

THE ROBESONIAN
 Published By
ROBESONIAN PUBLISHING CO.
 J. A. SHARPE President
 THURSDAY, AUGUST 21, 1919.
 SUBSCRIPTION RATES:
 One Year \$2.00
 Six Months 1.00
 Three Months50
 Office 107 West Fourth Street
 Telephone No. 20.
 Entered as second class mail matter
 at the postoffice at Lumberton, N. C.



It is a good thing that perpetrating an illegible signature is not a hanging crime—this country would be depopulated. Wherefore it is well—necessary, in fact—in writing a business letter to have one's name either printed or typewritten on the sheet. Otherwise the one who undertakes to answer the letter may make a wrong guess in addressing his letter. Some days ago the secretary of the Lumberton Chamber of Commerce received a letter from a Raleigh man inquiring about this town as a location for an ice cream factory. The letter was answered courteously and promptly, giving the information requested and assuring the inquirer that any further information he might want in enabling him to decide would be gladly given. But alas, the secretary guessed wrong as to the signature, and the letter came back to him, and the inquirer thinks, no doubt, that the Lumberton Chamber of Commerce is careless about answering such inquiries.

Touching on and appertaining to an advertisement on the first page of the last issue of this paper, it is

proper to say that the aforementioned advertisement was not an offer of reward by The Robesonian but was charged for at regular first-page rates. Of course the name of the advertiser should have accompanied the adv. That was an oversight. The Robesonian does not wish to claim credit for what it did not do.

"Raleigh News and Observer, Charlotte Observer, New York World," cried a newsboy in a hotel in a distant city. Master John Robert Boyd of Lumberton was among the guests at the hotel. "I don't care for any of those," he said, bracing the newsie; "Have you got a Robesonian, that's the paper I read." Smart boy. He knows a good thing and cannot be stampeded into forgetting.

Miss Louise Tyson of Richmond, Va., arrived Saturday morning and will spend a week here visiting at the home of her uncle, Mr. J. Ed. Tyson. Mr. W. F. McLeod and small son and daughter, Master H. and Miss Adeline, of R. 3, Lumberton, were among the callers at The Robesonian office Saturday. Messrs. Rowland and J. A. Bullock of R. 1, Fairmont, are among the visitors in town today.

IN SOCIAL CIRCLES

Miss Mary Lee Caldwell Entertains Reported for The Robesonian.

On Friday evening, August 22nd, Miss Mary Lee Caldwell delightfully entertained in honor of her house guests, Miss Lidie Penton of Wilmington and Miss Mary Hazel Long of Monroe. Guests were received at the door by Miss Rosa Caldwell, who presented them to the receiving line, composed of Misses Caldwell, Long and Penton. Miss Lois Caldwell then invited them on the east porch, where punch was dispensed by Miss Viola Jenkins and Mr. James Crossan.

Later score cards were given out which caused great excitement as dates were being made for "progressive conversation." At a later hour a delicious ice course was served, after which the guests departed feeling that they had spent a most enjoyable evening.

How's This?

We offer \$100.00 for any case of catarrh that cannot be cured by HALL'S CATARRH MEDICINE. HALL'S CATARRH MEDICINE is taken internally and acts through the blood on the mucous surfaces of the system. Sold by druggists for over forty years. Price 75c. Testimonials free. F. J. Cheney & Co., Toledo, Ohio.

Desirable Books for the Home Library

O. HENRY, complete; 12 splendid cloth-bound, gilt-top volumes, elaborately illustrated \$19.50 (with 5 vols. Jack London, FREE); \$1 with order, \$1.50 a month.

MARK TWAIN'S complete works, 25 fine cloth-bound volumes, illustrated, \$32; \$1 with order, \$2 a month.

JAMES WHITCOMB RILEY, complete; poems, stories and essays; beautiful and durable cloth bindings, artistically illustrated by Christy and Miss Betts; 10 volumes, \$24.50; \$1 with order, \$2 a month.

SIMONDS' HISTORY WORLD WAR, the one and only authentic history of the world-wide conflict, 5 superb volumes, illustrated in colors, \$19.50, cloth, \$1 with order, \$1.50 a month.

ROBERT LOUIS STEVENSON; Famous Thistle Edition, fine cloth, illustrated, 25 vols., (publishers' price \$65), My Price, \$29; \$1 with order, \$2 a month.

RICHARD HARDING DAVIS, only uniform edition, illustrated, cloth, (Publishers' Price \$27) My price \$18.50, \$1 with order, \$1 a month. For a short time, only, I send FREE with every order a 5 vol. set of John Fox, Jr.

GRAIG KENNEDY, SCIENTIFIC DETECTIVE STORIES, 12 vols., and EDGAR ALLEN POE, 10 vols., splendid bindings, illustrated; in all 22 fine cloth-bound books. MY Price for the 22 vols., \$25; \$1 with order, \$2 a month.

JAMES WHITCOMB RILEY, 10 vols., and MARK TWAIN, 25 vols., (35 volumes in all), beautiful and durable cloth bindings, finely illustrated, the two sets (35 vols.), \$54.50; \$2 with order, \$3 a month.

PRESIDENT WILSON'S HISTORY OF THE AMERICAN PEOPLE, 5 superior vols., thousands of illustrations, portraits and maps, cloth, \$29, \$1 with order, \$2 a month.

DE MAUPASSANT, complete, short stories, fine cloth, illustrated, 6 vols., \$1 with order, \$1 a month.

F. MARION CRAWFORD, complete, 12 vols., cloth, \$14; \$1 with order, \$1 a month.

H. RIDER HAGGARD, cloth, 6 vols., \$7, \$1 with order, \$1 a month.

"BUSINESS MAN'S LEGAL ADVISE," (Teaches the Rules and Laws of Business), 6 vols., Buckram, \$7, \$1 with order, \$1 a month.

JACK LONDON, complete, 10 luxurious vols., 3-4 leather, illustrated, \$20; \$1 with order, \$1.50 a month.

I SELL THE ONLY REAL, Complete, Edition of RUDYARD KIPPLING.

"THE STORY OF THE BIBLE," (for all ages), 6 1/2 x 9, 704 pages, 300 pictures, some in colors, fine cloth, \$3.00.

"BIBLE PICTURES AND WHAT THEY TEACH US," (the best Bible story-book for little children), 320 pages, 400 pictures and 400 stories, beautiful and durable cloth binding, \$3.

BIBLES OF EVERY STYLE, for every proper purpose. Write for descriptive price lists.

"THE BOOK OF WONDERS," Wonders of Nature and Wonders Produced by Man. Of high educational value, 600 large illustrated pages, 6 1/2 x 9, Durable cloth, \$3.

"BECAUSE I LOVE YOU," a beautifully bound volume in white-and-gold, of Love Poems for wife, daughter or sweetheart, \$2.

ALL BOOKS sent by express or parcel post. PREPAID. I can supply you with any book published at the Right Price on Easy Terms.

THE MOST USEFUL BOOKS are "The New International Encyclopedia," and "Webster's New International Dictionary," the two requisites necessary for every library. "The Book of Knowledge" charms and educates the child. Write for FREE Sample Pages, Special Prices and Easy Terms.

MAIL ALL ORDERS and Inquiries to
 J. T. NORSWORTHY, The Book Man,
 112 Halifax St., Raleigh, N. C.



"It makes me feel Fit!"

Pepsi-Cola gives me the same peppy thrill—the exhilarating coolness that I get from a cruise in the heavens in my trusty aeroplane. When it's hot and sticky on the street or in the "shop," a glass of Pepsi-Cola turns the silvery lining out and makes me cool and happy again! Drink

Pepifying, Satisfying, Cooling
PEPSI-COLA
 "It Makes You Scintillate"



Drink **PEPSI-COLA**



"Rat-Snap Beats the Best Trap Ever Made," Mrs. Emily Shaw Says. "My husband bought \$2 trap. I bought a 50c box of RAT-SNAP. The trap only caught 3 rats but RAT-SNAP killed 12 in a week. I'm never without RAT-SNAP. Reckon I couldn't raise chicks without it." RAT-SNAP comes in cakes. Three sizes, 25c, 50c, \$1.00. Sold and guaranteed by L. H. Caldwell, R. D. Caldwell & Son, Pope Drug Co. Lumberton.
 Mr. Casper W. Smith of Wilson arrived here yesterday to visit home folks. He will leave for Wilson tonight.

FOUNDED IN 1838 CHARTERED IN 1859
TRINITY COLLEGE
 DURHAM, N. C.
 A well endowed old college with handsome new buildings, a large, beautiful campus, first-class special and general equipment, and a nation-wide reputation for high standards and progressive policies. Fees and expenses low. Classical and scientific courses leading to Bachelor's degree. Graduate courses in all departments. Schools of Engineering, Education, and Law. For catalogue and illustrated booklet, address
 R. L. FLOWERS,
 Secretary to the Corporation.

Notice Home Seekers!
 Get Your Cash Ready

In a few weeks we are going to cut up and place on the market the valuable tract of land known as the "OLD BIGGS FARM" adjoining the property of the Lumberton Cotton Mills—This is a good chance for you to buy a small farm almost in town.
 If you have farm land for sale or wish to purchase a farm we are in position to serve you.
 LOANS NEGOTIATED.

East Carolina Realty Co., Inc.
 J. A. CARLYLE, SECRETARY R. E. Lee, Attorney.
 Office in Planters Bank and Trust Company's Building

Do You Know?

For a two cent postage stamp and a very slight effort you can do your banking business safely and conveniently by mail.

Our efficient Banking by Mail service is maintained for your benefit. Utilize it!

Official receipts for your deposits mailed to you the same day we get them.

Fine Business. TRY IT.
THE NATIONAL BANK OF LUMBERTON



The Old Reliable
 Lumberton, N. C.
 A. W. McLEAN, President.
 M. F. COBB, Cashier.
 Resources
 \$1,300,000 00

PROMPTNESS. EFFICIENCY. COURTESY.
 IN ALL FINANCIAL MATTERS

You haven't a single banking need, consistent with sound banking practice, that we will not gladly fill. Even if you should come to us on a quest that the liberal policy of our Bank could not meet you will be treated courteously and we will be grateful for the call. Your every banking need will have prompt, efficient, courteous treatment.

THE FIRST NATIONAL BANK
 LUMBERTON, N. C.