

# EFIRD'S CHAIN SALE!

## Begins June 1, at 33 Stores Continues Through The Entire Month

Tell Your Neighbors and Stop Work and Go to the Store Nearest You—Everything Included—You Will Not Be Disappointed.

**DOORS OPEN 8:45  
FRIDAY MORNING  
With EVERYTHING REDUCED**

CHAIN SALE—36in. best Bleached Dimity 18c  
CHAIN SALE—81 inch Seamless fine Sheeting 38c  
CHAIN SALE—Children's Athletic Union Suits, 50c values ..... 35c

CHAIN SALE—36 Inch English Long Cloth 10c  
CHAIN SALE—Yard wide Sea Island Sheeting 8c  
CHAIN SALE—80 square fine cut 39 inch Sheeting for Bed Sheets ..... 15c  
CHAIN SALE—27 inch Thin Sheeting ..... 5c  
CHAIN SALE—No 400 English Long Cloth .. 14c

CHAIN SALE—Boys Blue Work Shirts ..... 35c  
CHAIN SALE—Ladies' Pure Linen White Hemstitched Handkerchiefs ..... 10c  
CHAIN SALE—Boys' \$1 Blouse ..... 65c

CHAIN SALE—No. 2000 Dimity Checks .... 22c  
CHAIN SALE—No. 1500 36 inch White Nainsook Checks ..... 17c  
CHAIN SALE—No. 1500 English Long Cloth 17c  
CHAIN SALE—Short length Pajama and Mimity Checks Friday Morning ..... 10c

CHAIN SALE—Children's muslin Drawers, good quality, sizes 2 to 12, regular 35c values for Friday morning and while they last, at .... 10c  
CHAIN SALE—Children's Rompers and play Suits for both Boys and Girls sale price ..... 95c

**DOORS OPEN 8:45  
FRIDAY MORNING  
With EVERYTHING REDUCED**

CHAIN SALE—Bungalow Aprons, house and street dresses in new styles, values up to \$1.50, 84c  
CHAIN SALE—81x90 Seamless Bed Sheets 98c  
CHAIN SALE—Yard wide Dress Gingham and Solid Color Chambray, short lengths ..... 10c

### MEN AND BOYS CLOTHING

There is going to be Great Dressing up Among the Men and Boys all over the Carolinas. You Don't have to stand back and wait any longer for prices to come down—We are forcing the issue.

#### Palm Beach Suits \$10.75

Men and Young Men Suits in Slims, extra sizes, Stouts, and sport models in light colors, dark, grays, fancies, etc. Every suit with genuine Palm Beach label, sale price ..... \$10.75

#### Men's Suits \$9.45

Men and Young Men Wool Suits, all in nifty, new patterns, \$15.00 values sale price ..... \$9.45

#### High Grade Suits \$16.50

Men and Young Men tropical, all wool, worsted mixtures, etc., in suits, all sizes, worth up to \$25 sale price ..... \$16.50

#### MONROE SUITS \$22.50

Men and Young Men Monroe Suits in all the newest patterns, sport models, serges etc. ... \$22.50 and \$25

#### BOY'S SUITS \$3.98

Boys tweed suits, novelty mixtures etc., price \$3.98  
Boys two-pants suits, special at ..... \$5.98  
All other boys suits at special prices during Sale.

#### DRESS SHIRTS

Men's Dress Shirts \$1 values ..... 65c  
One table Men's fine Dress Shirts all sides, new patterns ..... 79c  
Men's \$1.25 Dress Shirts, special at ..... 95c  
Men's Dress Shirts, values up to \$1.65 at ..... \$1.35  
Men's \$2.00 Dress Shirts at ..... \$1.65

#### BROAD CLOTH SHIRTS

Men's white Broad Cloth Shirts made of genuine imported materials, \$3 values, sale price ..... \$1.85

#### STRAW HATS

Just in time to buy your Summer Straw Hat at about half price.  
One table new sailor straws at ..... 95c  
Sailor Straws, worth up to \$3.00 at ..... \$1.85

### MEN'S TROUSERS

Men's blue serge wool pants ..... \$2.45  
Men's all wool worsted Pants \$4.00 value ..... \$2.95  
Men and Young Men new nifty pants ..... \$3.98  
High Grade Pants for men and Young Men, including blue serges, etc. .... \$4.50  
Men's \$7.00 pants ..... \$5.50

### WORK PANTS

Men's Khaki Pants ..... 98c  
Men's heavy Twill Khaki Pants ..... \$1.45  
Mole-Skin Pants ..... \$1.95

### MEN'S OVERALLS

One lot Men's Overall ..... 98c  
Men's heavy weight, full cut Overall ..... \$1.25  
Men's \$2.00 Overall, Special ..... \$1.65

### ATHLETIC UNDERWEAR

Men's Athletic Union Suits ..... 44c  
Men's full cut, made of finely constructed Nainsook Athletic Suits ..... 65c  
Hanes Best Quality Union Suits ..... 98c

### Boys' Athletic Suits

Boys 50c Athletic Dimity Union Suits ..... 35c  
Boys Athletic Union Suits ..... 44c  
Hanes Athletic Union Suits for Boys ..... 65c

### WORK SHIRTS 5c 3

Men's Blue Work Shirts ..... 35c  
Men's Work Shirts ..... 48c  
All \$1.00 Work Shirts ..... 85c

### BOYS PANTS

All Boys Pants reduced to special prices during this CHAIN SALE.

### MEN'S HOSIERY

Men's 50c Silk Socks ..... 35c  
Men's 50c Silk Socks 3 for \$1.00 ..... \$1.00  
Men's full fashioned Silk Socks in black, Cordovan and navy, 85c values at ..... 50c  
Men's very fine quality Silk Hose ..... 20c  
Men's Cotton Socks ..... 10c

### PARIS GARTERS 18c

Men's Paris Garters for Friday and Saturday 18c  
All Men's Silk Neckwear reduced one-third from regular price.

### PARASOLS

All Ladies' and Children's Parasols go in Chain Sale at sale prices.

### DRESSES — COATS — SUITS

An unprecedented Sale in all 33 Stores. Think of it—Hundreds of Thousands of America's Finest Creations—the season's best styles—every one possible reduced for this Sale.

### Ladies' Spring Suits, Capes, Coats

Divided up into just three lots to close up quickly at three special prices of ..... \$8, \$10, and \$15

### Shirt Waist 84c

Ladies' White Voile and Organdie Waists, ... 84c

### Hand Made Waist \$1.35

Ladies' Hand Made Waist of French Voile, \$2.50 value at ..... \$1.45

### All-Tyme Krepe Dresses \$3.85

All-tyme Krepe Dresses, made of new Knitted Cloth values up to \$10 sale price ..... \$3.85

### Organdie and Swiss Dresses \$7.95

The newest colored Organdie and dotted Swiss Dress, values up to \$15 sale price ..... \$7.95

### SILK DRESSES \$10.00

One rack Ladies' Silk Dresses, including all the new colors, as well as blacks, navies, sport and novelty styles of every description, values up to \$16.50, sale price ..... \$10.00

### SILK DRESSES \$15.00

On this rack you will find all this season's newest Silk Dresses made of all the newest materials, sport dresses, etc., values up to \$25 at ..... \$15.00

### DRESSES at \$6.75

Ladies' Pure Linen Dresses, Silk Dresses, wool Tricotine, etc., values up to \$10 sale price .. \$6.75

### DOTTED SWISS Dresses \$3.85

Ladies' new Dotted Swiss and Voile Dresses in all the newest colors, sale price ..... \$3.85

### Ladies Voile Dresses \$1.00

One rack Ladies' Voile Dresses, values regularly sold up to \$5.00 Saturday when store opens.. \$1

### Imported Gingham Dresses \$2.65

One rack Ladies' Dresses, genuine imported Scotch Gingham, \$5 and \$6 values ..... \$2.65

### Children's Dresses 95c

Children's fine Gingham Dresses, sizes 2 to 14 95c

### Slip-Over Sweaters 85c

Ladies' and Misses Slip-Over Sweaters in all colors for Saturday morning, while they last ..... 85c

### BATHING SUITS

All Ladies', Childrens, Men's and Boys Bathing Suits Included in this sale. ....

### DRY GOODS 5c

For only a short while at 8:45 Friday morning, when store opens, we will clean up a bargain table of thin Sheeting, Apron Gingham, etc.—Quantity Limited at..... 5c

### LADIES SILK HOSE 90c

LADIES' SILK HOSIERY AT CHAIN SALE PRICES. IT WILL PAY YOU TO BUY YOUR SUMMER SUPPLY  
Ladies full fashion black and white Hose, \$1.50 values at ..... 90c  
Black, white, cordovan and gray thraea Silk Hose, full fashion, values up to \$2.00 ..... \$1.10  
Chiffon hose at ..... \$1.65  
Ladies' \$1 Black and Cordovan Silk Hose ... 55c  
Ladies full fashion Hose of well known make that sell as high as \$3.50 regular sale price .... \$2.45

### MUSLIN UNDERWEAR

#### Corsets 88c

R & G. and other well known Corsets, values up to \$1.50 sale ..... 88c  
All high grade Corsets go in this sale at special prices.

#### Muslin and Silk Underwear

All Ladies' Silk and Muslin Underwear to go in this sale at ridiculously low prices. Every table to be marked with special tickets.

#### Knit Teddies 35c

Ladies' Summer weight Gauze Knit Teddies, 50c values at ..... 35c  
18c Gauze Vest, regular and extra sizes ..... 14c  
One lot Ladies' Guze Vest ..... 10c

**Efird's Department Store** Lumberton's Busiest Department Store