

EFIRD'S End of Summer SALE

All Spring and Summer Merchandise Slaughtered

The most startling and sensational values ever thrown before the public. Our policy is to unload all seasonable goods regardless of cost. Efird knows no bounds of price cutting when the proper time comes. Not an item will be carried over if slaughtered prices will move them.

Sale lasts for 13 more days. Come in
and get your share of these
Bargains.

Efird's Department Store

Lumberton's Busiest Department Store