



EFIRD'S DOLLAR DAYS

The Days You All Save Money

Wednesday and Thursday, March 19 and 20

Every Department Puts Its Best Bargains Forward--Every Sales Person is Alive, Alert, Anxious to Serve You. Weeks of Planning, Careful Buying and Hard Work Have Preceded This Sale. Be Here When the Doors Open at 8:45. Efird's Dollar Days Brings the Crowds. They're Never Disappointed. Meet Your Friends at Efird's Dollar Days. Your Dollar Reigns Supreme 2 Days---Dollar Bargains for Everybody.

MEN AND BOYS--HERE'S DOLLARS OFF EVERY SUIT IN THE STORE

Boy's Suits

\$1.00 Off On Boys' Suits, Priced \$6.95. \$2 Off On Boys' Suits Priced \$7 to \$14.50.
 \$1.00 Off the Already Reduced Prices on Men's and Boys' Overcoats.
 \$1.00 Off On Every Pair of Men's Odd Pants Priced \$3.25 to \$5.00.

Men's Suits

\$1 Off on Men's Suits Priced \$10-\$14.50. \$2 Off On Men's Suits Priced \$15-\$22.50.
 \$3 Off On Men's Suits Priced \$23-\$35.00.
 \$2.00 Off On Every Pair of Men's Odd Pants Priced \$6.00 to \$8.00.

Folks! Get These Dollar Bargain Quick!

MEN'S WORK SHIRTS

Heavy blue Work Shirts that sold for \$1.25. Dollar Days, each
\$1.00

MEN'S HATS

One tube of Mens Felt Hats. Here's genuine Dollar Days bargains, men! Come early to get your style and size, each
\$1.00

MEN'S SOX

Good sox for men, Black and navy blue, 20c values, Dollar Days,
8 Pairs for \$1.00

TRIPLE WOVEN GROSS RUGS

The best grass rug on the market. Size 3X6. Good looking, dark patterns. Sold for \$2.98 Dollar Days, your choice
\$2.00

MEN'S HANDKERCHIEFS

Large size cambric Handkerchiefs good wide hems, soft, ready for use, 12 for
12 for \$1.00

SUIT CASES

Good fibre Suit Cases, made on strong steel frames with ordinary care will last for years. Good roomy size. A bargain Dollar Days, each
\$1.00

MEN'S ARROW COLLARS

Men's 4-ply all linen collars, a fresh new stock, all the late styles Dolar Days, 7 for
7 for \$1.00

PALM OLIVE SOAP

Genuine Palm Olive Soap. Every woman uses it to keep that school girl complexion. Dollar Days get
15 Cakes For \$1.00



DOLLAR DAYS--

BARGAINS BY THE SCORE

MEN'S HEAVY QUALITY OVERALLS

Men's Railroad Brand Overall, made of heavy blue denim, cut full and roomy, double stitched. The kind we sell every day in the week for \$1.75. Get them here and get them quick Dollar Days, pair
\$1.00

HICKORY SHIRTING

Heavy fast color Old Hickory Cotton Shirting in stripes. Dollar Days
6 Yards for \$1.00

BROWN SHEETING

Fine Sea Island Sheeting in remnants. 12 1-2c quality
11 Yards for \$1.00

ALL SILKS AT DOLLAR DAY REDUCTIONS

\$1.00 Off on Every \$5.00 to \$7.95 Silk Dress Pattern.
\$2.00 Off on Every \$8.00 to \$10.00 Silk Dress Pattern.

MEN'S FINE NEGLIGEE AND DRESS SHIRTS

A big table piled high with mens Shirts. Some with collars. Some without. Made of Madras and Percale. Come in, men, you'll never get a better value for
\$1.00

DRESS GINGHAM

Fine, new spring Dress Gingham in the best patterns and colors, 32 inches wide
5 Yards for \$1.00

DRESS GINGHAM

32-inch Dress Gingham. Good patterns for Spring. A bargain Dollar Days
6 Yards for \$1.00

CRETONNE

Yard wide fancy Cretonne in floral, conventional and French designs. Worth 45c yard. Dollar Days, 3-12 yards for
\$1.00

BED TICKING

Fine quality heavy Bed Ticking in small stripes, quality. Dollar Days
5 Yards for \$1.00

YARD WIDE WOOL SERGE AND CREPE

Buy what you'll need for months ahead. Fine, all wool Serge and soft clinging wool crepe in navy, black and brown. \$1.50 values. Dollar Days price, yard
\$1.00

PERCALES

Yard wide Percales, light and dark colors. 25c quality
6 Yards for \$1.00

SCOTCH GINGHAM

32 inch Imported Scotch Gingham in plaids, solids and small checks. The 65c kind. Dollar Days
2 Yards for \$1.00

SERPENTINE CREPE

Solid colors, floral and Japanese patterns, real Serpentine Crepe. Dollar Days 3 1-2 yards for
\$1.00

PERCALES

36-inch 30c Percale in light Shirting patterns and darker patterns for dresses. Dollar Days
5 Yards for \$1.00

DRESS GINGHAM

Look at this Dollar Days bargain. Fine Gingham, full 32-inches wide, desirable patterns for ladies' and children's wear. Colors that will not fade, worth on the present market 25c yard. Dollar Days
12 Yards for \$1.00

HEAVY BROWN SHEETING

36-inch Brown Sheeting. Extra heavy, closely woven
7 Yards for \$1.00

IMPORTED DAMASK, 2yds.

\$1.00

CREPE DE CHINE

In Black, Navy and all light shades, suitable weight for Dresses and Lingerie. \$1.50 quality Dollar yard for--
\$1.00

Wanted

20 Extra Salespeople for Wednesday Thursday. Apply Tuesday.

Efird's \$

Lumberton's Largest and Busiest Department Store.

\$ Efird's