# FFIRD'S BIG Pre-Easter Bargain Event

Bargains Await You in Every Department. Two Days Until Easter---Are You Ready?

### **Dresses** and **Coat Suits**

Efird has become famous for the values they give in ready-to-wear throughout the Carolinas.

Every dress and suit is priced from \$5.00 to \$20.00 less than you would pay elsewhere. But to make the prices even more attractive for this event we will give 10 per cent off on every dress and suit.

Dresses are priced from \$7.48 to \$44.50 Less 10 per cent.

Suits are priced from \$14.98 to \$74.50 Less 10 per cent.

### A few of the Many Bargains that being offered during this Money Saving Event

### SCHLOSS BROS. CLOTHING

Every suit is already priced at a saving and for this Eastern Event we give you 10 per cent extra off.

\$3.48 Ladies Pure thread full fashioned silk hose, extra fine quality \$2.10

Extra heavy bath towel. Bought months ago before they went up. Priced now at .....

49c

Hundreds of pairs of shoes of all kinds priced at a big saving to you.

\$4.48 Georgette and Crepe de Chine Blouses in a a variety of color combinations going fast \$3.50

\$1.50 Pure Thread Silk hose, an extra good value for only .......

\$1.00

Hundreds of dozens men's sun hats. Regular 50c values priced at 39c

2000 spools Coats spool cotton to go at 6c

Only 6 spools to custom-

One big table men's straw Hats thrown on table, values up to \$3.00, priced now at

One Big table good quality ginghams. Sells regularly for 39c, now pric-

33c

One Big table children's straw Hats, \$2.00 values now priced at \$1.48

Railroad Mills Sweet Scotch Snuff. Would cost 81c pound today. A big bargain at, per lb.

## DOLLAR DAY Wednesday, April 7th

Your Dollars will be worth \$1.50 in this store on Dollar Day. The more you buy the more you save.

Every Department will offer unusual Bargains.

Tell your friends to meet you in Lumberton on Dollar Day See our ad in Monday's Robesonian for Dollar Day Bargains.





## Efird's Department Store

Lumberton's Business Department Store









