

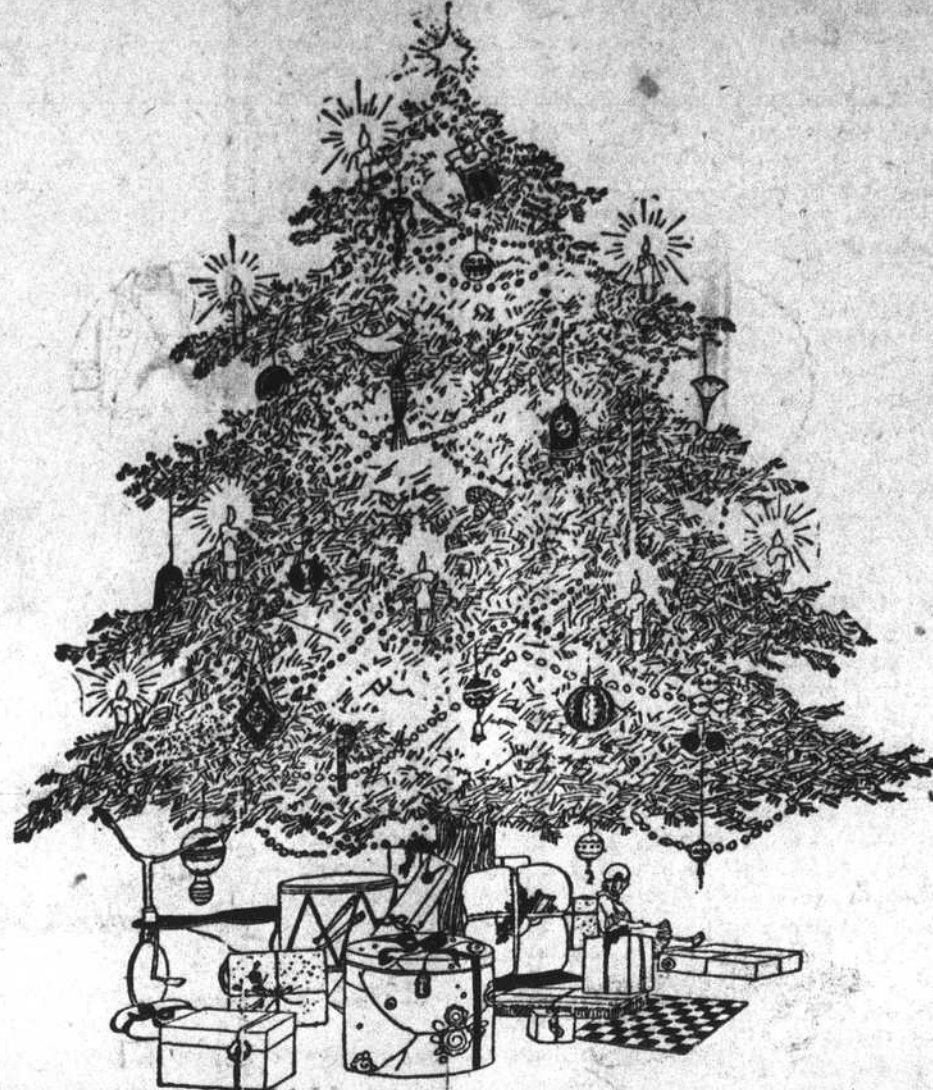
**Shop Early: Shop Leisurely:
Shop Thoughtfully**

Each Yuletide season sees a greater trend toward the giving of practical gifts. One realizes that the more useful the gift, the more lasting it will be and longer will the thoughtfulness of the donor be remembered.

This store is aglow with brilliant stocks of practical gifts, of which a few are listed on this page, and prices are as practical for you as the presents are, for those to whom you will give them.

Days fly when there is so much to do in preparation.

Start Choosing Now



Visit Happy Toyland

TOYLAND is ready for the little ones; ready for the grown-ups as well; ready with a galaxy of toys that will gladden the hearts of the children.

Every kind of a toy that the boy or girl could wish for is here at a range of prices so moderate that every child's express wish can be fulfilled.

Bring the children and let them see what wonderful fun is in store for them.

It's Open Now

Second Floor

Lumberton's Leading Department Store Is Headquarters For

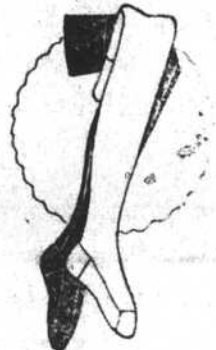
14 MORE SHOPPING
DAYS

Practical Christmas Gifts

14 MORE SHOPPING
DAYS

AT PRICES THAT WILL RESULT IN TREMENDOUS SAVINGS

GIFT HOSIERY



Our stock stands ready to supply every gift list. Moderate prices and high quality

Silk 48c to \$2.95

GIVE HIM A SHIRT



Finest quality Eclipse Imported English Broadcloth shirts, with or without collars.

\$3.25

INTERWOVEN SOCKS



Known everywhere as the best fine socks made

**Silk, 50c to \$2.
Wool, 75c to \$1.50**

SCOTCH MUFFLERS



Scotch plaids, made in Scotland too, of the finest wool and cashmere.

\$3. to \$5.75

KNITTED VESTS



"Klingmade" wool vests are attractive and practical gifts. Three styles

\$4.89, \$4.95, \$5.45

**MORE THAN A
LIGHT**



These boudoir lamps are fine ornaments as well

\$3.39 to \$5.89

**TURKISH TOWEL
SETS**



These sets consist of a beautiful Turkish towel and two wash cloths most attractively packed.

\$1.23 to \$2.19

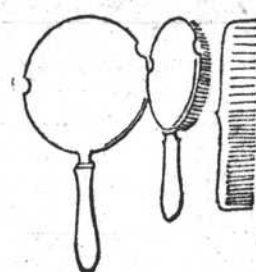
SMART BAGS



Say "Merry Christmas" with one of these. Our stock is unusually large and up-to-date

\$2.95 to \$3.75

TOILET SETS



A real bargain in an ivory-finish set

\$2.50

Manicure sets of same quality

\$2.50

SWEATERS



Large stock of ladies, misses and children's sweaters from which to select a useful gift.

**GLOVES—A GIFT OF
FRIENDSHIP**



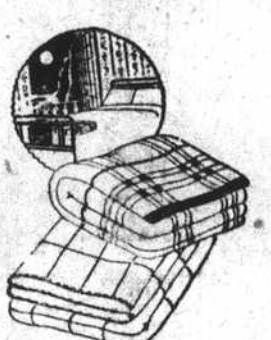
Fine suede, embroidered gloves,

75c

French kid gloves,

\$2. up.

WOOL BLANKETS



Beautiful plaids, 100 percent wool

\$9.95

"Inverness" Scotch blankets, satin hemmed, a wonderful gift.

\$12.50

ELECTRICAL THINGS



Electric irons, percolators, waffle irons, hair curlers, etc., all of the finest make, are now on display in our Hardware Department.

**FINE LINENS FOR
THE HOME BODY**



Luncheon sets, table damasks, napkins, etc., all reasonably priced, make fine gifts for the appreciative housewife.

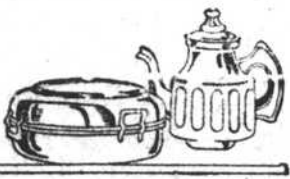
SPORT GLOVES



Here's something new and useful in a wool glove.

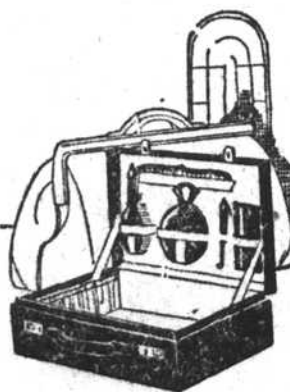
**Misses' 95c
Ladies' \$1.25**

ALUMINUM WARE



Aluminum ware of fine quality makes a wonderful gift. That's the kind you will find in our Hardware Department

**FITTED TRAVELING
CASES**



The case illustrated sells for

\$4.95

We also have a complete line of leather handbags and suit cases.

WOOL SCARFS



Here's a gift worth while and one that anyone will appreciate

\$3.25

14 MORE
SHOPPING
DAYS

R. D. Caldwell & Son Inc.
LUMBERTON'S LEADING DEPARTMENT STORE

14 MORE
DAYS
SHOPPING