

THE ROBESONIAN

Published By ROBESONIAN PUBLISHING CO. J. A. Sharpe President SUBSCRIPTION RATES: One Year \$2.00 Six Months 1.00 Three Months .50

Office 107 West Fourth Street Telephone No. 20. Entered as second class mail matter at the post office at Lumberton, N. C., MONDAY, June 6, 1921.

PAGEANT OF THE CAPE FEAR. To read about the Pageant of the Cape Fear which will be given in Wilmington this week is to want to visit that city during this great event. The interesting history of the Cape Fear sections lends itself admirably to an elaborate and spectacular exhibition such as Wilmington will give, and it will be worth going a long distance to see. The Wilmington Dispatch says:

The Pageant of the Cape Fear to be given in Wilmington the 7th, 8th and 9th of June, will be the greatest historical spectacle ever given in this section, and a show worth traveling a great distance to see. What is more interesting than the history of our own country—of our own section—of our own people? The most elaborate costumes ever seen in this section, showing the styles worn in Colonial days, in the days just before the Civil War, and during the war will be worn, and present a perfect panorama of fashion from the beginning until now. The pageant concerns you—your ancestors—your State and your section of the Cape Fear country. It will give you an opportunity to visualize in one evening the whole history of your country and your home.

ROBESON SIGNS UP. Robeson county farmers signed up 47,000 bales of cotton in the cooperative marketing campaign which closed in this county Friday. That is nearly one-fourth the minimum requirement for the entire State, which is 200,000 bales. Following the address here two weeks ago last Friday of Mr. Aaron Sapiro of California, an intensive campaign was carried on and every section of the county was canvassed. Robeson county farmers evidently believe that cooperative marketing offers solution of their marketing problems. It certainly looks like the one best bet.

There is no indication in this immediate section of any alarm in the towns over this cooperative movement. Bankers, merchants and other business men recognize that their prosperity is based upon the prosperity of the farmers, and there is every reason why they should heartily support this movement to get for the farmer more of the dollar the consumer has to pay.

A PUZZLING STRIKE. If it is a wise move for cotton mill operatives to stage a strike at this good hour there is a whole lot more involved than appears on the surface or immediately beneath the surface. One would say, studying the situation earnestly and without prejudice, that about the worst possible time for a strike had been picked out. It is a hundred to one that a majority of the striking operatives think the same, but having put themselves under the orders of a set of officials whose jobs seem to depend upon how much disturbance they can make, on how unwise and unreasonable they can be, of course they have to walk out. We do not profess to understand such a situation as this presents. It looks like crazy business, but maybe it is the height of wisdom. Locally it is not having any effect. Mill operatives here seem mighty well satisfied and to appreciate the mills running half time and paying the present wages.

Now that the Southern Bell has been granted an increase in rates maybe it will go ahead with the improvements it has been promising to make in the service here since the year one.

Mr. W. B. Ratley of Fairmont was a Lumberton visitor Thursday afternoon. Messrs. C. Miller and E. F. Scott of the Raynham section were Lumberton visitors Saturday. Mr. Warren Prevatt of R. 3, Lumberton, was among the visitors in town Saturday. Mr. J. W. Howell of R. 7, Lumberton, was in town Saturday.

"Cold in the Head" is an acute attack of Nasal Catarrh. Persons who are subject to frequent "colds in the head" will find that the use of HALL'S CATARRH MEDICINE will build up the system, cleanse the blood and render them less liable to colds. Repeated attacks of Acute Catarrh may lead to Chronic Catarrh. HALL'S CATARRH MEDICINE is taken internally and acts through the blood on the mucous surfaces of the system. All Druggists sell. Testimonials free. \$1.00 for any case of catarrh that HALL'S CATARRH MEDICINE will not cure. F. J. Cheney & Co., Toledo, Ohio.

Editorial

A BIRD IN HAND IS BETTER THAN TWO BIRDS BY MAIL



TOUGH PICKING.

to trade at home in the long run, and the short run, too.

TRADE AT HOME TRADE AT HOME

WHEN you order a piece of goods by mail, you know nothing about the quality of the article delivered until it has been tested by use. Having been used and found wanting, you have to go to the trouble of sending it a long distance back for long-distance satisfaction, a very rare bird indeed.

Trade in a home store and you get quality. The local merchant must carry quality or his neighbors will not trade with him. And if there has been bad quality accidentally, it is only a step into his store to show him the error.

The merchants of our town have both quality and price. If you will only figure out the common sense of it, you will find that it is cheaper to trade at home in the long run, and the short run, too.

CO-OPERATIVE MARKETING

Co-operative marketing agitation among the farmers, the perfecting of plans through which the tillers of the soil hope to market their staple crops, such as cotton and tobacco, direct and save the profits of the middleman, is disturbing business men in some of the towns in the eastern section of the State, we are told. Report comes that some of the towns that have thrived mightily through the sale of quantities of leaf tobacco, fear that their business will be hurt through the elimination of the men who get the weed from the growers and pass it on to the manufacturer! Well, suppose that happens? If the farmer finds it to his advantage, as a business proposition, to market direct, he can hardly be expected to continue to pay tribute to middlemen that merchants and banks may profit and towns may be builded. If it is believed that the co-operative marketing plan will not profit the farmer, he has to be shown. Certainly he is satisfied that the present system is too expensive for him, and if he finds a way to dispose of his products that gives him more money he will be foolish not to adopt it, even if other folks suffer.

A town's business is based in the main on marketing and manufacturing, one or both. Whether a town is a success as a market depends on whether those who patronize its markets are satisfied with returns. Here, before the farmers have felt that they were compelled to take whatever was offered in the market towns; they knew of no other means of selling. Through the years they have become more and more dissatisfied with the marketing system, which so often left them with small profit or none. They are going to try some other way and the market towns will have to readjust their business to meet the new conditions. That's all there is to it. It is foolish to expect the farmer not to adopt different business methods if he feels that it will be to his interest to change. All business men seek new methods of doing business when they find that those in use no longer serve their best interests; and the farmer is a business man—or he should be.

The tobacco towns are unduly alarmed. The marketing system may be changed, but if the business men of the towns are as smart as they are supposed to be, they will find other business to take the place of any that is lost through new methods; if they are really up-to-date they will help to find more satisfactory business methods, for the farmers in so doing will help themselves.—Statesville Landmark.

Mr. N. J. McRimmon of the common section is a Lumberton visitor today.

Messrs. E. W. Britt and H. C. Flowers of the Tolarsville section were among the visitors in town today.

Mr. J. F. Britt of the Barnesville section is a Lumberton visitor today.

Mr. D. A. McCormick of McDonald was a Lumberton visitor today afternoon.

EACH WEEK SUMMER SCHOOL WILL BE FEATURED BY SOME FORM OF ENTERTAINMENT

Correspondence of The Robesonian. Red Springs, June 2.—Registrations are coming in rapidly for the State approved and county summer school to be held here June 20th to July 30th. Beginning with a "Get Together" night on June 21st and continuing thru the entire six weeks session, each week will be featured by some form of entertainment consisting of concerts, lectures, motion pictures and other programs. The four churches of the town—Episcopal, Presbyterian, Methodist and Baptist—thru their societies will put on special motion picture programs during the session and the Red Springs alumnae of Flora Macdonald college, together with the U. D. C., will also have special entertainments. Fourth of July will be featured by a special patriotic service held in the morning in front of Main hall with a speaker to be selected, and at night the seven-reel super special film, "The Copperhead", will be shown under the auspices of the Red Springs Alumnae association. Lectures will be delivered during the session by Dr. J. F. Dashiell of the university of North Carolina on "How Children Learn", and by Dr. E. W. Knight of the University of North Carolina on "Some Educational Lessons from the World War." The ministers of the town will hold services one night of each week for students.

Mr. J. D. Cobb of Lumber Bridge R. 2, is among the visitors in town today.

Mrs. Knox Livingston of Greenville, S. C., spent Friday evening and night here, guests of Miss Nannie McQueen, leaving Saturday morning for her home.

Mr. M. A. Odum of R. 1, St. Pauls is a Lumberton visitor today.

Bilious? Feel heavy after dinner? Bitter taste? Complexion sallow? Liver perhaps needs waking up. Doan's Regulets for bilious attacks, 50c at all stores.



The Ford Touring Car is literally the pioneer in the solution of the Good Roads problem, because three million or more in operation brought up to the millions of America the necessity of good roads if quick transportation at low expense was to be enjoyed. The simplicity of the Ford car, its stability in construction, the famous heat-treated Vanadium steel with its marvelous strength and flexibility, the low cost of operation and maintenance, its ease in operation, all have made the Ford car the great favorite in every land in the world. It's the one car that always satisfies and serves. A utility beyond question that all can afford. We sell them and will be pleased to have your order. Don't delay, because the demand is heavy all the time. We have almost everything in motor car accessories, carry the genuine Ford Parts, and assure the best in mechanical repair work.

H. A. PAGE, Jr. J. H. Felts, Jr., Mgr.



Hot cakes that are hot cakes!

DONE to golden brown, light as a feather, every one tender and delicious, that's the kind of hot cakes Occo-nee-chee Flour makes. And it's only a matter of minutes to prepare the batter.

Any one who can handle a cake turner can make such hot cakes with Occo-nee-chee Flour. There's no salt, baking powder, or soda to measure out. They're mixed with the flour, in exactly the right proportions and cost less this way.

You simply add milk or water and shortening to Occo-nee-chee Flour to get a batter that makes the most wonderful hot cakes, waffles and biscuits that ever did honor to a cook's reputation.

Your grocer carries Occo-nee-chee Flour. You'll know it by the Indian Head on the sack. Order it today.

For good plain flour Peerless is unexcelled AUSTIN-HEATON COMPANY Durham, North Carolina

OCCO-NEE-CHEE Self-Rising Flour Takes the Guess out of Baking and Saves you Money

When in need of anything in the Furniture Line, Stoves, Ranges, Oil Stoves and Druggets, see us, we can save you money.

D. G. BEST AND SON LUMBERTON, N. C.

THE MARRYIN' PARSON



Three Wise Don'ts

- Don't carry money—carry a check book. Don't mail money—mail checks. Don't rely on memory—write it down on check stubs. No matter how modest your personal expenditures, you should have a checking account with this Bank. We will be glad to receive your account, whether large or small, and will appreciate your patronage.

First National Bank LUMBERTON, N. C.

Some Folk's Sleep on their MONEY

Others Deposit it With Us and Take No Chances. Open an account today.



The National Bank of Lumberton "THE OLD RELIABLE" LUMBERTON, N. C. A. W. McLean, Pres. M. F. Cobb, cashier