

**NOTICE**

We call this a Wonder Sale because the prices we will offer here for 7 Days are truly wonderful—Nothing like it has ever been approached by others—Come. Don't miss it.

# The Big Seven Day Wonder Sale

If you can't attend this Sale in person send us your mail orders in care of Miss Davis. Your money back for any unsatisfactory purchase.

## Starts Saturday Morning, February 19

7 Days of the Fastest Turn-over of Staple Merchandise the South Has Ever Seen. Prices Slashed with no Regard For Original Cost. Just Look at These:

J. & P. Coats Spool Cotton

**3c**

9-4 SHEETING 35

Full 81 inch unbleached heavy sheeting sold as high as \$1.00 yd. Wonder Sale price per yd.

**35c**

Solid Car Load High Grade Patent Flour. The best kind

24 lbs. .... \$1.39  
48 lbs. .... \$2.78

Only 96 lbs., to Customer

Men's \$2.00 Hanes Union Suits. While they last

**98c**

27 inch new plaid dress gingham

**10c**

Best quality apron gingham

**10c**

10c Laces in good assortments. All new and resin stocks per yard

**2 1/2c**

8c Cake Swifts Arrow Borax Laundry Soap. Not over 10 cakes to customer

**2c**

Splendid Quality Long Cloth finished for the needle

**15c**

Excellent Quality heavy blue chambray 25c vale

**12 1/2c**

Men's \$1.00 blue chambray work shirts

**59c**

36 inch Mattress ticking

**10c**

SHAVING BRUSHES, 1c

Several Dozen Shaving brushes. Worth up to 50c. One to Customer

**1c**

8c Cake Friendship toilet Soap. Not over 10 cakes to each customer

**2c**

Men's 25c Socks in black only. Not over six pair to customer

**9c**

Ladies' 30c Black hose. Not over six pair to customer

**11c**

Boy's \$1.50 Pants. While they last

**89c**

Men's \$1.50 good quality overalls

**98c**

### Silks

Think of buying fine quality standard Silks at savings as high as 50 per cent. with many new arrivals in this department and the surprising price concessions you should anticipate your Silk needs now and buy for Spring sewing.

One lot Crepe de Chine 40 inches wide in black only, priced at **\$1.18**

40 inch Crepe de Chine of good firm weave in navy, pink white, grey, black and fancy colors. Priced at **\$1.65**

\$1.98 quality Crepe Georgette of beautiful quality in white flesh, navy and black, Priced at **\$1.48**

### Silks

\$2.25 36 inch Lining or Kimona Silk in a splendid range of patterns and color combinations. Priced **\$1.48**

40 inch Printed Georgette in a dozen or more pretty patterns **\$1.48**

36 inch Satin of good firm weave, navy and black **\$1.48**

\$1.98 Silk Shirtings, some slightly soiled from handling, shown in a great variety of patterns, including both light and dark stripe. Priced at **\$1.25**

### Silks

\$2.50 All Silk Shirtings in the prettiest pattern we have seen and a good quality too. Priced at **\$1.59**

\$2.95 Crepe de Chine Shirtings in a rich heavy quality of all Silk with Satin stripes. Priced at **\$1.85**

36 inch good quality Taffeta in navy and black. Priced **\$1.98**

36 inch Silk Poplins in black, navy, red, brown, grey, etc. **79c**

### Silks

**EFIRD'S**

Lumberton's Busiest Dept. Store

**EFIRD'S**