That's What You Call Real Eating If you want to give the family a rare treat, get a bag them some hot biscuits, waffles or muffins-crisp and delicious with that double-good taste. That's what you call real eating. OCCO-NEE-CHEE Self-Rising Flour makes baking enjoyable because it takes out the guess and worry. It has mixed with it, in the exact proportions, the very best baking powder, soda and salt. You couldn't mix these ingredients with
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[^0]

## TOBACCO FLUES

We wish to advise our trade and especially urge them that they let us have their orders for Tobacco Flues as early as possible. We want every one of our customers to get their flues in time. We hope to be able to begin making deliveries soon. Of course our prices will be right.

## R. D. CALDWELL \& Son <br> Incorporated

Lumberton's Leading Department Store.


[^0]:    Takes the Guess out of Baking and Saves you Money Start today to use this economical flour. Look for the Indian Head on the bag. At all dealers.

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