

EFIRD'S ANNUAL EFIRD'S

Summer Sell Out Sale

Commencing Friday, Aug. 26 at 9 a. m.
AND CONTINUES FOR 8 DAYS

This Sale we sell every dollar's worth of Summer Merchandise in our Store. We carry nothing from one Season to the Other. Within a Couple of Weeks We Will Need the Room for New Fall Merchandise. Be on hand Friday Morning at 9 o'Clock When the Doors Open and Share Your Part of These Great Values. Nothing Reserved. Every Dollar's Worth of Merchandise in Our Entire Store Included. Come Every Day Until September 3rd.

40 INCH SHEETING 5c

morning at 9:00 o'clock and every day of sale, per yard 5c

PONGEE SILKS 38c

36 inch Pongee Silk, tan color only, 75c quality, Friday and every day of this sale 38c

\$1.50 PONGEE 68c

Genuine 12 Mummie Jap Pongee, good firm quality offered regular up to \$1.50 per yard, go on sale Friday morning and while it last at 68c

ENGLISH LONG CLOTH 14c

Full yard wide No. 5000 English Long Cloth, regular price 39c, goes on sale Friday morning, and while it lasts at 14c

CHILDREN'S STRAW HATS 25c

Friday morning at 9 o'clock we will sell one lot Children's Black Straw Hats, limit one to a customer at 25c

Gauze Combination Suits, 3 for \$1.00

Ladies' fine gauze Teddies or combination suits, regular 65c quality. Sale price each 39c 3 for \$1.00

YARD WIDE PERCALE 15c

One table full yard wide Percale, nice Shirting styles, good patterns, etc., go on sale Friday morning 9 o'clock and while they last, 20c quality at 15c

90 INCH SHEETING 25c

Same as Monroe 90 inch unbleached Sheeting, originally 65c quality for Friday morning at 9 o'clock. Sale price 25c

YARD WIDE PAJAMA 10c

Full yard wide Pajama Checks, very fine construction. Sale price 10c

LISLE HOSE 18c

Seamed back full mercerized 50c Hose, black, white and cordovan 18c

Colored Voiles Less Than Half.

New Printed Voiles, values that sold up to 40c per yard, go on sale at 18c

SHEETS 98c

81x90 Seamless Sheets, values up to \$2.50, some slightly soiled to go on sale Friday morning and while they last 98c

NARROW PERCALE 5c

Narrow width Percale and Calico, light styles, solid colors, etc. Friday morning, sale price 5c

HIGH GRADE SILK 98c

32-inch Silk Shirting, colored Taffeta Silks, remnants Crepe de Chine, Georgette and other novelty Silks, values that originally sold up to \$3.00 per yard, go on sale Friday morning and while they last at 98c

ALL MARSEILLE, CROCHET AND DIMITY SPREADS CUT IN PRICE

70x90 Crochet Spreads at \$1.18
 80x 90 13.00 Crochet Spreads \$1.95
 78x88 extra size Marseilles Spread \$2.45
 80x90 Special size \$6.50 Marseilles \$3.45
 86x99 Special Marseille Peque, \$9.00 value at \$3.85

DIMITY QUILTS

63x90 Crinkle Dimity Quilts \$1.35
 81x90, \$3.50 Crinkle Dimity Quilts \$1.85

Red Cross Oxfords, \$1.00

We will put on sale Friday and Saturday morning at o'clock one lot of Ladies' low Shoes, including Red Cross Pumps and Oxfords, values that sold up to \$12.00, for thirty minutes only. If you wear small sizes and narrow widths, this is your opportunity at per pair \$1.00

High Grade Oxfords \$2.65

One table Ladies' Strap and Sport Tap Oxfords, black and brown strap kid Oxfords, values up to \$4. Sale price \$2.65

LOW SHOES \$3.85

One table Ladies' Low Shoes, all good styles, all sizes and widths. Values up to \$6.50. Sale price \$3.85

Men's Low Shoes, \$3.85

Men's black and tan Oxfords, including bluchers, bals, English Sports, etc. Values that sold up to \$7 per pair \$3.85

Straw Hats 98c

Men's Sailor Straw Hats for Friday morning at 9 o'clock and while they last. Values up to \$2.85 at 98c

9 O'CLOCK SPECIALS

Cuticure Soap at 9 o'clock Friday and Saturday at—

15c

J. & P. Coats 150-yard Spool Cotton at—

5c

Ladies' Ready-to-Wear at Prices Less Than Cost of Material.

\$25.00 Silk Dresses at \$9.75
 \$7.50 Organdie Dresses at \$3.00
 Up to \$18.50 Organdie Dresses at \$5.00
 White and Colors

ALL INCLUDED NOTHING RESERVED

SPORT SKIRTS—All wool Blazer stripe Sport Skirts, \$12.50 values. Sale price \$6.85

GINGHAM DRESSES—All Ladies and Childrens Gingham Dresses cut to just about one-half regular price for this sale.

\$1.25 Bungalow Aprons at 65c
 One table of Corsets at 98c
 \$2.00 front lace Corsets at \$1.48
 \$5.00 Corsets at \$2.95
 \$3.50 Silk Jersey Petticoats at \$1.85
 Children's and Misses' \$3.50 Middy Suits at \$1.98

DRESS SHIRTS 68c

Men's full cut coat Dress Shirts for Friday mornings at 9 o'clock and while they last, including all sizes, sale price 68c Limit two to a customer.

Blue Buckle Union Made Overalls 89c

The genuine Blue Buckle Union made Overalls that recently sold up to \$3.00 per pair, so on sale Friday morning at 9 o'clock at 89c

20 per cent Off on Trunks and Bags

In addition to special prices marked on all trunks and bags, we will give during this sale an additional 20 per cent discount on every item in this department with the exception of the 98c suit cases, which is marked at special net price.

TOWELS 10c

One table Huck Towels, values that recently sold at 25c. Sale price 10c
 One big table large Bath Turkish and Huvk Towels, values recently sold at 35c. Sale price 15c
 All other Towels reduced in proportion.

ALL MEN'S GENUINE PALM BEACH AND MOHAIR SUITS REDUCED TO \$8.95

Men's all wool Serge Pants \$5.98
 Men's Worsted Pants at \$2.98
 Children's Rompers and Creepers 88c
 \$2.00 Wash Suits 98c
 Hickok Belt and Buckles at \$1.00
 Men's Dress Shirts 68c
 Men's \$2.00 Dress Shirts at 98c
 Men's Fine all Silk Shirts \$3.85
 50 doz. Silk Ties \$1.50 value, Friday and Saturday 75c
 Straw Hats 98c
 Nothing over 98c values up to \$4.50. Your choice 98c
 Boys' Palm Beach Suits now \$4.98
 Boys' Khaki Pants 48c
 Boys' Blue Wool Serge Pants \$1.69 and \$1.98
 Boys' Overalls, sizes 6 to 16, pair 35c
 Ironalls \$1.38
 Khaki Pants \$2.50 values, now \$1.35
 Men's Silk Lisle Sox, \$1.00 value 48c
 Men's 50c Sox 25c
 Paris Garters 25c
 Pado Garters 15c

Other Special Prices on Cotton Goods

40 inch Fine Sheeting 8 1/2c
 Apron Gingham 8 1/2c
 Chadwick 4 yard Sheeting 8 1/2c
 Domino Apron Gingham 10c
 32 inch Plaid Dress Gingham at 12 1/2c
 Solid Blue Shirting Cheviots 10c
 Best Striped Shirting 12 1/2c
 Jackson L. L. Sheeting 10c
 Royal Seal Overall Denim 22 1/2c
 Franklin Mattress Ticking 15c
 Yard wide Cretonne 15c
 Curtain Scrim 10c
 Plaid Dress Gingham 15c
 36 inch Indian Head Remnants at 15c
 Yard Wide Percale Remnants at 15c
 Red Rose Gingham 18c
 Amoskeag 27 inch Gingham 18c
 Treffan Rompers Cloth 18c
 32 inch Plaid Dress Gingham at 18c
 Shirting Percales 18c
 40 inch Colorde Voiles 18c
 No. 300 Rexall Mattress Ticking 18c
 Yard wide Percale, dress styles at 16 1/2c
 Sheppard Check Percale 19 1/2c
 Bookfold Blue Check Gingham at 25c
 Nurses' Stripe Gingham 25c
 Best grade 32-inch Dress Gingham 25c
 Toile du Nord Gingham 25c
 Renfrew Devonshire 33c
 Renfrew 32 inch Dress Gingham at 29c
 Silk Stripe Tissue Gingham 58c
 Spencer new Plaid and Check Gingham 16 1/2c

YARD WIDE PERCALES

Yard wide Percale Friday morning 9 o'clock 10c yard

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SEE NEXT PAGE

LUMBERTON, N. C.

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