of the several other points distances of mans were attacked with rifle and several other points the methods of the several other points and several other points attacked with rifle and several other points the methods of the several other points attacked with rifle and several other points the methods of the several other points attacked with rifle and several other points the methods of the several other points attacked with rifle and several other points the methods of the several other points attacked with rifle and several other points the methods of the several other points attacked with rifle and several other points the methods of the several other points attacked with rifle and several other points the several other points attacked with rifle attacked with and passed through eastward. At several other points distances of from four to five miles were reached from the original starting line. At Soissons the Americans and French-men came to within a mile of the men came to within a mile of the baron at down to down men came to within a mile of the

men came to within a hinds of the city. Altogether more than 20 vil-lages fell into the hands of the Americans and French all along the battle front.

machine guns cut to pieces fleeing hordes of the enemy or bands which endeavored to withstand the onrush. In the four stand bayonets More than 20 villag captured by the Frence

captured by the French and American troops in the offensive begun this morning, according to the war office

A dispatch from the French front July 18 Gives the Following "The French-American attack along the broad front north of the Marne the broad front north of the Marne the broad front north of the Marne was an absolute surprise. Many Ger-man officers were captured while a-sleep and numbers of men were taken while harvesting rye. The greatest stuperfaction was created among all the enemy troops holding the lines at the suddenness of the attack. Pris-at the suddenness of the attack. Pris-at the suddenness of the attack. Prisat the suddenness of the attack. Pris-oners declare they had been told it was impossible for the allies to carry out any operation in the way of an offensive for some time. "Many tanks participated in the at-tack having been able to take up their which prevailed. "The American troops of with their state of the state of the state of the terrific storm with their state of the terrific storm terrific storm the terrific storm terrific storm the terrific storm terrific

"The American troops, co-operating with their French comrades in the as-sault, did brilliant work." From a dispatch of July 18 from the

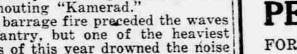
"The American troops had carried all before them by late afternoon and had proceeded so fast that cavalry To the Editorof The Robesonian:

WIN GLORIOUS VICTORY

To the Americans alone in the reg- and shouting "Kamerad. To the Americans alone in the reg-ion west of Soissoms came 4,000 pris-oners, 30 guns and much ware materi-al. Additional large numbers of cap-tives and further greater stores of guns, ammunition and other war ne-cessities were taken by the French. Before all the positions by the Ameri-cans and the French their guns and machine guns cut to pieces fleeing time to turn around.

More than 20 villages have been re-

Place For Young Men.



PEACE INSTITUTE, Raleigh, N.C.

McLEAN DIRECTOR WAR

FINANCE CORPORATION

The Southern Banker for June car-ries a cut of A. W. McLean and the Mr. McLean, and expressing unqualifollowing article:

of Washington, D. C. Mr. McLean has the Flora Macdonald female college, business; also in the organization, con-

struction, operation, maintenance and financing of cotton mills, railroads ing further than had been expected.

ing elder. As an evidence of the con-fidence of manifested in him by the business men of his own State, at the annual convention of the North Caro-lina Bankers' Association, held in Raleigh recently, a resolution was unanimously adopted commending the Mr. McLean, and expressing unquali-fied confidence in his character and

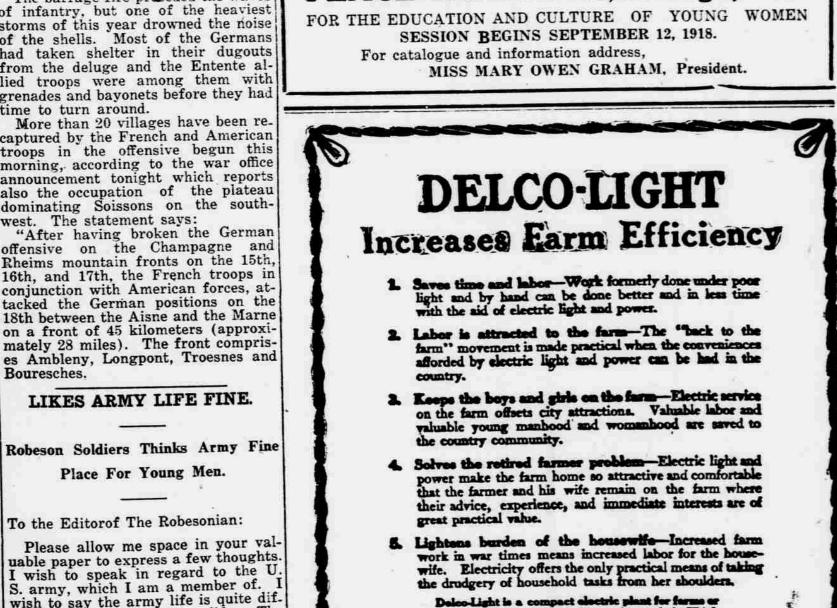
From the region west of Soissons to the northwest of Chateau Thier, American and French armies began Thursday a strong offensive against T Thursday a strong offeneries the bullets and clearing away many ob-the Germans. Along the 25 miles the bullets and clearing away many ob-French and American troops dashel structions that had escaped the artil-French and American troops dashel structions that had escaped the artil-

had wide experience in the investment which is located at Red Springs, N. C.

MARK TWAIN.

and other enterprises. He is thor-oughly familiar with standard sys-tems of accounting of public service corporations, and also industrial, mer-bild the standard sys-tems of accounting of public service corporations, and also industrial, mer-bild the standard sys-tems of accounting of public service corporations, and also industrial, mer-bild the standard sys-tems of accounting of public service corporations, and also industrial, mer-bild the standard sys-service standa Splendid edition. 25 volume, \$29,

110 "Y" Entertainers Overseas. General Pershing has officially de-



Delco-Light is a compact electric plant for farms or country homes. Self-cranking. Air-cooled. Thick plate, long-lived battery. Ball bearings. No balts. **RUNS ON KEROSENE**

THE DOMESTIC ENGINEERING CO., DAYTON, OHIO, U.S. A.

