

EFIRD'S

MID-SUMMER

MARK DOWN SALE

Friday, Saturday and Monday, Aug. 25th to 28th

\$5 to \$10 DRESSES ONLY \$1.00

Friday morning at 9 o'clock we sell one rack of Organdy and Voile Dresses which takes in our entire stock of these dresses, at—

\$1.00 and \$1.95

SILK DRESSES

Silk Dress Prices Cut to Pieces—

\$1.98 - \$4.88 - \$6.95 - \$9.85
\$11.94 and \$16.95



NOTICE OUR BIG 44c WINDOW

Children's Middy Blouses and Skirts at—
44c

Children's Gingham Dresses. A wonderful value at—
44c

Men's Work Shirts. Special at Mid-Summer Sale Price—
44c

Men's and Boys' Union Suits. Special at—
44c

\$2.00 Full Fashioned Ladies' Silk Hose, in black, white and colors, pair at—



\$1.35

\$2.25 Ladies' Pure Silk Hose, in black, white and colors, pair at—
\$1.65

\$1.25 Ladies' Silk Hose, in polo, gray, black and colors... Very special at pair—
85c

12 Balls Standard Brands of Crochet Threads. Special—
79c

Men's Palm Beach Suits—
\$8.75

LADIES' COATS REDUCED TO ALMOST NOTHING

We have left a lot of Ladies' and Misses Coats in good styles and colors to close out in this three days sale at two prices—

\$6.95 and \$9.95

These are really wonderful bargains and I especially want you to see them if you are interested in a Coat of value.

SWEATERS

Big Shipment of Ladies' Slip-Overs, Big Values

\$1.79 and \$1.98

U. S. N. HAMMOCKS \$1.48

Have just a few of these \$5.00 United States Navy Hammocks to close out at only—

\$1.48

DRESSES

DRESSES

\$1.00

DRESSES—Big Reduction in Voile and Organdy Dresses—

\$1.00 and \$1.95

Yard Wide \$1.25 Black Taffeta, yr—
\$1.00

Ladies' 25c Brassieres for, each—
5c

Oval shape Wash Boards for, each—
25c

Men's \$1.00 Dress Shirts for—
50c

Men's \$2.00 Straw Hats for—
50c

Men's Blue Denim Work Pants for—
98c

54-inch Table Damask, per yard—
48c

English Long Cloth Cloth, per yard—
15c

4 pair of Men's Silk Hose for—
\$1.00

One table of Ladies' Gauze Vests —
10c

25 cakes of Lemon Soap for—
\$1.00

Silk Poplin in all leading colors—
79c

Ladies' Bungalow Aprons for—
50c

72 and 90-inch Unbleached Sheeting for, per yd
25c

Ladies' Black Kid Oxford, \$3.50 values at—
\$2.25

Ladies' Black and Brown Oxfords, \$4.00 and \$5.00 values—
\$2.50

We will sell any Reynold's Pullman or Craddock Terry Oxfords in the store regardless of price or cost; your choice—
\$5.00

Special
Friday Morning 8:45 to 9:45 We Will
Sell 2,500 Yards
Domino Apron Finghams
5c yd.

OUR AUGUST SALE OF BLANKETS IS STILL GOING ON. YOUR GREATEST OPPORTUNITY TO SAVE ON YOUR WINTER BLANKETS.

SPECIALS ON SALE ALL DAY FRIDAY

- Dress Gingham 10c
- Yard Wide Percale 10c
- Yard Wide Pajama Checks 15c
- Curtain Scrim 10c
- Blue Denims 11c
- Khaki Cloth 11c
- Ladies' Brown Hose 10c
- Yard wide Percale for 14c
- Bath Towels, colored bordered 45c
- Colored Messaline, all colors, for yard .. \$1.35
- Men's Good Work Shirts 75c

LEMON SOAP—10c Pure Lemon Soap, per cake at—
5c

READY-TO-WEAR SPECIAL

- Bloomers 10c
- Black Sateen, sizes 2 to 12, elastic waist and leg bands at 19c
- Shirt Waists 48c
- Voile and Organdy at 48c
- Gauze Vests, 12c

MUSLIN UNDERWEAR

- Pants and Petticoats at 48c
- Skirts \$2.95
- Sport and Blue and Black Serge Skirts all on one rack at \$2.95

CORSETS 79c

W. T. Sta Bone, flesh and white 79c

EFIRD'S DEPT. STORE
LUMBERTON, NORTH CAROLINA