

# Efird's Thanksgiving Sale

## Beginning Saturday, November 17 and Continues Until Wednesday Night, Nov. 28 EFIRD'S - SALE OF READY - TO - WEAR, SHOES, CLOTHING - EFIRD'S

THE STORE OF OPPORTUNITY, WHERE BARGAIN S RING SUPREME, DOWN GOES ALL P... RECORDS - OUR ALLOTMENT OF NEW FALL COAT SUITS, COATS AND DRESSES

Children's School Gingham Dresses. All color, made of good quality Gingham. Sizes 8 to 14, each—  
**95c**

Baby Blankets. Colors: Pink and Blue—  
**25c**

Infants' Euben Shirts—Under Shirts, sizes 9 months to 4 1-2 years—  
**45c**

Children's Outing Night Shirts—  
**85c**

**Ladies' Wool Jersey Dresses**  
Big Back—Serge and Jersey Dresses—all in the leading staple colors; fancy embroidered with new sleeves and belted styles.  
**\$4.95**

**Ladies' Wool Dresses**  
Made of Poirer Twill—Serge and Jersey Dresses in Navy, Brown, Black and Tan 16 to 44. Each—  
**\$5.95**

**Ladies' Heavy Brush Wool SWEATERS**



In the latest buckle fastening; tan, buff, navy and grey—  
**\$6.95**

**MISSES' COATS**  
Wool Velour—Coats for the miss; tan, brown and grey. Each—  
**\$16.75**

**LADIES COATS**  
About 75 Velour Coats; all wool; Tan, Brown, Black, Navy; embroidered cuffs and collars and plain dress styles. Each—  
**\$10.95**

**Ladies Silk Dresses**  
Georgette, Canton Crepe, Crepe de Chine, Tricolette and etc., in all the craze as to colors and styles—16 to 44. Each—  
**\$12.50**

**Ladies Wool Sweaters**  
In most any style and color—Slipover and Coat. Each—  
**\$3.95**

**Ladies Cotton Sweaters**  
In grey; heavy; coat styles. Each—  
**\$1.18**

**FALL SILKS**  
At new Fall Prices. Prices of all Silks have advanced from 25 per cent. to 33 per cent, but we are still selling our present stock without any advance.  
Taffetas in Navy, Black, Copen, Brown, etc.  
**\$1.65 yard**  
40 inch Crepe de Chine, in all the best shades—  
**\$1.79 yard**  
Imported Pongee, natural shade—  
**95c yard**

**Headlight Overalls**  
Overalls for Men and Boys—every man who wears a pair of Headlights is a friend of Headlights for life. Guaranteed to wear satisfactorily.

**BOYS' SUITS AND OVERCOATS**

**Boys' Monroe Overcoats**  
All wool and all colors, young Men's styles all around belt, Eagan sleeves, double and single breasted, convertible collar, and patch pockets.  
**\$12.50 to \$16.50**

**Boys' Suits**  
One table of Boys' Suits, some with two pair of Pants. Just the suit for school wear. Sizes from 7 to 20. No extra charge for large sizes. Price  
**\$5.95 and \$6.95**

**Ladies Wool Dresses**  
One large rack of Wool Dresses in Serge, Poirer Twill, Tricolette, Navy, Black, Brown—made in all the new styles; silk embroidered and etc. Each—  
**\$6.75**

**LADIES COATS**  
Wool Velour; in all colors; Tan, Brown, Black, Navy and Flairs; larger flowing sleeves and broad collars. Fur and embroidered—16 to 46. Each—  
**\$14.50**

**Children's Knit Sacques**  
All Colors—Sizes 1 and 2 Years.  
**\$2.35**

**Children's Pajamas**  
Made of Striped Outing. 6 to 14—  
**\$1.35**

**Ladies All Wool Sweaters**



All Wool Sweaters in colors, in Coat styles, all sizes, Each—  
**\$4.95**

**Ladies Knit Bloomers**  
In Flesh—  
**25c and 45c**  
Ladies' Flannelette Kimonos—In rich floral designs, each—  
**\$1.95**

**Children's Sweaters**  
All Colors and Sizes  
**\$2.45**

**SCHOOL AND SUNDAY SUITS**

**BOYS' SUITS**  
Just received 100 Boys' Suits; all with 2 pair Pants; mixed colors; specially priced for this sale—sizes from 8 to 18—  
**\$7.95**



**BOYS' SUITS**  
One table of heavy tweed Suits—all with 2 Pants—Just the Suit your boy needs for cold weather—sizes 8 to 18—  
**\$9.50**

**Misses' Coats**  
Splendid assortment of Misses' Coats. Made of good coating material. Navy, Brown, Black, Tan—  
**\$6.95**

**Ladies' Wool Dresses**  
In full flowing sleeves; Silk embroidered, Silk Braid Trimmed; the greatest dress value ever offered in our history. Each—  
**\$12.50**

**Children's Khaki Knicker**  
All Sizes.  
Suits **\$1.50**

**Children's Hanes Union Suits**  
Sizes 2 to 12; button taped on; flat seat, Suit  
**95c suit**

**Infants' Rubber Pants**  
Small, Medium and Large—  
**25c and 39c**

**Children's Serge Dresses**  
Embroidered in Good Styles; Navy and Brown  
**\$3.45**

**HOSIERY — HOSIERY**



Hosiery for Ladies and Children. Ladies' and Wool Hose, in all the newest colors and most wanted styles.

**SILK HOSE**  
Women's Fiber—Silk Hose, with mock seams, Lisle tops. Special—  
**55c**

**SILK HOSE**  
Women's Buster Brown and full fashioned Hose, at pair—  
**95c**

**SILK HOSE**  
Women's full fashioned, pure thread Silk Hose. In all the best colors, pair—  
**\$1.65**

**Boys' Overcoats**  
Boys' Woolen Overcoats—Sizes 4 to 10 years. Good Coats for small boys.  
**\$3.98 to \$6.95**

**Boys' Monroe Suits**  
Absolutely all wool, colors fast, 2 pair pants with each suit; season's latest styles and colors. Satisfaction guaranteed—sizes 8 to 18.  
**\$10.95 to \$16.50**

**Children's Coats**  
Children's Coats—in good, warm material; Navy, Brown; 2 to 6 years—  
**\$2.35**

**Misses' Coats**  
Big assortment of Misses' Coats; made of good, warm material—navy, brown, black—  
**\$4.95 each**

**Children's Sweater Suits**  
3 Pieces—Pants, Sweater and Cap. Suit—  
**\$3.95**

**INFANTS' REUBEN Cotton UNDERSHIRTS**  
**25c**

**Ladies' Silk Dresses**  
In the newest shades and materials: Canton Crepes, Crepe de Chine, Satin and etc. Large stock to select from—16 to 46. Each  
**\$9.95**

**Ladies Coats**  
Big Back of wool coating in Brown, Navy, Tan Black with wide flowing collars. Sleeves silk embroidered trimmed with fur and plain colors—16 to 46. Each—  
**\$9.95**

**Ladies' Knit Underwear**  
Shirts and Pants—Each—  
**95c**

**Children's Outing Gowns**  
2 to 12—Each—  
**45c**

**Infants' Knit Caps**  
25c to 45c

Infants' Knit Sets—Pink and blue 3-piece—  
Bootees, Cap and Sweater—  
**\$1.65**

**Children's Sweaters**  
In All Colors, Sizes 2 to 12, Coat Style. Each  
**\$2.95**

**Children's White Outing Bloomers**  
2 to 6  
**25c to 45c**

Children's Sweaters—in all colors—all sizes—  
**\$1.35**

**Ladies' Heavy Weight Outing Gowns**  
In Colors. Each—  
**\$1.18**

**HANES UNDERWEAR**  
We carry a full and complete line of Hanes Men's Boys' and Children's Underwear, consisting of Union Suits, two-piece Suits, Children's drop seat, elastic knit, combination Suits; colors, ecru and white.

**Men's Monroe Overcoats**  
All wool, plaid back, double breasted and Eagan sleeves, broad lapels, season's latest styles for men and young men—  
**\$25 to \$35**

**Work Shirts**



Blue Chambray, full cut, long tail and sleeves.  
**95c**

**LADIES' COATS**  
Large assortment just received. All wool Velour Coats, wide sleeves with Silk patted belts, long flowing tassels. Embroidered and plain colors. Each—  
**\$16.75**

**Store Will Ve Closed All Day Thursday Thanksgiving**

**MEN'S SUITS**



Men's Cassimere Suits. Colors: Blue, Brown and Grey. Great values for—  
**\$9.95**

Men's and Young Men's Suits—Worsted and Serge—color: Blue, Brown and Grey. Price, Special at—  
**\$18.95**

Suits heavy ribbed Union Suits, steam shrunk, closed crotch, long sleeves and ankle length—  
**\$1.45**

**Monroe Suits**  
Men's and Young Men's  
Season's latest fabrics and models. Come in and look these wonderful values over—  
**\$25.00 to \$35.00**

**Men's Suits**  
Made from the very best worsted; conservative models; all colors—  
**\$22.50**

**Shirts and Drawers 75c**  
Hygienic Shirts and Drawers; fleeced lined, cold weather garments—

**About 100 Ladies Wool Dresses**  
Poirer Twill, Serge, made in the new fall styles, embroidered collars and cuffs, full flowing sleeves, fancy embroidered panels, all sizes—16 to 46. Each—  
**\$9.95**

**Ladies Wool Dresses**  
A regular \$25 value in Tricolette, Poirer Twill, French Serges and etc., silk Braid trimmed, full embroidered and buckles. New and very nifty garments. Each—  
**\$18.75**

**Ladies Knit Union Suits**  
Knee length and strap shoulders ribbon run.  
**\$1.18 Suit**

**GREAT SALE OF SHOES**



Ladies' heavy Elk Shoes with low rubber heel  
**\$3.48**

**MEN'S DRESS SHOES—**



Young Men's Dress Shoes—a good looking Brogue at—  
**\$5.98**

**BOYS' HEAVY SHOES—**  
Boys' heavy School Shoes—sizes 9 to 13 1-2—  
**\$2.48**

**LADIES' DRESS SHOES—**  
Ladies' Patent Pumps with low rubber heels—  
**\$4.98**

**LADIES' DRESS SHOES—**  
Ladies' Walking Oxfords in brown calf—  
**\$3.98**

Ladies' Oxfords in black or Brown Kid, with low rubber heels and Welt Soles—



Ladies' High Shoes with low Heels—  
**\$2.98**

**MISSES' SHOES—**  
Young Girls high Shoes, in black or brown calf, with low heel and broad toe, sizes 12 1-2 to 2—  
**\$2.98**

**LADIES' SHOES—**  
Ladies' Satin Shoes with low or medium heels  
**\$1.98 to \$3.98**

**BOYS' SHOES**  
Boys' Lion Brand Shoes—the best made for school and every day wear—  
**\$3.98**

**Men's All Wool Sweaters**

**LADIES' COATS**



Made of good warm material in Navy, Brown and Black. Each—  
**\$3.95**

**LADIES' COATS**

Made of Good, heavy Coating and strongly made. Navy Blue, Brown, Black, embroidered collars with button trimmed and belted effects. Each—  
**\$4.95**

Misses' Coats, Made of Good Warm Materials With Broad Collars. Each—  
**\$3.98**

**Men's All Wool Sweaters**



In slip-over and coat styles; colors: Maroon, navy and Kelly green.  
**\$4.85**

**Men's Overcoats**

Mixed colors, belted and half belted backs—  
**\$12.50**

# Efird's Lumberton's Busiest and Largest Dept. Store