## SEEN AND HEARD

(BY HAPPY JACK) A certain Robeson county farmer
carried a load of cotton to a certain
Roiesonn county town not Lumber-
ton) to. sell, but was unable to get


## The Fairness of William Pomn- . and "The Velvet Kind"

SATISFACTION was the policy on which William Pena traded with the Indians for the lands that are now. Pennsylvania, hence the colonists of Penn's. land enjoyed tranquillity and peace for ever after. Satisfaction has ever been the only ground on which commerce and service can grow and prosper.
To have our products meet with your satisfaction has been the ideal uppermost in our business conscience, and this ever present desire to serve you a better, more delicious Ice Cream was the incentive that fathered our chemists' efforts, resulting in the recent discovery, our new discovery.
By our formula and method (Patents applied for to protect our process) we are enabled to offer you the most delicious and nutritious pure Ice Cream ever made, produced from Nature's own ingredients of pure cream, pure milk, pure cane sugar and genuine natural flavors.
We do not use gelatins, gums, starch, filler or imitation flavors.
It excels in quality and purity evèn the good old-fashioned kind your Mother made and there is none "just as good."
With our ambition to serve you a superior Ice Cream now realized, we feel a justifiable pride in presenting-

The New
"Cream of ${ }^{\text {Ice Creams" }}$


