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The Bell Telephone Directory is the most useful book in this community.

Changes and corrections in your listings should be made now, to be included in the new book

Only a few adven ruifg spaees ake available and merchants and others who wish to place their business before the leading families should com municate with the manager promptly. No other medium is consulted so frequently by so many people. It stays in the home and office until replaced by a new book. The rates are reasonable.

See The Manager Today
SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY


## THE NEW

STUDEBAKER
This Six Offers You:
60-horsepower moto
126 -inch wheelbase
-cord tires
-genuine hand-buffed leather upholstery
Gypsy top, plate glass windows silver-faced
8 day clock.
glove box. "xtension tomeau lamp passenger bodies in all motordom.
At a price $\$ \mathbf{2 4 0 0 . 0 0}$ Delivered

W. R. Tyner, Dealer

Telephone No. 2602 LOWE, N. C

## SHOES

Don't get excited about shoe costs. The press notices to the effect that " $\$ 25.00$ and up" shoes are in sight is largely $a$ myth. There always have been $\$ 25.00$ siocs and about one person in ten thousand would pay this price. There always have been $\$ 10.00$ to $\$ 15.00$ shoes, ánd numbers of people would buy these shoes-possiply because they

There always have for some other equally important reas tailing from $\$ 5.00$ to $\$ 15.00$ for the past ten years. Our shoes retailing at $\$ 3.00$ to $\$ 7.50$ before the war, now sell at $\$ 5.00$ to $\$ 12.50$ showing an advance in price of $\$ 2.00$ to $\$ 5.00$ per pair

We, as leaders in our line, have always carried some of the newest and best shoes for those who want the latest thing in style and, of course, merchandise of this kind costs more than plain staple goods. These shoes inert mit Theres and can afford it.

There always have been work shoes' $\$ 2.00$ to $\$ 4.00$ for hard prices. The shoes of this kind which we sold before the war at $\$ 2.00$ to $\$ 4.00$ were sold during the war at from $\$ 2.50$ to $\$ 6.00$ and are being sold now at $\$ 3.00$ to $\$ 6.50$.
The advance in the price of our shoes in four years averag m about $\$ 1.50$ to $\$ 2.50$ per pair.
Now, these are the facts about our shoes, and it looks different from the fiction which is being so largely handed around the country The above quoted

The above quoted prices show the advances which have been is familiar) of hides, leather, materials and labor, plus the infelligent and efficient services we render our customers.
Don't be talked into paying any fancy or ridiculous prices for your foot-wear. Advances there are, and advances there will be, legitimate and necessary. but nothing like the extravagant statements frequently made about " $\$ 25.00$, need give you a moment's concern.
And
And now a word of advice. Don't speculate in shoes. Don't people are doing. If you buy a pair of shoes suited to your needs and take good care of them and have them repaired when they need repairing-keep them well half-soled and well heeled-you can save a lot of mane) comy your foot-wear
contradiction to the wild and extravagant rumors about shoes, in putlished throughout the country

## K.M.BIGGS

## Lumberton, N. C.

Fairmont Supply Company
Just Received Full Line Men, Ladies and Children's Shoes.
For those who appreciate quality, style and values combined, we invite your inspection of our shoe stock.
SWEATERS
beautiful line of ladies, Misses and children's sweaters. See them early and get first selection
OLOTHING CLOTHING
A fresh shipment of Curlee and Michacl-Ambach elothing just in-hew styles and fabrics. A nice lot of conservative $\$ 15.00$ on your suit-at the same time give you as good as the best in equality.
HEADQUARTERS FOR DRY GOODS, NOTIONS, GROCERIES, FARM IMPLEMENTS, HARVBSTING MACHINES, FEED STUFF, ETC

Fairmont Supply Company FAIRMONT'S LEADING DEPARTMENT STORE. In Building Formerly Occupied By J. D. McLean Company

Watch the Label on Your Paper

# C. M. Fuller \& Son 

